

AGENDA
PLANNING, BUILDING AND ZONING COMMITTEE
Village of Hoffman Estates
March 14, 2011

7:00 P.M. - Helen Wozniak Council Chambers

Members:	Gary Pilafas, Chairperson	Karen Mills, Trustee
	Gary Stanton, Vice Chairperson	Jacquelyn Green, Trustee
	Ray Kincaid, Trustee	Anna Newell, Trustee
		William McLeod, Mayor

I. Roll Call

II. Approval of Minutes - February 14, 2011

NEW BUSINESS

1. Request by McShane Hoffman Estates LLC for an extension of time to obtain a permit for mass grading and detention pond modifications located in Huntington 90 (formerly Huntington Woods) development on Central Road at AT&T Center Drive.
2. Request approval by Americare Properties, LLC for a plat of easement for a new watermain on the property at 5210 Trillium Boulevard.
3. Request approval of a resolution adopting the 2011 zoning map.
4. Request acceptance of Department of Development Services monthly report for Planning Division.
5. Request acceptance of Department of Development Services monthly report for Code Enforcement Division.
6. Request acceptance of Department of Development Services monthly report for Economic Development and Tourism.

III. President's Report

IV. Other

V. Items in Review

1. Request approval of amendments to the Municipal Code to combine the functions of the Plan Commission and Zoning Board of Appeals. (April)
2. Discussion regarding approval procedures and policy for cellular antenna requests. (May)

VI. Adjournment

**PLANNING, BUILDING & ZONING
COMMITTEE MEETING MINUTES**

February 14, 2011

I. Roll Call

Members in Attendance:

**Gary Stanton, Vice-Chairperson
Trustee Ray Kincaid
Trustee Gary Pilafas (via telephonic attendance)**

**Other Corporate Authorities
in Attendance:**

**Trustee Karen Mills
Trustee Jacquelyn Green
Trustee Anna Newell
Village President William McLeod**

**Management Team Members
in Attendance:**

**Jim Norris, Village Manager
Art Janura, Corporation Counsel
Dan O'Malley, Deputy Village Manager
Mark Koplin, Asst. Vlg. Mgr., Dev. Services
Peter Gugliotta, Director of Planning
Gary Salavitch, Director of Engineering
Patrick Seger, Human Resource Mgmt. Dir.
Don Plass, Director of Code Enforcement
Sarah Kuechler, Administrative Intern
Ben Gibbs, Sears Centre Arena**

Others in Attendance

Reporter from *Daily Herald*

The Planning, Building & Zoning Committee meeting was called to order at 7:55 p.m.

II. Approval of Minutes

Motion by Trustee Mills, seconded by Trustee Newell, to approve the Planning, Building & Zoning Committee meeting minutes of January 17, 2011. Roll call vote taken. All ayes. Motion carried.

NEW BUSINESS

- 1. Request by BVP-II Park Place, LLC d/b/a Berkshires at Hoffman Estates Apartments for extension of a land use agreement for signs.**

An item summary from Peter Gugliotta and Ashley Monroe was presented to the Committee.

Motion by Trustee Mills, seconded by Trustee Newell, to request by BVP-II Park Place, LLC d/b/a Berkshires at Hoffman Estates Apartments for extension of a land use agreement for signs. Roll call vote taken. All ayes. Motion carried.

2. Request acceptance of Department of Development Services monthly report for Planning Division.

The Department of Development Services monthly report for Planning Division was submitted to the committee.

Motion by Trustee Mills, seconded by Trustee Newell, to accept the Department of Development Services monthly report for Planning Division. Roll call vote taken. All ayes. Motion carried.

3. Request acceptance of Department of Development Services monthly report for Code Enforcement Division.

The Department of Development Services monthly report for Code Enforcement Division was submitted to the committee.

Motion by Trustee Mills, seconded by Trustee Newell, to accept the Department of Development Services monthly report for Code Enforcement Division. Roll call vote taken. All ayes. Motion carried.

4. Request acceptance of Department of Development Services monthly report for Economic Development and Tourism.

The Department of Development Services monthly report for Economic Development and Tourism was submitted to the committee.

Motion by Trustee Green, seconded by Trustee Mills, to accept the Department of Development Services monthly report for Economic Development and Tourism. Roll call vote taken. All ayes. Motion carried.

III. President's Report

IV. Other

V. Items in Review

1. Request approval of amendments to the Municipal Code to combine the functions of the Plan Commission and Zoning Board of Appeals. (March)
2. Discussion regarding approval procedures and policy for cellular antenna requests (April).

VI. Adjournment

Motion by Trustee Mills, seconded by Trustee Kincaid, to adjourn the meeting at 8:00 p.m. Roll call vote taken. All ayes. Motion carried.

Minutes submitted by:

Debbie Schoop, Executive Assistant

Date

**COMMITTEE AGENDA ITEM
VILLAGE OF HOFFMAN ESTATES**

NB1

SUBJECT: Request by McShane Hoffman Estates LLC for an extension of time to obtain a permit for mass grading and detention pond modifications located in Huntington 90 (formerly Huntington Woods) development on Central Road at AT&T Center Drive

MEETING DATE: March 14, 2011

COMMITTEE: Planning, Building and Zoning

FROM: Peter Gugliotta *PG*

REQUEST: Request by McShane Hoffman Estates LLC for an extension of time to obtain a permit for mass grading and detention pond modifications located in Huntington 90 (formerly Huntington Woods) development on Central Road at AT&T Center Drive.

BACKGROUND: McShane Hoffman Estates LLC (McShane Development Company) received final site plan approval for mass grading and detention pond modifications for the western portion of the Huntington 90 property on May 11, 2009. According to Section 10-2-2-L of the Subdivision Code, upon Village Board approval of a final development application, the applicant shall have nine months to obtain a building permit. Extensions of time may be granted by the Village Board for periods of six months.

The Village Board approved a one year extension of time to secure a permit on April 19, 2010. McShane is hereby requesting an additional one year extension of the deadline to apply for the permit. The existing approval expired on February 11, 2011. McShane has indicated that it is critical that they be ready to respond to market conditions as they change and having this approval in place will help them react quickly when they secure future tenants for the Huntington 90 project. As noted in the attached letter, MWRD allows for two, one year extensions of their permit. McShane is in the process of asking for an extension of that permit. In light of the current economic climate, it is recommended that another 12 month extension be granted by the Village.

RECOMMENDATION: Approval of a 12 month extension from February 11, 2011 to February 11, 2012, to obtain a permit for mass grading and detention pond modifications located in Huntington 90 (formerly Huntington Woods) development on Central Road at AT&T Center Drive.

Attachment

cc: Plan Commission Members
Dan Fogarty (McShane Development Company)



February 4, 2011

Mr. Jim Donahue
Sr. Planner
Village of Hoffman Estates
1900 Hassell Road
Hoffman Estates, IL 60169

RE: Request for an extension of time to obtain a permit for mass grading and detention pond modification located in Huntington 90 (formerly Huntington Woods) development on Central Road at AT&T Center Drive.

Dear Jim:

McShane Development Company received initial approval from the Village of Hoffman Estates for the above referenced work on May 11, 2009 and subsequent extension of those rights on April 19, 2010. As the permit is again nearing its termination date, McShane hereby requests that the Village extend the period to secure a permit for another period of one-year.

Although ten months has passed since our first extension, not much has changed with regard to the western parcel within the H90 project. However we did have the good fortune to have captured our 3rd build-to-suit client within the park's east side and we are nearing completion of the new American Headquarters facility for NSK America Corporation.

Our ability to be able to react swiftly to each development opportunity that presents itself is precisely what has allowed for the first three transactions to occur. To maintain this "speed to market" for the western parcel of the park it is critical that we maintain the ability to move earth quickly and thus shorten the lead time in delivering infrastructure and a new facility within the western parcel.

Since we acquired the park in May of 2008, our combined development, construction and marketing team has taken several steps with respect to designing and permitting so that lead times for crucial items, such as the approval we are discussing now, are minimized as best possible. Toward this same end we have also secured a permit from the MWRD for these site modifications which we extended once for a year (it will expire on April 17, 2011) however the MWRD allows for two 1 year extensions and as such we will extend it again shortly.

Much as I stated when requesting the first extension of these rights, the reason that no work has not begun within the western parcel of the project can simply be attributed to the overall lack of activity resulting from the ongoing economic recession. Although the economy is certainly in a recovery mode, premium expenditure decisions, such as Headquarters build-to-suit facilities, continue to lag.

Despite the lack of velocity in the area of "premium" expenditures, we were able to remain consistent with the recently "rebranded" tone of our marketing message, specifically that H90 is an elite place and the facilities that are developed within it will be only of the highest quality and built for companies that recognize the premium status of the park.

Huntington 90 clearly appeals to Japanese companies as evidenced by all three park inhabitants (Mori Seiki, Big Kaiser and NSK). We continue to field interest from other international companies specifically focused in high-tech and / or medical industries.

Thanks to the flexibility of zoning within H90, and the diversity of our brokerage team, which includes industrial, office and retail professionals, we continue to cast a wide net in searching for prospects. Although our greatest efforts are spent focusing on those prospects that best fit the target profile, we utilize the diverse knowledge and reach of our team to spread the word far and wide to make sure as many people and companies know about H90 as possible.

I appreciate your consideration of extending the period in which a permit may be obtained for the previously approved west parcel modifications and I am thankful for the cooperation and collaboration that our team has always received from the you and your fellow staff members. Please don't hesitate to call if you'd like to discuss our project in greater detail.

Sincerely,

McSHANE DEVELOPMENT COMPANY

A handwritten signature in black ink, appearing to read "D. Fogarty", with a stylized flourish at the end.

Daniel E. Fogarty
Vice President

**COMMITTEE AGENDA ITEM
VILLAGE OF HOFFMAN ESTATES**

NB2

SUBJECT: Request approval by Americare Properties, LLC for a plat of easement for a new watermain on the property at 5210 Trillium Boulevard

MEETING DATE: March 14, 2011

COMMITTEE: Planning, Building and Zoning

FROM: Peter Gugliotta *PG*

REQUEST: Request approval by Americare Properties, LLC for a plat of easement for a new watermain on the property at 5210 Trillium Boulevard.

BACKGROUND: On June 21, 2010, the Village Board approved a request by Americare Properties, LLC for site plan approval to construct a 24,000 square foot one-story building to house Americare Institute, which will now be called Ambria College of Nursing.

A condition of approval for the site was that a plat of easement for the new watermain be submitted for review and approval prior to occupancy of the building.

DISCUSSION: A new watermain has been constructed on the south side of the building to serve this site. The watermain provides a connection from the existing watermain along Trillium Boulevard to the existing watermain along the Sears ring road. A hydrant is installed along this connection. There is also a hydrant installed on the northwest side of the building.

Consistent with the Village Board site plan condition of approval, a plat of easement has been prepared by the petitioner to dedicate easements for the watermain on the site.

In addition, a public utility easement is also dedicated on the west side of the property to contain an existing sanitary sewer main that was found to be outside of an existing public utility easement on that side of the property.

RECOMMENDATION: Approval of a plat of easement for a new watermain on the Americare site located at 5210 Trillium Boulevard.

Attachment

cc: Bill Malarski (Monarch Design & Construction)

**COMMITTEE AGENDA ITEM
VILLAGE OF HOFFMAN ESTATES**

SUBJECT: Request approval of a resolution adopting the 2011 zoning map

MEETING DATE: March 14, 2011

COMMITTEE: Planning, Building and Zoning

FROM: Peter Gugliotta *PG*

PURPOSE: Request approval of a resolution adopting the 2011 zoning map.

BACKGROUND: The latest update to the Village zoning map is being presented for consideration. The map was reviewed by the Zoning Board of Appeals and the Plan Commission.

DISCUSSION: Attached you will find the draft 2011 zoning map. The map is identical to last year's since there were no zoning changes in 2010.

Additionally, a list of new special uses has been added to the 2011 map.

The zoning map (when printed in a large version) includes a listing of special uses. The map can be provided as a single small sheet or single/multiple large sheets. The zoning map is generated via the Village GIS.

RECOMMENDATION: Approval of the 2011 zoning map.

Attachment

cc: G. Thoren (Plan Commission)
W. Weaver (Zoning Board of Appeals)

Village of Hoffman Estates Zoning Map

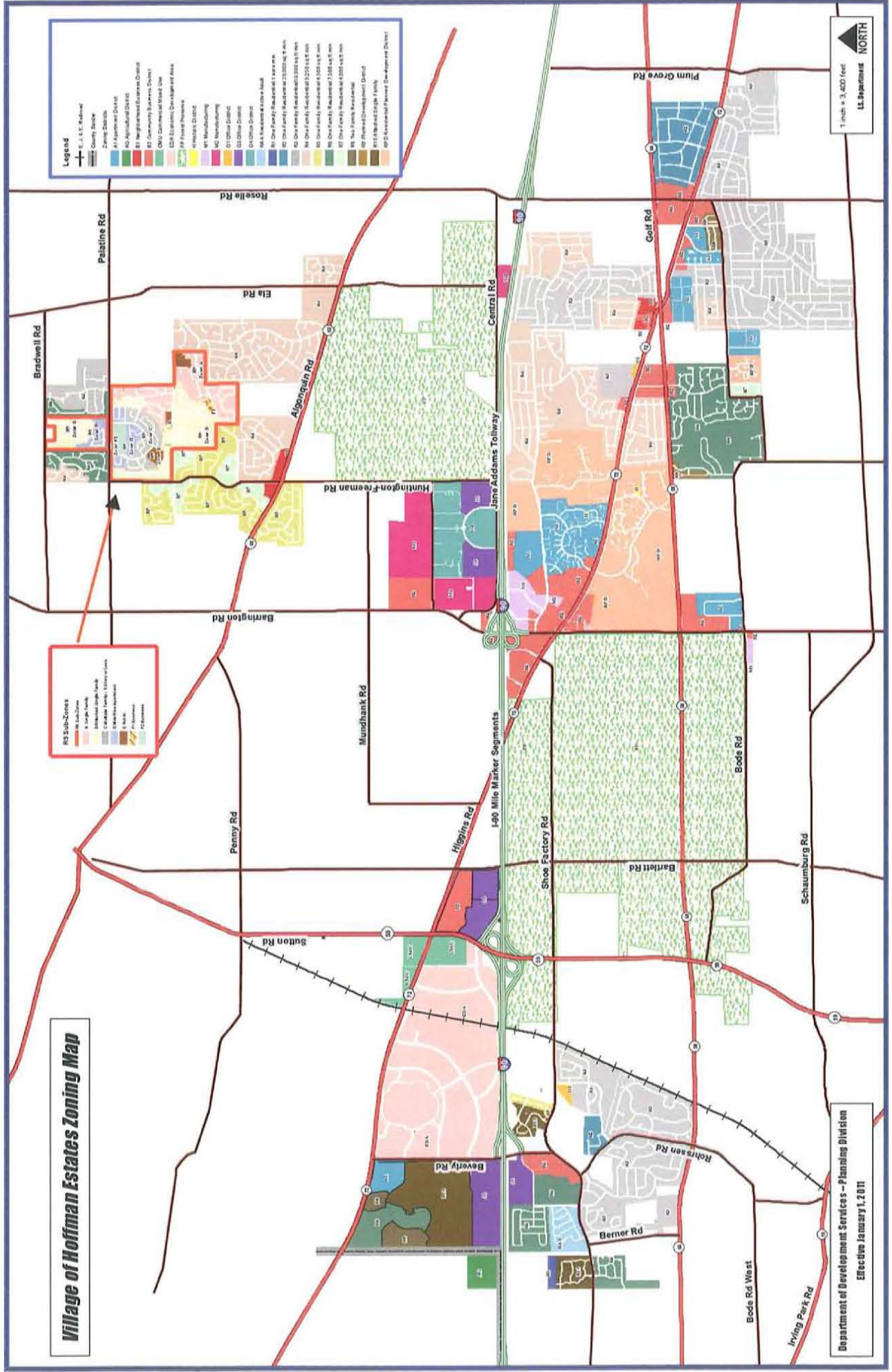
R3 Sub-Zones

- Single-Family
- Medium-Density Single-Family
- Large-Lot Single-Family
- Medium-Density Single-Family
- Large-Lot Single-Family
- Medium-Density Single-Family
- Large-Lot Single-Family

Legend

- E, L, C, R, M, S, O, P, U, V, W, X, Y, Z, AA, AB, AC, AD, AE, AF, AG, AH, AI, AJ, AK, AL, AM, AN, AO, AP, AQ, AR, AS, AT, AU, AV, AW, AX, AY, AZ, BA, BB, BC, BD, BE, BF, BG, BH, BI, BJ, BK, BL, BM, BN, BO, BP, BQ, BR, BS, BT, BU, BV, BW, BX, BY, BZ, CA, CB, CC, CD, CE, CF, CG, CH, CI, CJ, CK, CL, CM, CN, CO, CP, CQ, CR, CS, CT, CU, CV, CW, CX, CY, CZ, DA, DB, DC, DD, DE, DF, DG, DH, DI, DJ, DK, DL, DM, DN, DO, DP, DQ, DR, DS, DT, DU, DV, DW, DX, DY, DZ, EA, EB, EC, ED, EE, EF, EG, EH, EI, EJ, EK, EL, EM, EN, EO, EP, EQ, ER, ES, ET, EU, EV, EW, EX, EY, EZ, FA, FB, FC, FD, FE, FF, FG, FH, FI, FJ, FK, FL, FM, FN, FO, FP, FQ, FR, FS, FT, FU, FV, FW, FX, FY, FZ, GA, GB, GC, GD, GE, GF, GG, GH, GI, GJ, GK, GL, GM, GN, GO, GP, GQ, GR, GS, GT, GU, GV, GW, GX, GY, GZ, HA, HB, HC, HD, HE, HF, HG, HH, HI, HJ, HK, HL, HM, HN, HO, HP, HQ, HR, HS, HT, HU, HV, HW, HX, HY, HZ, IA, IB, IC, ID, IE, IF, IG, IH, II, IJ, IK, IL, IM, IN, IO, IP, IQ, IR, IS, IT, IU, IV, IW, IX, IY, IZ, JA, JB, JC, JD, JE, JF, JG, JH, JI, JJ, JK, JL, JM, JN, JO, JP, JQ, JR, JS, JT, JU, JV, JW, JX, JY, JZ, KA, KB, KC, KD, KE, KF, KG, KH, KI, KJ, KK, KL, KM, KN, KO, KP, KQ, KR, KS, KT, KU, KV, KW, KX, KY, KZ, LA, LB, LC, LD, LE, LF, LG, LH, LI, LJ, LK, LL, LM, LN, LO, LP, LQ, LR, LS, LT, LU, LV, LW, LX, LY, LZ, MA, MB, MC, MD, ME, MF, MG, MH, MI, MJ, MK, ML, MM, MN, MO, MP, MQ, MR, MS, MT, MU, MV, MW, MX, MY, MZ, NA, NB, NC, ND, NE, NF, NG, NH, NI, NJ, NK, NL, NM, NN, NO, NP, NQ, NR, NS, NT, NU, NV, NW, NX, NY, NZ, OA, OB, OC, OD, OE, OF, OG, OH, OI, OJ, OK, OL, OM, ON, OO, OP, OQ, OR, OS, OT, OU, OV, OW, OX, OY, OZ, PA, PB, PC, PD, PE, PF, PG, PH, PI, PJ, PK, PL, PM, PN, PO, PP, PQ, PR, PS, PT, PU, PV, PW, PX, PY, PZ, QA, QB, QC, QD, QE, QF, QG, QH, QI, QJ, QK, QL, QM, QN, QO, QP, QQ, QR, QS, QT, QU, QV, QW, QX, QY, QZ, RA, RB, RC, RD, RE, RF, RG, RH, RI, RJ, RK, RL, RM, RN, RO, RP, RQ, RR, RS, RT, RU, RV, RW, RX, RY, RZ, SA, SB, SC, SD, SE, SF, SG, SH, SI, SJ, SK, SL, SM, SN, SO, SP, SQ, SR, SS, ST, SU, SV, SW, SX, SY, SZ, TA, TB, TC, TD, TE, TF, TG, TH, TI, TJ, TK, TL, TM, TN, TO, TP, TQ, TR, TS, TT, TU, TV, TW, TX, TY, TZ, UA, UB, UC, UD, UE, UF, UG, UH, UI, UJ, UK, UL, UM, UN, UO, UP, UQ, UR, US, UT, UY, UZ, VA, VB, VC, VD, VE, VF, VG, VH, VI, VJ, VK, VL, VM, VN, VO, VP, VQ, VR, VS, VT, VU, VV, VW, VX, VY, VZ, WA, WB, WC, WD, WE, WF, WG, WH, WI, WJ, WK, WL, WM, WN, WO, WP, WQ, WR, WS, WT, WU, WV, WW, WX, WY, WZ, XA, XB, XC, XD, XE, XF, XG, XH, XI, XJ, XK, XL, XM, XN, XO, XP, XQ, XR, XS, XT, XU, XV, XW, XX, XY, XZ, YA, YB, YC, YD, YE, YF, YG, YH, YI, YJ, YK, YL, YM, YN, YO, YP, YQ, YR, YS, YT, YU, YV, YW, YX, YY, YZ, ZA, ZB, ZC, ZD, ZE, ZF, ZG, ZH, ZI, ZJ, ZK, ZL, ZM, ZN, ZO, ZP, ZQ, ZR, ZS, ZT, ZU, ZV, ZW, ZX, ZY, ZZ

1 inch = 3,400 feet
 U.S. Department of the Interior
 NORTH



Department of Development Services - Planning Division
 Effective January 1, 2011

VILLAGE OF HOFFMAN ESTATES

A RESOLUTION DIRECTING THE PUBLISHING OF THE 2011 ZONING MAP

WHEREAS, the Assistant Village Manager for Development Services of the Village of Hoffman Estates, Cook and Kane Counties, Illinois, has presented to the President and Board of Trustees an updated zoning map showing the existing and revised zoning changes as of December 31, 2010.

NOW, THEREFORE, BE IT RESOLVED by the President and Board of Trustees of the Village of Hoffman Estates, Cook and Kane Counties, Illinois, as follows:

Section 1: That the Village Clerk is hereby directed to publish said updated zoning map pursuant to 65 ILCS 5/11-13-19.

Section 2: That the Assistant Village Manager for Development Services is hereby directed to have said zoning map reproduced and shall file two (2) copies of said zoning map with the Village Clerk.

Section 3: That said updated zoning map showing existing zoning as of December 31, 2010 is hereby declared as the official zoning map of the Village of Hoffman Estates, Cook and Kane Counties, Illinois, effective January 1, 2011.

Section 4: That said updated zoning map is attached hereto as Exhibit "A".

Section 5: That this Resolution shall be in full force and effect immediately from and after its passage and approval.

PASSED THIS _____ day of _____, 2011

Table with 5 columns: VOTE, AYE, NAY, ABSENT, ABSTAIN. Rows list names of Village Trustees and Mayor with corresponding signature lines.

APPROVED THIS _____ DAY OF _____, 2011

Village President

ATTEST:

Village Clerk

**VILLAGE OF HOFFMAN ESTATES
DEPARTMENT OF DEVELOPMENT SERVICES
PLANNING DIVISION MONTHLY REPORT**

**SUBMITTED TO PLANNING, BUILDING & ZONING COMMITTEE
MARCH 2011**

(NOTE: Items in *italicized text* indicate projects with a high level of activity during the most recent monthly period.)

PLAN COMMISSION

FEBRUARY 16, 2011 - MEETING SUMMARY

APPLICANT ADDRESS	REQUEST	RESULT
Meeting canceled		

MARCH 2, 2011 - MEETING SUMMARY

APPLICANT ADDRESS	REQUEST	RESULT
Hoffman Village, Golf & Barrington Roads	Site plan amendment for facade renovation	Approved

Upcoming Meeting: March 16, 2011

Meeting canceled

Upcoming Meeting: April 6, 2011

No petitioners scheduled yet

Upcoming Petitioners and Related Activities

Funeral Home, northwest corner of Hassell and Pembroke - Site plan for new building
St. Alexius Medical Center Campus, 1555 North Barrington Road - Plat of resubdivision and building addition
Alliance Church, 665 Grand Canyon Parkway - Site plan for building and parking lot expansion
Beverly Properties, southwest corner of Beverly and Higgins Road - Site plan for apartments
Huntington 90, northwest corner of Central & Huntington - Plat of Resubdivision
Strawberry Hill Shopping Plaza - Site plan amendment for facade/landscaping renovation
Barrington Square Town Center - Site plan modifications
5400 Prairie Stone Parkway - Site modifications as part of tenant build-out
Former Shell Gas Station, 2599 W. Higgins - Site plan for redevelopment
Police Department, 411 Higgins Road - Rezoning, plat of consolidation
Former Myoda, 1070 Roselle Road - demolition and site plan for a bank

Inactive (projects that are in the review process, but applicant has not responded in several weeks)

Valli Produce, Roselle Road - Site plan amendment for emergency generator
 Marathon, 1300 Higgins Road - Site plan amendment for site improvements
 Jiffy Lube, 1 W. Higgins Road - Site plan amendment for facade renovation
 Motor Werks/Mercedes Benz - Site modifications for carwash area
 Prairie Stone Parcel 16 - Site plan for hotel and restaurant
 Prairie Stone Parcel 24, Prairie Stone Crossing - site plan for new restaurant

ZONING BOARD OF APPEALS

FEBRUARY 22, 2011 - MEETING SUMMARY

APPLICANT ADDRESS	REQUEST	RESULT
Subway & Rose Plaza Shopping Center, 1405-1425 Palatine Road	Master Sign Plan/sign variation	Con't to 3/8/11
Barrington Square Town Center, 2300 - 2360 W. Higgins Road	Master Sign Plan amendment	Approved

MARCH 8, 2011 - MEETING SUMMARY

APPLICANT ADDRESS	REQUEST	RESULT
Subway & Rose Plaza Shopping Center, 1405-1425 Palatine Road	Master Sign Plan	Approved
Yorkshire Woods HOA, Heron Way & McDonough and Nicholson & McDonough	Sign variations-Illumination for subdivision identification signs	Approved
Hoffman Village Shopping Center, 1165-1199 N. Barrington Road & 2501-2599 W. Golf Road	Master Sign Plan	Approved

Upcoming Meeting: March 22, 2011

AT&T/Twelve Oaks at Morningside Condos, 1800 Huntington Blvd. – Special use & variation for rooftop cellular antennas & equipment shelter
 T-Mobile/HE Park District, Highpoint Park, – Special use & variation for cellular antennas in tennis court light pole & equipment shelter

Upcoming Meeting: April 5, 2011

No petitioners currently scheduled.

Upcoming Petitioners:

Pratum Partners, LLC - Master sign plan amendment for wall signs at Prairie Stone Corp. Center
 T-Mobile/ HE Park District, Cannon Crossing, - Special use and variation for cellular antenna tower
 T-Mobile/Salem & Bode Apartments, - Special use and variation for rooftop cellular antennas
 Alliance Fellowship Church, 665 Grand Canyon - Special use and floor area ratio variation for church
 St. Alexius Medical Center - Special use for hospital building expansion
 Former Shell Gas Station, 2599 W. Higgins - Special use for service station
 Funeral Home, northwest corner Hassell & Pembroke – Special use for funeral home
 Marathon, 1300 Higgins Road – Master Sign Plan

GENERAL ACTIVITIES

General Planning Efforts – Staff continues to meet with developers to discuss various sites that may be the subject of development or redevelopment. During the recent weeks, there has been a significant increase in discussions and interest in development activity. Many of these discussions are regarding projects in the exploratory or formative stage and formal plans have not yet been submitted. Staff has met with the ownership and/or potential developers regarding the vacant Fountain Crossing/Meijer properties, the Fountain Crossing retail buildings (new owners after foreclosure), the vacant 17 acres south of Dominick’s (owned by Menards), the vacant Beacon Pointe Phase II property (proceeding through foreclosure process), and other miscellaneous property owners/developers.

Planning responded to several Freedom of Information Act requests during the past month. These requests generally involve research and review of site plans, ordinances, meeting minutes, correspondence and other documents.

Websites – Planning staff continues to regularly update the Planning, CDBG, Census, Green, Grants, and Economic Development portions of the Village website. Most current updates and improvements have focused on the Economic Development pages, and the Green and Grants pages.

Planning staff has been performing all regular updates to the Village's www.visithoffman.com website, where detailed information can be found on events, dining, lodging, entertainment, and shopping opportunities. Planning has expanded the information available regarding the Poplar Creek at 59/90 Entertainment District on the site, and other enhancements continue to be made. As new Sears Centre events are announced, they are added to the visit Hoffman site.

Poplar Creek at 59/90 Entertainment District - Planning staff continues to work with the Economic Development Division on marketing and branding for the Prairie Stone Entertainment District. Coordination is being done with businesses, regarding signage needs and how they will fit with the Village efforts. The entry signs have been installed at Hoffman Boulevard and Rt. 59.

Subdivision Acceptance - Planning staff continues to work with other departments on final punch list inspections for subdivision acceptance of Beacon Pointe, Devonshire Woods, Yorkshire Woods and Beacon Pointe Drive extension.

Beacon Pointe - The developer will be seeking acceptance of the subdivision this month.

Beacon Pointe Drive extension – Staff is working with Engineering to get the road completed with the project guarantee money that was recently received. Staff is working to maximize the amount of work that can be completed with the available funds.

Devonshire Woods - Staff continues to work with the bank that currently owns Devonshire Woods to get the north end of the subdivision completed and has presented punch lists to get that work done as soon as possible for the benefit of the current homeowners.

Yorkshire Woods - Staff continues to work with the Engineering Division to get the bonding company to complete all outstanding issues and finish this subdivision as soon as possible for the benefit of the residents in that subdivision.

Autumn Woods – The Village has approved a plat of consolidation for the first unit to return the platted lots back to one large parcel. This will prevent sales of individual, unimproved lots without Village approval. Only some grading and detention work has been completed and the developer is marketing the entire property for sale.

GREEN INITIATIVES

The Planning Division maintains up to date information on current green programs under the Village's Growing to Greenness initiative on the Village's website at www.hoffmanestates.org/green.

Notification letters for the Village's new Green Business Recognition Program were mailed to over 850 businesses in the community and several other publicity efforts are also underway. The application for green business recognition is located on the Village's website, accessible via the Growing to Greenness page or the Business tab on the main page. The program will allow businesses who implement green initiatives to receive special recognition from the Village, including a window decal with the Village's Green Logo.

Staff continues to work on various programs to promote green power, water efficiency, consumer savings programs, and additional grant funding for efficiency projects. Support is also provided for the efforts of the Green Initiatives Commission, which is planning for participation in upcoming Earth Day events.

2010 CENSUS

According to the recently released census information, the Village has a population of 51,895. This represents an increase of 2,400 residents since the last decennial census in 2000. The initial information released included the total population, race breakdown, and number of housing units. The Planning Division will continue to monitor the release of additional 2010 Census information and update the Village's website at www.hoffmanestates.org/census as needed.

COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)

The Division maintains up to date CDBG Program information, including copies of past documents, public meeting notices, RFPs, and current status for ongoing CDBG activities on the Village's website at www.hoffmanestates.org/cdbg.

General - The Village received the Program Year 5 grant award (\$327,334) from HUD and received program fund transfer. Funds will be spent in accordance with the previously approved Annual Action Plan.

5-Year Consolidated Plan - Staff is working on the next five-year Consolidated Plan, which will be due in August 2011. This Plan will address Village program goals for the next five years. Staff has been gathering and analyzing data in order to recognize current community characteristics and needs. This information will be used to identify and prioritize project funding in the five-year Plan. The initial draft plan is currently being reviewed by the Village's CDBG consultant and staff, and a final draft version will be available in May for public review.

Single-Family Housing Rehabilitation - North West Housing Partnership (NWHP), acting as the Village's subrecipient, is currently working with several homeowners on the loan and construction application process for single family home rehabilitation projects. A total of eighteen homes have been completed since 2006 and another home is nearing the end of the construction process. Approximately twelve households are on the current waiting list. Peter Gugliotta and Ashley Monroe performed an on-site monitoring of NWHP to ensure program guidelines are being upheld. Using HUD requirements, staff determined no problematic findings during their visit and review of the organization's project files.

GRANTS

The Planning Division maintains up to date information, including a summary of current grant efforts and transparency reporting information, on the Village's website at www.hoffmanestates.org/grants.

Staff continues to pursue additional rebates for current EECBG lighting projects and continues to search for and investigate new grant opportunities through a variety of sources. The most recent required quarterly federal grant reporting was completed by January 10, 2011. Additional follow-up required by the Department of Energy has been completed.

Planning worked with Transportation on the coordination of the Communities Putting Prevention to Work (CPPW) grant for a no-match grant from Cook County for bicycle route signage. The program awarded the Village \$48,000 in funding in January and the grant agreement was approved at Committee on February 14, 2011.

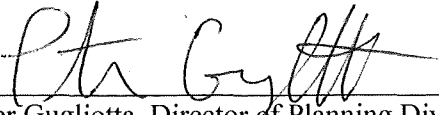
Planning and Emergency Services are working on the Local Energy Assurance Planning (LEAP) grant that was approved by the Village Board in February. The kick-off meeting with the consultant, Shaw Environmental, is anticipated to take place in Mid-March.

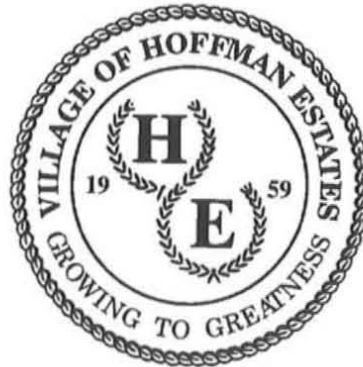
In mid- February, the Emerald Ash Borer Grant from the Metropolitan Mayors Caucus was awarded to the Village for \$29,926 for the preventative reforestation of Village Ash trees.

Planning and Economic Development staff wrote grant proposals for three technical assistance projects provided by the Chicago Metropolitan Agency for Planning (CMAP), however it was recently learned none of the projects will be funded under this cycle. Future funding may still be available for these projects.

The Fire Department recently was awarded \$49,760 from an Assistance to Firefighters Grant (AFG) from FEMA that will supplement Department costs for employee physicals in 2010.

ARRA Grant	Amount Received	Amount Expended	Project	Status
Energy Efficiency and Conservation Block Grant (EECBG)	\$515,100	\$268,440.61	Fund initiatives for public facilities and residents.	The Energy Audit program continues and Code staff now BPI certified (energy certification). Parking lot lighting and Village Hall roof projects complete. All recycling containers purchased. Some funds drawn for staff time. Additional projects brought to Committee in January for approval to utilize left-over funds.
Local Energy Assurance Planning (LEAP) Grant	\$98,556	\$968.16	Create emergency energy plans; assess Village facilities; education for local businesses	Project Management Plan complete. Some staff time drawn for project management and RFP work. Task force meeting held. Board approved selected consultant in early February. Work planned to begin with consultant in mid-March.
Non- ARRA Grant	Amount Allocated/ Received	Amount Expended	Project	Status
Illinois Department of Commerce and Economic Opportunity (DCEO) Energy Efficiency Incentives	\$11,438	\$11,438 (reimbursed)	Supplemental funding for multiple lighting projects funded by the Energy Efficiency and Conservation Block Grant (EECBG). The Village received its reimbursement check for \$7,227 for the Village Hall parking lot lighting upgrade project.	Two projects have been completed and have received reimbursement. Additional projects are eligible; Pre-application for interior lighting project for nearly \$7,000 has been submitted.
Firefighters Assistance Grant from FEMA	\$312,000	\$0	Purchase 13 Cardiac Monitors and Defibrillators.	Vendor has been selected and item brought to Village Committee on Feb. 28 th for approval to purchase monitors for \$371,925.
Emergency Operations Center – Technology Grant	\$70,000	\$16,275.02	Federal funding for technology at the new EOC, including communications and video equipment.	Some equipment has been purchased, and the project has released RFP for the remainder of the equipment.
Illinois Department of Commerce and Economic Opportunity (DCEO) Construction Grants	\$825,000 anticipating total of \$1,325,000	\$825,000	Reimbursement funding for construction costs at Police & EOC Building, 411 W. Higgins Rd	Two grants have finished processing, waiting on State to finalize other three.
Metropolitan Mayors Caucus (MMC)	\$29,926	\$0	Reforestation grant for planting trees to replace Ash trees to prevent infestation of Emerald Ash Borer.	Agreement is being reviewed by staff prior to any move to accept funds.
Federal Emergency Management Agency (FEMA)	\$49,760	\$0	Pays 80% of Fire Department employee physicals in 2010.	Just received notice of award.
Illinois Department of Transportation (IDOT)	\$50,000 (90% grant) Village share: \$5,000	N/A	Evaluation of roundabout safety in location of Bode and Gannon and Bode and Salem as part of planned future Surface Transportation Projects (STP). Joint project with Village of Schaumburg.	Award granted in August. Staff coordinating with Schaumburg & has short list of consultant proposals.
Regional Transportation Authority (RTA) Grant	TBD, estimated \$75,000-\$80,000	N/A	Study to identify and create operating plans for a flexible route (hybrid of traditional fixed and curb to curb service) bus transit service in parts of the Village.	Staff has met with RTA to arrange grant set-up and general schedule of study and results.


 Peter Gugliotta, Director of Planning Division



CODE ENFORCEMENT
MONTHLY REPORT
SUBMITTED TO PLANNING, BUILDING & ZONING COMMITTEE
MARCH, 2011

Attached is the monthly report for Code Enforcement for the period ending February 28, 2011.

A handwritten signature in blue ink, consisting of two overlapping loops and a trailing line.

Don Plass, Director of Code Enforcement

ACTIVITIES

On February 1, 2011, Jeff Mattes, Ray Norton, John Cumpek and Tim Meyer attended a seminar in Schaumburg, Illinois. The topic was "Creative Uses of Wood for Sustainable Buildings."

On February 1, 2011, David Banaszynski attended a seminar in Crystal Lake. The topic was wastewater.

On February 8, 2011, David Banaszynski, Betty Melligan and William Chlebik attended the Department of Agriculture's Mosquito Larvicide Application Training in Niles.

On February 17, 2011, Don Plass attended the Suburban Building Officials Conference (SBOC) monthly meeting. The topic was "Operation Crooked Code" a federal public bribery/corruption investigation of the City of Chicago building permit process. The speaker was Ms. Juliet Sorensen who is an Assistant U.S. Attorney of the Chicago office.

On February 23, 24, 25, 2011, Don Plass attended a Department of Energy (DOE) seminar on residential and commercial energy plan review.

EMERGENCY CALL OUTS

No call outs

DEMOLITION PERMITS

No demolition permits issued

CONSTRUCTION INSPECTIONS

Inspections performed:

Structural	50	Fences	7
Electrical	37	Roofing/Siding	10
Plumbing	37	Patios/Driveways	11
Mechanical	20	Decks	0
Other	2	Sheds	1

FIRE INSPECTIONS

Inspections performed:

Annual	26
Re-inspections	24
Business License Inspections	7

ENERGY AUDIT TESTING

5 Energy Audits were performed

2 Energy Audits reinspection were performed

BACKFLOW TESTING

1 Backflow device was tested

CITATIONS

Steeple Hill Condos.
620 Mesa Dr.
Inoperable fire door

Gloria Bergard
2060 Hilltop
Vacant property in disrepair

Nicholas Enderle
Chicago, IL
Parked in posted fire lane

Luis Munoz
202 Ariana
Vacant property in disrepair

Beverly Viands-Hayes
Elgin, IL
Parking in a posted fire lane

Marek Hanusiak
565 Washington
Debris accumulation

Hema Trivedi
5560 Brentwood
Working w/o a permit

Anthony Kozlowski
715 Mohave
Failure to maintain exterior

Ewa Spitza
445 Aster
Vacant property in disrepair

Kris Kim
961 Freeman
Pool & deck in disrepair

CODE ENFORCEMENT MONTHLY REPORT

MARCH, 2011

PAGE 4

Roy Lyons
790 Alcoa
Accessory structure

Ira Thompson
4432 Trailside Ct.
Exterior in disrepair

Syed Hussain (owner)
4432 Trailside Ct.
Exterior in disrepair

Hassan Rami
2020 Shepard
Accessory structure

Jeff Lowery
2010 Hassell Rd. unit 107
Interior Sanitation

David Martin
45 Chandler
Failure to pay Groot Bill

John Lekavich
1735 Highland
Failure to pay Groot Bill

Daisy Galbreth
1465 Port Arthur Ct.
Failure to pay Groot Bill

Ted Orthal
280 W. Berkley
Failure to pay Groot Bill

Zalavdia Ganpat
245 Carnation
Failure to pay Groot Bill

Kurt Wohlgemuth
1620 Castaway
Failure to pay Groot Bill

Thomas Lening
1593 Cornell Pl.
Failure to pay Groot Bill

Ameze Usuanlele
1435 N. Oakmont
Failure to pay Groot Bill

Seramin Jemenez
1960 Swindon
Failure to pay Groot Bill

Kay Sove
1881 Governors
Failure to pay Groot Bill

Jaqueline Brown
310 Maricopa
Failure to pay Groot Bill

Anna Arnold
1976 Swindon
Failure to pay Groot Bill

Arthur Hernandez
1722 Sessions Walk
Failure to pay Groot Bill

Karen Novak
1135 Kingsdale
Failure to pay Groot Bill

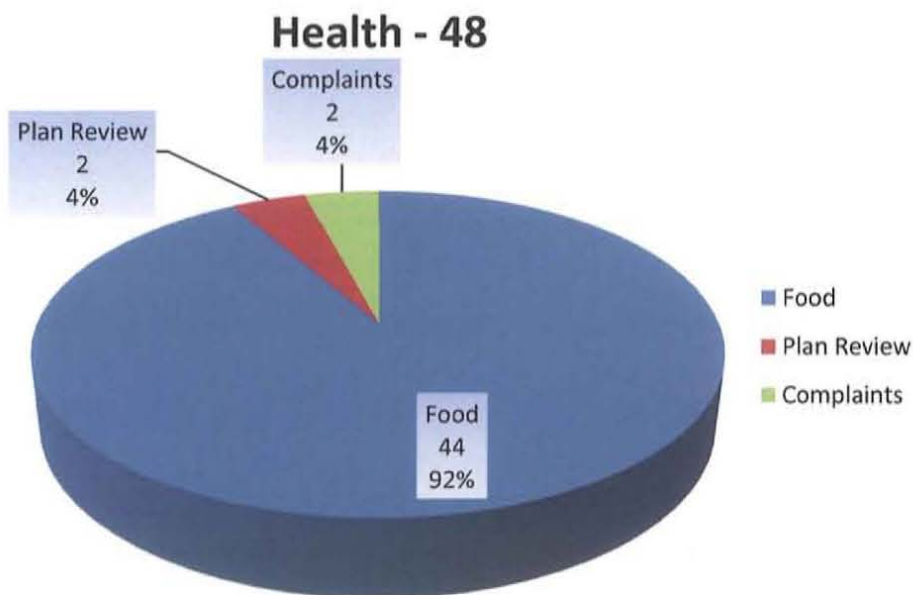
Melissa Anderson
1818 Maureen
Failure to pay Groot Bill

MULTI-FAMILY LICENSING REPORT

Multi-Family property interior re-inspections are on-going.

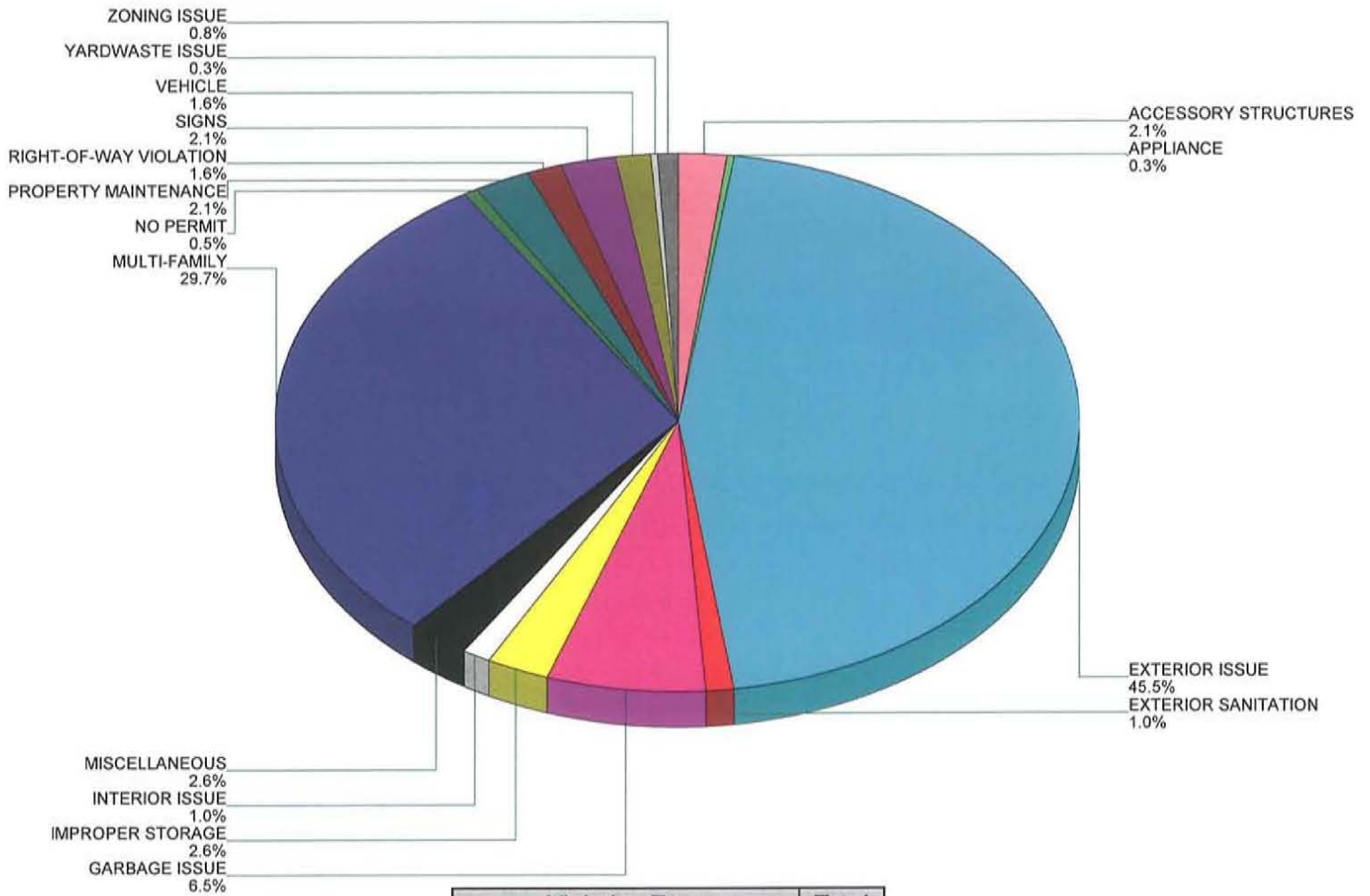
ENVIRONMENTAL HEALTH INSPECTION REPORT

Inspections are performed mainly at food establishments; however the Health Officer also inspects day care centers, public pools, beauty salons etc. Food establishments are divided into the risk categories of high, moderate or low risk. A high risk establishment presents a high relative risk of causing foodborne illness based on the large number of food handling operations typically implicated in foodborne outbreaks and/or the type of population served by the facility.



Activity	This Month	Year to Date
High Risk Food	41	78
Med Risk Food	0	1
Low Risk Food	3	6
Swimming Pools	0	0
Plan Review	2	3
Day Care	0	0
Complaint	2	6
Totals:	48	94

Monthly Code Violation Summary Report 2/1/2011 - 2/28/2011



Violation Type	Total
ACCESSORY STRUCTURES	8
APPLIANCE	1
EXTERIOR ISSUE	176
EXTERIOR SANITATION	4
GARBAGE ISSUE	25
IMPROPER STORAGE	10
INTERIOR ISSUE	4
MISCELLANEOUS	10
MULTI-FAMILY	115
NO PERMIT	2
PROPERTY MAINTENANCE	8
RIGHT-OF-WAY VIOLATION	6
SIGN	8
VEHICLE	6
YARDWASTE ISSUE	1
ZONING ISSUE	3
TOTAL	387

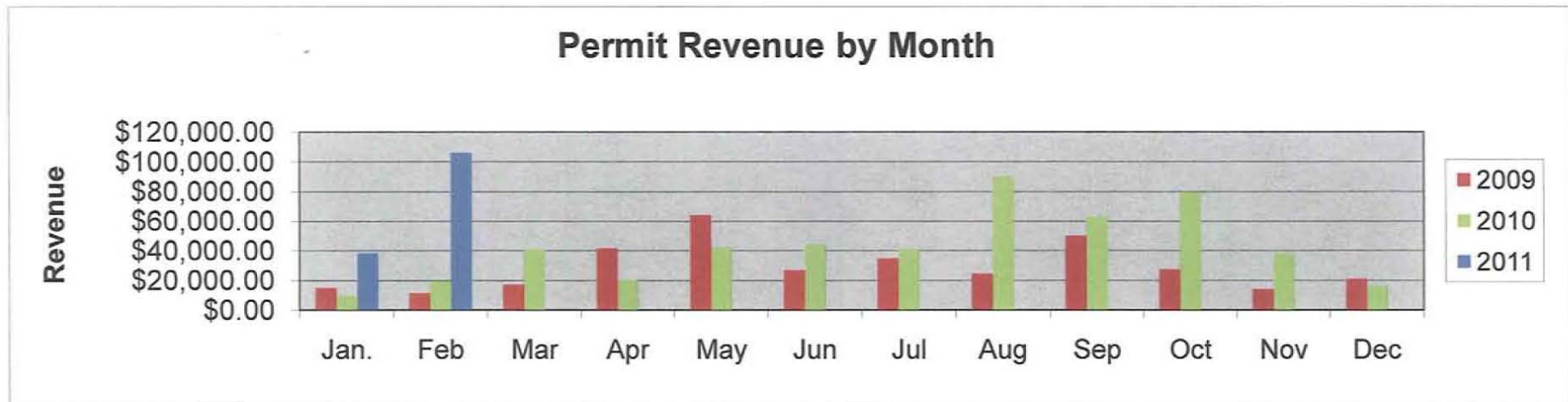
PERMIT REPORT

DESCRIPTION	2010 YEAR-TO-DATE # OF PERMITS (not including current month)	2010 FEBRUARY # OF PERMITS	2010 TOTAL YEAR-TO-DATE # OF PERMITS	2011 YEAR-TO-DATE # OF PERMITS (not including current month)	2011 FEBRUARY # OF PERMITS	2011 TOTAL YEAR-TO-DATE # OF PERMITS
Business Remodeling	6	9	15	6	7	13
Demolition	0	0	0	0	0	0
Driveways	0	0	0	0	0	0
Electrical	7	5	12	9	8	17
Fences	3	2	5	0	0	0
Mechanical	5	4	9	12	9	21
Miscellaneous Permits	4	1	5	0	0	0
Multi-Family Remodeling	1	1	2	0	4	4
New Business	0	0	0	0	0	0
Plumbing	11	20	31	21	21	42
Pools - Above Ground	0	0	0	0	0	0
Pools - In-Ground	0	0	0	0	0	0
Residential Decks	0	1	1	0	0	0
Residential Patios	1	0	1	0	0	0
Residential Garages	0	0	0	0	0	0
Residential Remodeling	4	10	14	4	4	8
Residential Sheds	2	1	3	0	0	0
Roofs/Siding	6	1	7	7	18	25
Signs	3	2	5	7	1	8
Single Family Residences	1	0	1	0	0	0
Automatic Fire Alarms	0	0	0	4	6	10
Other Fire Suppression Systems	0	0	0	0	2	2
Fuel Storage Tanks	0	0	0	0	0	0
Hood & Duct Mechanical	0	0	0	0	0	0
Hood & Duct Suppression	0	0	0	0	1	1
Open Burns	0	0	0	0	0	0
Automatic Sprinklers	0	0	0	6	3	9
Temporary Heating	0	0	0	0	0	0
Lock Boxes	0	0	0	1	4	5
Pyrotechnic Displays	0	0	0	0	0	0
TOTALS	54	57	111	77	88	165

Permit Revenue Comparison

Year	2009	2010	2011
Jan.	\$14,988.31	\$9,880.67	\$38,524.80
Feb	\$11,279.07	\$19,712.60	\$106,450.76
Mar	\$17,251.32	\$41,163.02	
Apr	\$41,817.20	\$20,664.39	
May	\$64,316.18	\$42,397.85	
Jun	\$26,933.37	\$44,626.83	
Jul	\$34,829.98	\$41,530.49	
Aug	\$24,545.20	\$90,310.95	
Sep	\$50,185.27	\$63,302.03	
Oct	\$27,638.81	\$79,677.79	
Nov	\$14,108.80	\$38,217.49	
Dec	\$21,103.98	\$16,576.60	
Revenue	\$348,997.49	\$508,060.71	\$144,975.56
Elevator Invoices	\$0.00	\$0.00	\$0.00
Total Revenue	\$348,997.49	\$508,060.71	\$144,975.56

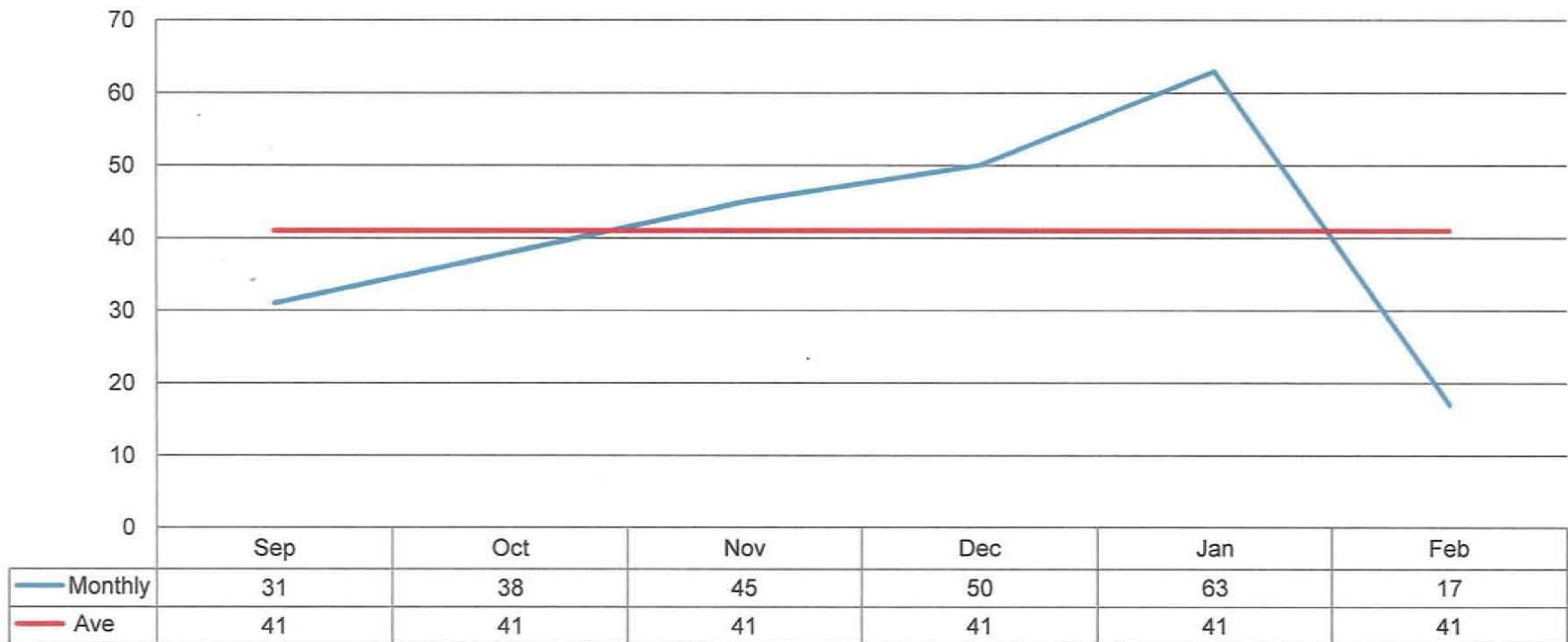
2011 Budget	\$550,000.00
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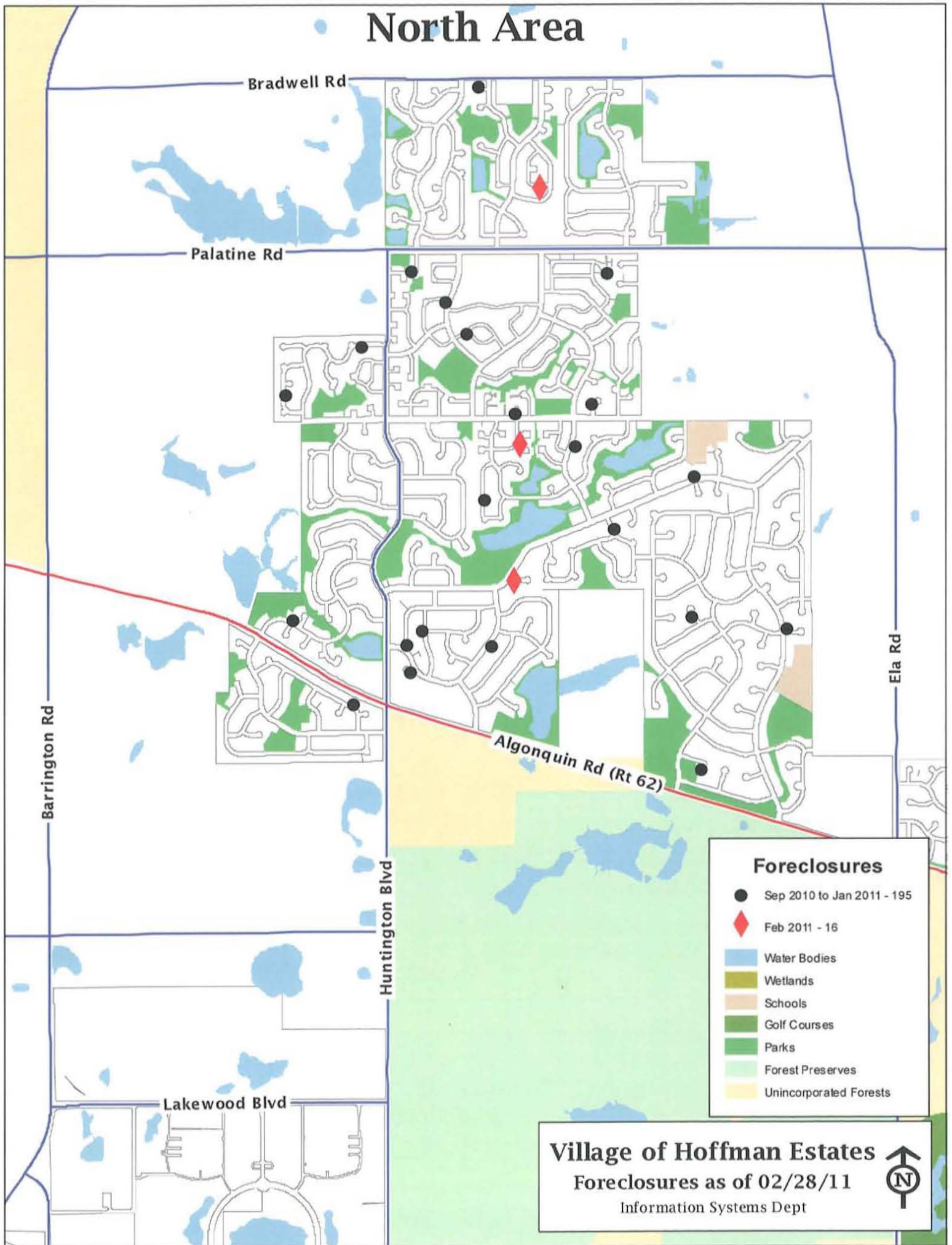
Total Revenue includes building permits, fire permits and Temporary Certificates of Occupancy.
 As of 2009, elevator invoices no longer included in Total Revenue.

Code Enforcement staff have been monitoring foreclosure activity since 2008. The chart below shows an increase in activity. Staff expects this trend to continue into 2011 as more properties get funneled through the court system. However, staff has not seen a definitive impact on our neighborhoods. This is due to several factors; our increased awareness on the streets, increased cooperation from property owners, increased communication from property servicers and the fact that about half of the properties in question are condominiums.

Foreclosure Activity



North Area



Village of Hoffman Estates

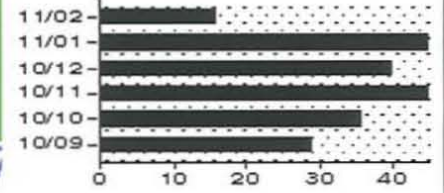
Foreclosures as of 02/28/11

Information Systems Dept



South Area

Foreclosures Trend



Jane Addams Memorial Tollway (I-90)

Hassell Rd

Higgins Rd (Rt 72)

Golf Rd (Rt 58)

Bode Rd

Schaumburg Rd

Barrington Rd

Roselle Rd

Plum Grove Rd

Foreclosures

- Sep 2010 to Jan 2011 - 195
- ◆ Feb 2011 - 16
- Water Bodies
- Wetlands
- Schools
- Golf Courses
- Parks
- Forest Preserves
- Unincorporated Forests

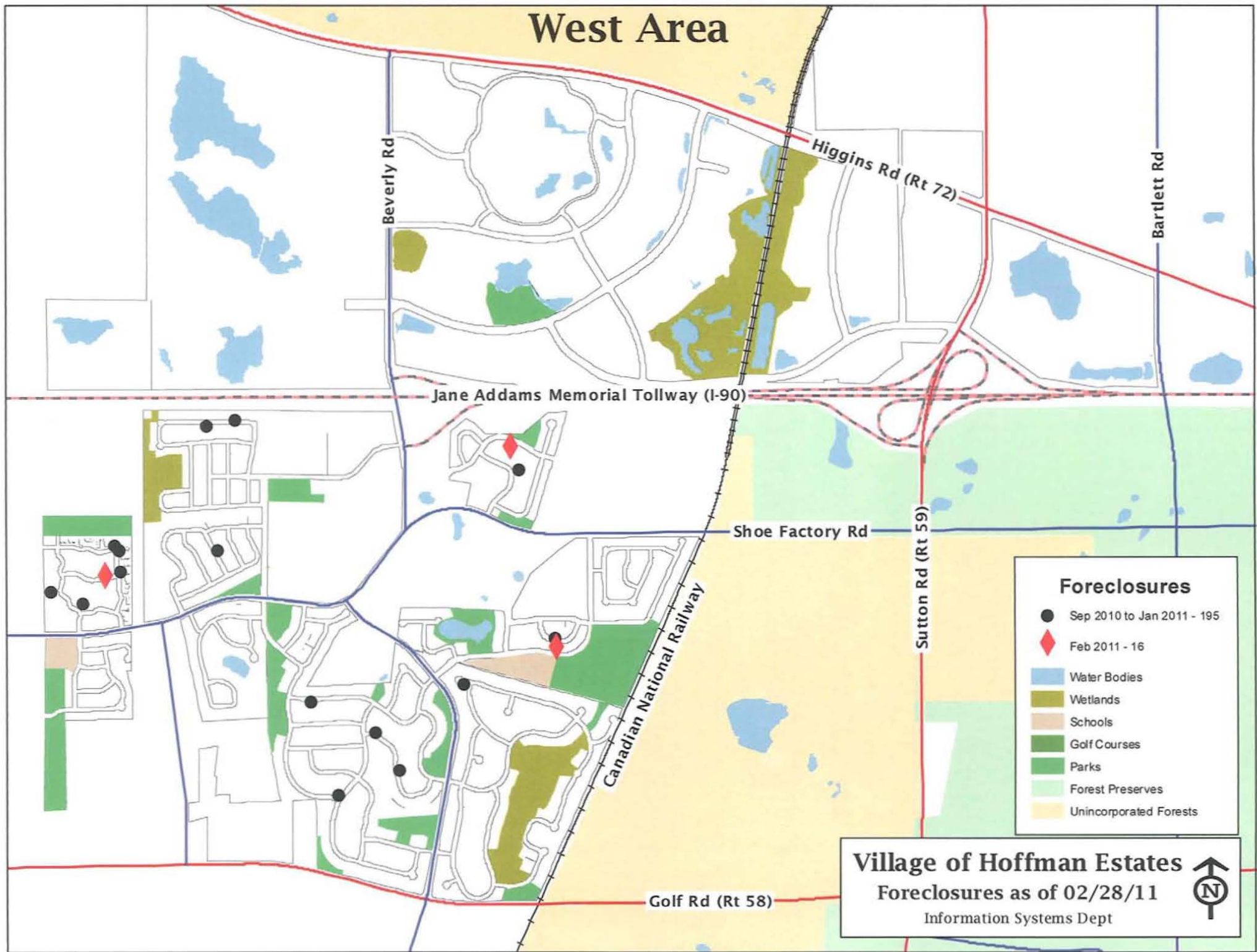
Village of Hoffman Estates

Foreclosures as of 02/28/11

Information Systems Dept



West Area



Foreclosures

- Sep 2010 to Jan 2011 - 195
- ◆ Feb 2011 - 16
- Water Bodies
- Wetlands
- Schools
- Golf Courses
- Parks
- Forest Preserves
- Unincorporated Forests

Village of Hoffman Estates

Foreclosures as of 02/28/11

Information Systems Dept



**ECONOMIC DEVELOPMENT/TOURISM MONTHLY REPORT
MARCH 2011**

GENERAL

- ◆ Work and organization as Co-Chair for the Hoffman Estates Chamber Expo event planned for May.
- ◆ PowerPoint presentation to the Economic Development Commission regarding the history of the Commission over the past eight years.
- ◆ Continued discussion with a developer seeking apartment development in the Village.
- ◆ Discussions with two developers of senior housing in the Village.
- ◆ Selected by Chicago Metropolitan Agency on Planning to be a focus group member for a workforce development website Internet portal.
- ◆ Met with developer representative for a senior facility specializing in Alzheimers and dementia prone residents.
- ◆ Registration coordination for attendance at a Futurallia Trade Show in May at Kansas City, Missouri, for business recruitment and business-to-business connections.
- ◆ Networking at the Northwest Executive Club luncheon at the Stonegate Conference Center.
- ◆ Discussions with Hamilton Partners regarding a summer or fall broker event to promote available property at Greenspoint office complex.
- ◆ Meeting with Inland Realty regarding future office use planning.

OFFICE/INDUSTRIAL

- ◆ Successful discussions to get the current owner of Golf Center to sign stoplight easement agreements to allow construction to occur pending stoplight approval by the Village and Cook County.
- ◆ Ongoing coordination with Firestone regarding the signing of construction easements to allow potential installation of a stoplight on Roselle Road connecting Golf Center and Hoffman Plaza.
- ◆ Organization, coordination, and presentation to two banks and Meijer regarding potential land uses on 40 acres just east of Fountain Crossing.
- ◆ Set up meeting with Fortune 500 company to explore the purchase of a vacant Prairie Stone building.

- ◆ Led planning efforts to implement a Manufacturing Career Day at a Golden Corridor member facility on March 15, 2011.
- ◆ Organized a business outreach visit to FANUC America meeting with the company president, general manager, elected officials, and Village Manager on March 2.
- ◆ Meeting with Hoffman Estates Information Systems business (Met Max) to investigate potential business development strategies for the company.

RETAIL

- ◆ Coordination with attorney for a potential development agreement with landlord possessing a ground lease and remodeling a building to accommodate new tenants.
- ◆ Input and activity to complete an auto sales operation and land purchase by an auto dealership.
- ◆ Set up meeting with auto dealer broker to investigate filling a financial gap for the purchase of a former auto dealership and subsequent work to help create a Cost Recovery Agreement.
- ◆ Ordering of booth furniture for upcoming attendance at the ICSC Recon retail trade show in May and planning of display and logistics for the trade show.
- ◆ Company visits to investigate Poplar Creek Crossing tenant adoption of the 59/90 logo for promotional purposes.
- ◆ Attendance and member of the program committee for an ICSC retail program at the Chicago Marriott on February 17.
- ◆ Continued meeting and planning for a bank location on the former Myoda property in Golf Center.

TOURSM

Sears Centre Arena

- ◆ Participating in Chicago Slaughter/SCA meetings in an effort to drive ticket sales and team awareness by distributing ticket vouchers to area schools, planning themed nights, maximizing sponsorship/partnerships by ensuring Chicago Slaughter appears on their websites, and information on games is being email blasted out through their networks. Investigating ways to market team/games cost effectively since current print ads are not yielding ticket sales. Gathering proposals for team ownership consideration.
- ◆ Chicago Slaughter moved into Barrington Lakes through a negotiated housing agreement. The furniture was obtained through a hotel liquidator and food packages provided by local non-profit to offset restaurant sponsorships that provided meals for players last year. All contacts for housing, furniture, and food have also been provided to the Chicago Express hockey team.

- ◆ Assisted in organizing St. Patrick's Day parade involvement in Palatine on March 12, for the Chicago Slaughter, Chicago Express, and SCA. Organized volunteers to walk the parade route and distribute promotional materials.
- ◆ Met with Jeff Terry and Brad Cranston to brainstorm how SCA can get information to 6,500 Sears Holdings employees. The company bans email blasts regarding ticket promotions, but after discussing several event opportunities for revenue share, for every ticket purchased by a Sears Holdings employee for a particular event, a portion of the ticket price is given back to the non-profit. Jeff will investigate if this type of campaign will allow email blast distribution if the event includes revenue split for their charitable arm (Sears Cares or Habitat for Humanity).

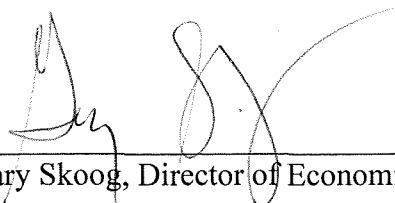
Hotel Stakeholders

- ◆ Hosted monthly Director of Sales Roundtable at Ti Amo Ristorante to discuss new business opportunities entering the market and any new initiatives we are working on. Discussed Willow Creek, Advanced Tournaments, rates for Cabela's, Park District, and St. Alexius. All rates for these demand generators are solicited through the Tourism Office. Discussed requirements for suggested upgrades to Tourism website, complete diagram of guestroom floor plans, common area layouts (property specific pictures). Guest MicroShare International discussed initial findings of review of each hotel unique website and easy suggestions to text or layout that will drive them higher on search engines.
- ◆ Ongoing interviews with several Chamber companies that specialize in website distribution, search engine optimization, and improving our ranking on search engine sites. Now that we have refined the visithoffman.com website, we need to link to social networking sites for broader distribution. Met with North Shore CVB, conducted SWOT analysis of Greater Woodfield, Elgin, and Greater Northern Illinois website to identify typical sites they link to for better optimization and distribution.
- ◆ Met with Jeff Rhodes, owner of Advanced Tournaments, to encourage his return to Hoffman Estates Ice to host his Hockey Tournaments. Despite high rebates, he charges hotels for each room night captured (\$50 per room night). Advanced Tournaments draws strong registration and typically hosts tournaments over holiday weekends which are strong need dates for hotels. Facilitating a meeting with Jeff Dochaidis at the Park District after discussion with hotels to determine their interest in acting as preferred hotels for these tournaments.
- ◆ Distributed lead sheet and collected room rates for Illinois Recreational Cheerleading Association (IRCA) event scheduled for December 2011. Working with event organizer to create a café in the Marriott featuring Caribou Coffee. This is a joint effort between the managers of the Caribou at Golf/Roselle and the other at Route 59 (last year event featured Starbucks). Distributing opportunity for every Village restaurant to be listed in the official dining guide for IRCA (\$250 for a half page listing), helping organizers earn enough through these listings to offset their transportation cost to/from Park District practice facility.

- ◆ Distributed lead sheet and secured rates from 4 of the 8 hotels in the Village for the Willow Creek Association Events in 2011. Previously, hotels decided not to participate in the Willow preferred program after events dropped to one in August that has a 15 year history and a new event in May that is untried. Candlewood, LaQuinta, Red Roof, and Hyatt Place agreed to pay a \$250 listing fee to continue to appear on the Willow website. The remaining 4 prefer to drive rates through compression during conference dates.

Business Retention

- ◆ Completed calls to every listed business in Prairie Stone Business Park and created a quantified email database. Sending a letter with return information requested prior to organizing a meeting to be hosted by NIU. Great opportunity to give them an overview of new projects ahead, road construction/resurfacing, any special events that may affect road closures, and hear any issues that may arise. Also suggested that the group meet quarterly to keep contacts fresh. Hopefully by creating synergy, the businesses in the Prairie Stone will better utilize all aspects of the park, restaurants, retail, and SCA.
- ◆ Attended ribbon cutting for new home of Post Traumatic Stress Disorder (PTSD) clinic in Hoffman Estates. Assisted organizers in distributing ticket vouchers for Slaughter home opener to military groups in attendance. PTSD clinic is working with Illinois Supports our Troops to plan a military concert at SCA featuring Lt. Dan Band (Gary Sinese) for next December.
- ◆ Met F&F Realty, Skokie, IL, who manages Holiday Inn Express in Palatine. They requested to join the Tourism Office. Advised that at this time we are not accepting member communities but encouraged they join the Hoffman Estates Chamber to stay in the loop. Met with owners of Holiday Inn Express Schaumburg (Chamber members) and their general manager to facilitate the grand opening of their new restaurant being built by Ala Carte Entertainment scheduled to open March 17.
- ◆ Attended Chit/Chat to ensure new Group Ticket Manager from SCA met pertinent business leaders to form relationship to receive group ticket promotions designed for their company.
- ◆ Participated in final edit for Chamber Community Guide. Worked with Chamber Executive Director to create copy for Business Section highlighting Hoffman Estates through Niche Publications.



Gary Skoog, Director of Economic Development