AGENDA PLANNING, BUILDING AND ZONING COMMITTEE

Village of Hoffman Estates December 13, 2010

7:00 P.M. - Helen Wozniak Council Chambers

Members:

Gary Pilafas, Chairman

Gary Stanton, Vice Chairman

Ray Kincaid, Trustee

Karen Mills, Trustee Jacquelyn Green, Trustee Anna Newell, Trustee William McLeod, Mayor

- I. Roll Call
- II. Approval of Minutes November 8, 2010

NEW BUSINESS

- 1. Request by Morizzo Funeral Directors for a courtesy review for a funeral home to be located in the former La Strada restaurant building at 2380 Lakewood Boulevard and request for a waiver to suspend Section 2-B-1 of the Meijer Development Agreement to allow the funeral home in lieu of a tax generating use or sit down restaurant at this location.
- 2. Request approval of a time extension to the temporary moratorium on the enforcement of the regulations in Section 9-3-8-K-5 of the Zoning Code to allow certain temporary business signs to be displayed during depressed economic conditions.
- 3. Request acceptance of Department of Development Services monthly report for Planning Division.
- 4. Request acceptance of Department of Development Services monthly report for Code Enforcement Division.
- 5. Request acceptance of Department of Development Services monthly report for Economic Development and Tourism.
- III. President's Report
- IV. Other
- V. Items in Review
 - 1. Request approval of amendments to the Municipal Code to combine the functions of the Plan Commission and Zoning Board of Appeals. (January 2011)
 - 2. Discussion regarding approval procedures and policy for cellular antenna requests.

VI. Adjournment

PLANNING, BUILDING & ZONING COMMITTEE MEETING MINUTES

November 8, 2010

I. Roll Call

Members in Attendance:

Gary Pilafas, Chairperson

Cary Collins, Vice-Chairperson

Trustee Ray Kincaid Trustee Karen Mills Trustee Jacquelyn Green Trustee Anna Newell

Village President William McLeod

Management Team Members

in Attendance:

Jim Norris, Village Manager

Arthur Janura, Corporation Counsel Dan O'Malley, Deputy Village Manager Mark Koplin, Asst. Vlg. Mgr., Dev. Services Patrick Seger, Human Resource Mgmt Dir.

Bev Romanoff, Village Clerk Mike Hankey, Director of Trans.

Don Plass, Director of Code Enforcement

Robert Gorvett, Fire Chief Mike Hish, Acting Police Chief Algean Garner, Director of HHS

Michael DuCharme, Director of Finance

Ashley Monroe, Planner

Pete Gugliotta, Director of Planning Doug Schultz, Public Relations Gordon Eaken, Director of IS

Dave Christensen, Director of Emer. Mgmt.

Others in Attendance

Reporter from Daily Herald

The Planning, Building & Zoning Committee meeting was called to order at 7:52 p.m.

II. Approval of Minutes

Motion by Trustee Collins, seconded by Trustee Newell, to approve the Planning, Building & Zoning Committee meeting minutes of October 11, 2010. Voice vote taken. All ayes. Motion carried.

NEW BUSINESS

1. Request approval for a Green Business Recognition Program sponsored by the Village of Hoffman Estates Green Initiatives Commission.

An item summary sheet from Ashley Monroe was presented to the Committee.

Ashley Monroe presented information on a proposed Green Business Recognition Program for businesses interested in green projects and assistance with business promotion. The program is designed to act as an education and awareness tool in promoting the Village goal of sustainability. The program would encourage local business patronage and would be open to all businesses and is 100% voluntary.

Motion by Trustee Collins, seconded by Trustee Green, to implement the Green Business Recognition Program in an amount not to exceed the budget of \$500. Voice vote taken. All ayes. Motion carried.

2. Discussion regarding combining the functions of the Plan Commission and Zoning Board of Appeals.

An item summary from Pete Gugliotta was presented to the Committee.

Pete Gugliotta addressed the Committee regarding the combining of functions of the Plan Commission and Zoning Board of Appeals. A combined board is more representative of the Village goal of having a flexible and responsive development review process to encourage desirable development in the community, and a more streamlined approach will allow the Village to be better positioned to facilitate desirable development activities once economic conditions improve. The potential new board could be titled "Planning and Zoning Commission" and would consist of 11 members. Appointments would be made by the Village Board. Pete Gugliotta stated that there are several changes that need to take place before this change is enacted and expects that it can be accomplished in January 2011.

Trustee Collins inquired if this is a common practice in other communities and Trustee Kincaid indicated he would like other towns surveyed.

Bill Weaver, Chair of the Zoning Board, addressed the Committee and indicated that concerns about streamlining the process and improving customer service from the applicant's perspective can be achieved by holding joint Plan Commission/Zoning Board meetings for bigger hearings rather than combining the functions of the Plan Commission and Zoning Board of Appeals.

Motion by Trustee Collins, seconded by Mayor McLeod, for staff to continue to discuss combining the functions of the Plan Commission and Zoning Board of Appeals. Voice vote taken. All ayes. Motion carried.

3. Request acceptance of Department of Development Services monthly report for Planning Division.

The Department of Development Services monthly report for Planning Division was submitted to the committee.

Motion by Trustee Collins, seconded by Trustee Mills, to accept the Department of Development Services monthly report for Planning Division. Voice vote taken. All ayes. Motion carried.

4. Request acceptance of Department of Development Services monthly report for Code Enforcement Division.

The Department of Development Services monthly report for Code Enforcement Division was submitted to the committee.

Motion by Trustee Mills, seconded by Mayor McLeod, to accept the Department of Development Services monthly report for Code Enforcement Division. Voice vote taken. All ayes. Motion carried.

5. Request acceptance of Department of Development Services monthly report for Economic Development and Tourism.

The Department of Development Services monthly report for Economic Development and Tourism was submitted to the committee.

Motion by Trustee Green, seconded by Trustee Mills, to accept the Department of Development Services monthly report for Economic Development and Tourism. Voice vote taken. All ayes. Motion carried.

III. President's Report

IV. Other

Trustee Pilafas inquired about a resident concern in Parcel B about the golf course drainage. Gary Salavitch will follow up.

V. Items in Review

1. Request approval to expand the number of members on the Economic Development Commission. (January 2011)

VI. Adjournment

Motion by Trustee Collins, seconded by Trustee Green, to adjourn the meeting at 8:35 p.m. Voice vote taken. All ayes. Motion carried.

Minutes submitted by:	
Debbie Schoop, Executive Assistant	Date

COMMITTEE AGENDA ITEM VILLAGE OF HOFFMAN ESTATES

SUBJECT:

Request by Morizzo Funeral Directors for a courtesy review for a funeral home to be located in the former La Strada restaurant building at 2380 Lakewood Boulevard and request for a waiver to suspend Section 2-B-1 of the Meijer Development Agreement to allow the funeral home in lieu of a tax generating use or sit down restaurant at this location

MEETING DATE:

December 13, 2010

COMMITTEE:

Planning, Building and Zoning

FROM:

Peter Gugliotta Gary Skoog

REQUEST:

Request by Morizzo Funeral Directors for a courtesy review for a funeral home to be located in the former La Strada restaurant building at 2380 Lakewood Boulevard and request for a waiver to suspend Section 2-B-1 of the Meijer Development Agreement to allow the funeral home in lieu of a tax generating use or sit down restaurant at this location.

BACKGROUND:

As part of the Village site plan approval for the 55 acre Fountain Crossing development at the northeast corner of Barrington Road and Lakewood Boulevard (including a Meijer store which was never constructed), a Development Agreement was approved to govern land uses on the several outlots. A significant purpose of this agreement is to ensure uses throughout the development would be similar in nature and primarily retail, as well as generate significant sales or food/beverage tax revenue for the Village.

Section 2-B-1 of the Meijer Development Agreement states that all uses shall be "retail, generate sales tax, or food and beverage tax". It also includes a requirement that at least one of the outlots shall contain a "quality restaurant", as defined in the Sixth Edition of Trip Generation published by the Institute of Transportation Engineers. The former La Strada restaurant fulfilled this requirement, however, the business closed in 2009 and the property is now owned by a bank and being offered for sale.

In May 2010, the Village formally granted a Development Agreement waiver to allow Kole Digital Systems, Inc. to occupy this former restaurant building with a home theater retail store, however, due to the financing constraints, Kole was unable to proceed with the project.

PROPOSAL:

Morizzo Funeral Directors is now proposing to purchase the vacant La Strada building and open a funeral home at this location. Morizzo has operated their business for a number of years in the surrounding area. While they do not currently own a building, the business regularly operates services on a contract basis at several other funeral homes. The attached information summarizes the business history, provides example site plans of other funeral homes in the area, provides market information, and conceptually shows how the former La Strada site would be modified to accommodate their use.

The planned floor plan would include up to four visitation rooms, a main lobby area, and other ancillary rooms consistent with typical funeral homes. The proposal also includes an apartment unit for a live-in caretaker on the site, which is customary in some funeral homes. The concept plan includes a potential covered drop-off area to be added to the main customer entrance and a planned garage area to be added to the building in the area previously used for deliveries by the restaurant. These changes, along with review of the parking and circulation requirements, would require site plan review. The site would be accessed from the private shopping center "ring road" that is owned and maintained by Meijer. The method in which funeral processions would be integrated with traffic that may be circulating in the parking lot of a future retail development would have to be considered as part of the site plan review.

Although this is not a typical retail business, as indicated in the petitioner's information, a percentage of the business involves the sale of caskets and other items, which are subject to payment of sales taxes. Estimating revenue for this project is challenging because the petitioner does not currently own and operate a facility to use as a comparison. Due to the economy and other factors, current trends are leaning toward cremation versus burial, which can significantly reduce the amount of sales tax revenue generated. A cremation may still include purchase of an urn and other minor items, but the taxable revenue will be substantially less than a casket sale. The petitioner is in the process of trying to obtain more specific information that could be used as a basis for revenue projections. Initial indications are that the funeral home would generate probably less than half of the revenue that would be generated by a successful sit down restaurant at this location.

Village Approval Process - Applicable Requirements

This use cannot locate at this site unless the Village grants a waiver from the Development Agreement standards on this property that require a retail use and specifically that this building satisfy the requirement for a sit own restaurant within the overall development. This proposal also requires review of a special use permit for a funeral home in the B-2 Zoning District, including approval of a live-in caretaker unit. Also, a review of a site plan amendment for the changes to the building, access drives, and parking demand on the site would be required. Because the request depends on a Village Board policy decision on the Development Agreement, it is requested that specific direction be given on this issue before the formal special use or site plan hearings are initiated.

DISCUSSION:

Compatibility of Uses

The addition of a funeral home at this location would be a departure from the original vision for the entire 55 acre development. The notion of "synergy" between the different land uses in this development is critical to the long term economic viability of the project. The original plan and goals included large and small retail stores, restaurants, a gas station, a bank, and possibly other retail type uses that would have customers who come to the location and visit multiple uses in one trip.

Besides the former La Strada building, a restaurant, two retail buildings, and all of the roadway, lighting and utility infrastructure is in place to accommodate a large scale retail development with a mix of stores, restaurants, entertainment uses, or other uses that would complement each other. The Development Agreement and the zoning for the property are specifically designed to accommodate and ensure such a development scenario occurs. All of the outlots and the two vacant large parcels are designed to share access via a private roadway that is owned and maintained by Meijer. The former La Strada property is designed with cross access to the adjacent Jersey's restaurant, which allows for shared parking opportunities between compatible uses.

A significant change in the use (such as the proposed funeral home) on this small outlot could alter the possible direction for the future development of the entire project. Whether Meijer or another retailer eventually evaluates whether to construct a large store at this location, the presence of uses that are not typically integrated into shopping centers could be viewed as a detriment. This could have an impact on a retailer's decision whether to locate a store at this site versus a different location. It could also alter the type of development proposal that may be made for the other vacant property. A commercial use such as a funeral home is often found where a collection of retail parcels have developed lot by lot without a cohesive plan, rather than in a coordinated master planned type of retail development. If this use change is made, it is likely the other parcels will be less attractive to users interested in a cohesive retail development and more attractive for individual uses that do not necessarily relate or provide secondary benefits to adjacent sites.

If a change in direction for this overall development is to occur, it would be most appropriate for it to involve one or both of the larger vacant parcels first, rather than having a change to one small outlot leading the new direction. It is also unclear whether there are other non-retail uses that would make sense as part of an integrated development plan that includes a funeral home. More likely, this change would result in a fractured approach to development of the 55 acres.

The terms of the Meijer Development Agreement were drafted and approved when the local economy was thriving and demand was high for new stores. It also anticipated at least Meijer, if not two anchor stores, would be built at this location, thus fostering demand for several restaurants. In the present economy, there are limited options for new restaurants that could be interested in this site, however, the property is still designed specifically to accommodate a restaurant and when economic conditions improve, it should be a viable location for a restaurant or a compatible retail use.

DISCUSSION: (Continued)

In addition to the special use standards that would determine if this use is appropriate at this location, this specific property has a more stringent requirement in the form of the Development Agreement, which was approved through a cooperative effort with Meijer and another developer responsible for designing and developing the overall 55 acre Fountain Crossing project. The terms of this agreement dictate which uses are intended to be compatible on the several parcels that share access and other improvements. The existence of this agreement gives the Village Board greater latitude to determine the future direction of development of this property.

Financial Analysis

The Development Agreement regulating uses on this property is intended to maintain positive tax generating uses on this and adjacent properties, such as restaurants or retail stores. A factor in consideration of any waiver to this Development Agreement is the generation of tax revenue for the Village. Following is a comparison of the proposed use versus the original restaurant, as well as the previous request for Kole Digital Systems.

- During the last full year of operation (2008), the former La Strada restaurant generated for the Village approximately \$40,000 in combined sales tax and food/beverage tax. In prior years when the restaurant and economy were healthier, annual revenue was closer to \$50,000.
- The Kole Digital proposal for a retail home theater store was estimated to initially generate approximately \$20,000 in sales tax revenue for the Village annually, with the growth potential up to \$40,000 or more once the store became established (based on annual sales figures from an existing store in Frankfort, IL). A portion of the Kole Digital business involved installation services, which are not subject to sales tax.
- The funeral home is expected to generate some sales tax revenue, however, data is limited. Trends indicate that taxable sales will likely decrease over time as a higher percentage of people continue to choose cremation over traditional burials, which involve the purchase of a casket. Initial indications are that the funeral home would likely generate less than one half of the revenue of that a restaurant such as La Strada would produce, even after the business is well established.

Summary

The funeral home use may be able to support its own standalone business successfully at this location, however, it is not the type of use that is typically desirable as part of the mixed-use, cohesive commercial development. In this particular case, the funeral home would be dependent on access from an internal, private access drive, that was specifically designed to serve mix of customers visiting the planned Meijer store and the restaurant and retail outlots. More often, funeral homes are located on standalone parcels with direct access to a public street. Funeral homes are typically found adjacent to other retail uses, but in a less integrated manner.

DISCUSSION: (Continued)

A funeral home may be a reasonable use to add to this general market area and the Village generally supports a wide variety of uses in its commercial districts, however, this use is not consistent with the planned retail/restaurant uses envisioned for this specific 55 acre development. Given that a large portion of the project remains undeveloped, it is particularly important that the outlot uses remain consistent with the original vision and goal for development of the large parcels.

Financially, this use would provide some benefit to the Village based on a limited amount of taxable sales, however, it would not offer the same benefits as a successful sit down restaurant nor would it provide benefits as part of a larger, cohesive retail development where customers may visit multiple stores in one visit.

RECOMMENDATION:

Materials are presented by Morizzo Funeral Directors for a courtesy review.

It is also suggested that a recommendation be made by the Planning, Building and Zoning Committee on a waiver to suspend Section 2-B-1 of the Meijer Development Agreement to allow a funeral home to operate in the former La Strada restaurant building at 2380 Lakewood Boulevard in lieu of the requirement that all uses shall be retail and sales tax generating, and in lieu of the requirement that this lot was to satisfy the requirement for a "quality" restaurant use in the development.

If it is approved, this waiver shall only apply to Morizzo Funeral Home and this approval shall only be valid subject to approval of a special use permit and a site plan amendment. Any future change in use shall comply with the original applicable terms of the Meijer Development Agreement.

Attachments

cc: Plan Commission Members
Zoning Board of Appeals Members
Ross Morizzo (Morizzo Funeral Directors)

Excerpt from Article II, Section B Meijer Development Agreement

- 1) Land Use and Building Regulations.
 - i. All uses on the site shall be retail, generate sales tax, or food and beverage tax, except for Lot 5. Day care, banks, offices, and service orientated business (doctors, attorneys, etc.) and other uses that do not, in the opinion of the Village of Hoffman Estates, generate significant sales or food and beverage taxes into the Village of Hoffman Estates shall not be permitted during the life of this agreement, except as specifically provided by the Village Board. Retail stores that are considered to generate significant sales tax shall include uses such as jewelry, home improvement, electronics superstore, restaurant, drug store, office supplies, and furniture stores. Lot 5 is exempted from the above requirement regarding tax generation. Only Lot 2 shall be utilized for a gas station. Future re-subdivision of the "outlots" (Lots 7, 3, 4, and 5) shall be discouraged in order to encourage the development of larger single-user retail or restaurant buildings on Lots 7, 3, 4, and 5. In no case shall any of the foregoing limit the ability of Meijer to provide lease space within an operating Meijer store for other retail uses ancillary to the Meijer store.
 - ii. At least one of the restaurants developed on the site shall be "quality restaurants" as defined in the Sixth Edition of <u>Trip Generation</u> published by the Institute of Transportation Engineers. All other restaurants shall be a "quality restaurant" or a "high turnover (sit-down) restaurant" as defined in the Sixth Edition of <u>Trip Generation</u> published by the Institute of Transportation Engineers. In addition to meeting the above requirement, no "drive-thru" or "drive in" shall be permitted at any restaurant. "Fast food restaurants" as variously defined in the Sixth Edition of <u>Trip Generation</u> published by the Institute of Transportation Engineers shall not be permitted.



Excerpt from Article II, Section B Meijer Development Agreement

Land Use: 831 Quality Restaurant

Description

This land use consists of eating establishments of high quality and with turnover rates usually of at least one hour or longer. Generally, quality restaurants do not serve breakfast; some do not serve lunch; all serve dinner. Often, the restaurants in this land use are not a chain and reservations are required. High-turnover (sit-down) restaurant (land use 832), fast-food restaurant without drive-through window (land use 833), fast-food restaurant with drive-through window (land use 834), fast-food restaurant with drive-through window and no indoor seating (land use 835), and drinking place (land use 836) are related uses.

Additional Data

Truck trips accounted for approximately 1 to 4 percent of the weekday traffic. The average for the sites that were surveyed was approximately 1.6 percent.

Vehicle occupancy ranged from 1.59 to 1.98 persons per automobile on an average weekday. The average for the sites that were surveyed was approximately 1.78.

A significant number of the studies in this land use were conducted prior to 1980. A study was conducted to test the sensitivity of the older versus newer data. It was determined that there is no statistically significant difference between the pre- and post-1980 data; therefore, all of the data points were retained to maximize the size of the database.

The sites were surveyed from the 1970s to the 1990s throughout the United States.

Source Numbers

13, 73, 88, 90, 98, 100, 126, 172, 260, 291, 301, 338, 339, 368, 437, 440

PC APPROVAL - 11/29/2000 VB APPROVAL - 12/4/2000

Former La Strada Building



1 inch = 300 feet

VILLAGE OF HOFFMAN ESTATES 1900 Hassell Road Hoffman Estates, Illinois 60169

REQUEST FOR "COURTESY REVIEW" BEFORE THE PLANNING, BUILDING AND ZONING COMMITTEE OF THE VILLAGE BOARD

A petitioner may appear before the Planning, Building and Zoning Committee of the Village Board to make a brief "Courtesy" presentation of a proposed project. Expert witnesses, exhibits, etc. are not required, as the appearance is only intended to provide a general overview of the proposed project. The presentation should occur prior to initial Plan Commission review of the proposal.

A Courtesy Review allows the applicant to acquaint the Board Committee with the proposal. The Committee may ask questions or make comments on the presentation, however, the presentation does not constitute an official review by the Village Board and any direction to proceed to a hearing review should not be construed as any indication of future project approval. Formal Village Board action will occur only after the appropriate Plan Commission public review has occurred.

Fifteen (15) copies of a site plan (preferably $8\frac{1}{2}$ x 11"), a brief description of the project, and the "Statement of Understanding" (below) should be submitted to the Director of Planning approximately two weeks prior to the meeting. Meetings are typically held on the second Monday of the month, beginning at 7:30 p.m. A Village staff member will work with you regarding the submission of material and the meeting presentation.

Statement of Understanding

I understand my appearance before the Village Board (and any subsequent Village Board direction to proceed with applicable hearings or reviews) shall not constitute any Village Board endorsement, support, or implied approval of the subject property. I also understand the Plan Commission or Zoning Board of Appeals action shall only represent a recommendation to the Village Board and that final project approval or denial shall only occur through official Village Board action.

Poss Mozinger Signature	Ross Morizzo
Signature	Name (PLEASE PRINT)
Company/Developer:	Morizzo Funeral Directors
Address:	7 Westlake Dr.
City, State, Zip Code:	South Barrington, IL, 60010
Telephone Number:	(847) 417-7383
Email Address:	Ross. Morizzo a gmail.com
Former La Strada Restaurant -	2380 Lakewood Blud. December 2, 2010
Name of Deve	

Thank you for taking the time to review our proposal to convert the former LaStrada restaurant to Morizzo Funeral Home. This funeral home would greatly improve the overall look of the area and add a much needed service to the Village of Hoffman Estates. At the current time there is no funeral homes in Hoffman Estates. Our proposed funeral home would be a multi-chapel facility with ample parking to accommodate the estimated size of a Hoffman Estates area funeral.

Below are some facts for funeral homes based on past experiences and data pulled from funeral homes in similar municipalities:

- Funeral Wakes consist of approximately 60 100 people.
- Funerals consist of approximately 40 50 people.
 - These people who attend funerals/wakes usually come from outside the city limits which will bring additional traffic to local restaurants and businesses.
- A full service funeral costs approximately \$9,300. Of that funeral merchandise totals approximately \$3,800 (this \$3,800 is what is taxable).
 Merchandise that the funeral home will sell consists of caskets, vaults, clothing, prayer cards, register books, gloves etc...
- Our previous funeral home, Lawrence Funeral Home, did approximately 250 funerals annually. Salerno's Funeral Home in Roselle held 460 funerals in 2009, and is estimating doing 480 funerals in 2010. We feel that we will experience similar numbers once our business is established in the area.

In addition to the business our family is very active in our community. Below are some of the organizations that my dad is part of and different philanthropic events he has been apart of in the past:

- Man of the Year 2004 for the Italian Cultural Center, over 600 people attended
- Locally he is a member of the Barrington Kiwanis, Barrington Historical Society and Barrington Masonic Lodge/Medinah Temple.
- Organized the Kiwanis night at Medinah Circus for 26 years with the proceeds benefitting Medinah Children's Hospital.
- Has worked with the local police and fire department.
- Has never turned away a family at the funeral home that does not have enough money to bury a loved one.
- Took care of five hospitals at Lawrence Funeral Home and buried deceased babies for free.

Additional funeral home information:

- The majority of funeral homes have a caretaker's residence located within because it is a 24/7 business. We would also like to have a caretaker's space within our funeral home.
- Funeral homes are primarily located in areas surrounded by retail.

Demographic information:

	1 Mile	3 Mile	<u> 5 Mile</u>
2009 Estimated Population	2,247	54,042	173,184
2014 Projected Population	2,294	54,205	173,979
2000 Census Population	2,155	53,988	172,973
1990 Census Population	1,945	51,037	158,296
2009 Estimated Households	951	18,652	62,291
2014 Projected Households	962	18,719	62,666
2000 Census Households	938	18,639	62,091
1990 Census Households	826	17,192	55,086

Within this 5 mile radius there is only one funeral home which serves a different community/market.

Age Grouping (within 5 miles)	Residents	Percentage
(within 5 miles)	Residents	reiceillage
25 - 34	21,943	12.67%
35 - 54	55,367	31.97%
55 - 64	21,094	12.18%
65+	16.141	9.32%

The post 55 age group, 21.5%, are significant because they represent a population with birth dates largely in the 1940's and prior years. The first of the "Baby Boomers" have entered their 60's and large numbers are close behind. Mortality tables coinciding with the North West suburbs of Chicago are not readily available but we can assume that numbers will follow with national averages on the attached 2006 mortality table.

Assuming 60% of individuals comprising the 65+ age group die in the estimated period of 17 years (per attached mortality tables) then 9,685 deaths would occur within that period. In addition, if we assume the 55-64 age group will experience mortality in the aggregate of 25% in the same 17 year period; this would result in approximately 5,274 deaths in this group.

Projected Sales Tax

While cremations are gaining momentum as a more cost effective way to bury loved ones, many families still decide to have a viewing with a rental casket. This brings the average cost of a full cremation service to approximately \$7,694 with \$1,250 being taxable. Currently the cremation rate in Illinois is 22%, while the national average is $31.2\%^1$. Despite Illinois having 22% of services that end in cremation, our business has only noticed 8%. This percentage is based on cremation services we have provided families over the past five years.

Once our business gets established, we expect to do at least 400-450 funerals annually. Salerno's in Roselle is expecting 480 funerals in 2010 and we anticipate similar numbers. Currently, we can accurately estimate the expected sales tax revenue for a traditional funeral service is \$3,800.

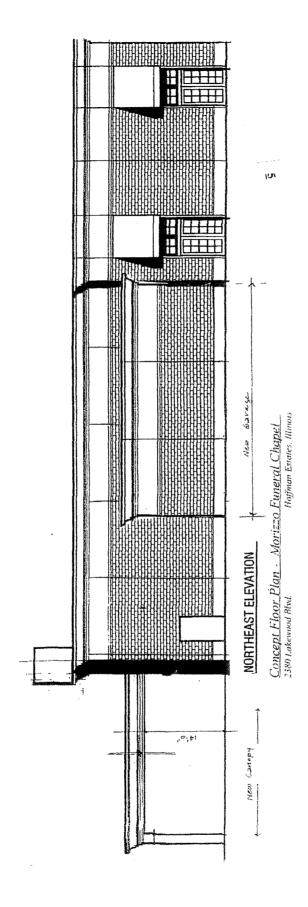
We have used the above figures to determine a rough estimate of sales tax that will be generated which is listed below.

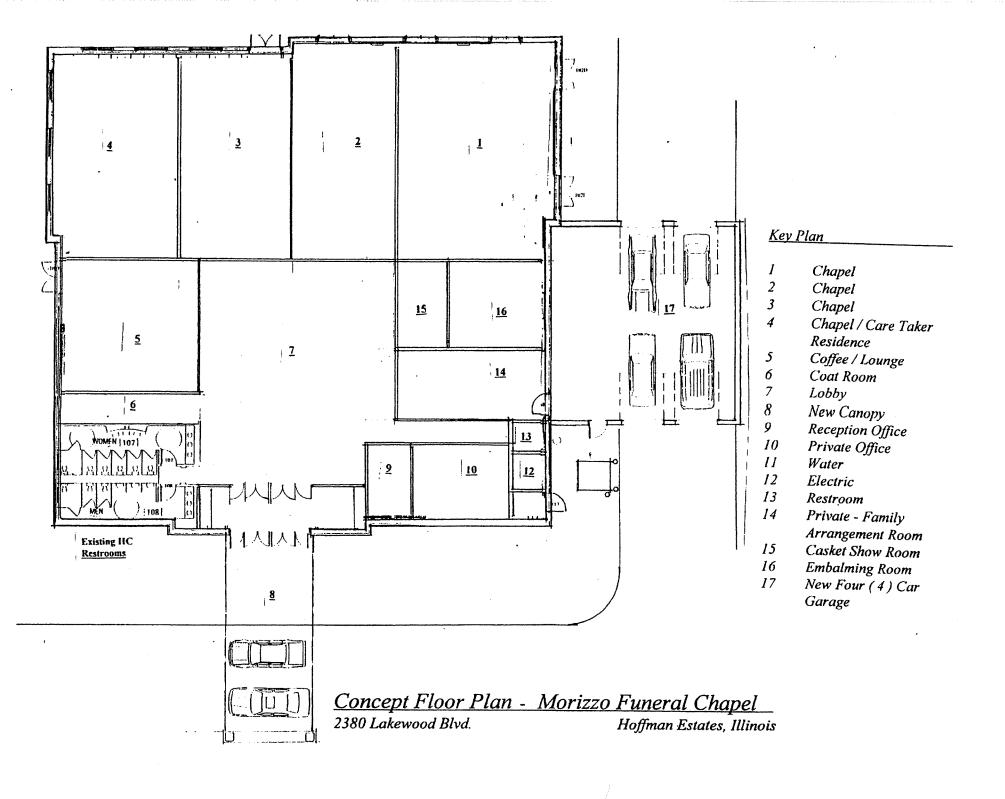
<u>Total</u>					<u>Total</u>	<u>Village</u>
<u>number</u>	Number of	<u>Taxable</u>	<u>Number of</u>	<u>Taxable</u>	<u>Taxable</u>	<u>Sales</u>
of funerals	<u>traditional</u>	<u>Sales</u>	<u>cremations</u>	<u>Sales</u>	<u>Sales</u>	Tax (2%)
450	351	\$1,333,800	99	\$123,750	\$1,457,550	\$29,151
400	312	\$1,185,600	88	\$110,000	\$1,295,600	\$25,912

While we grow our business and get known within the community we feel that we do between 200 and 300 funerals. Below are the sales tax figures that we would expect to generate while establishing our business.

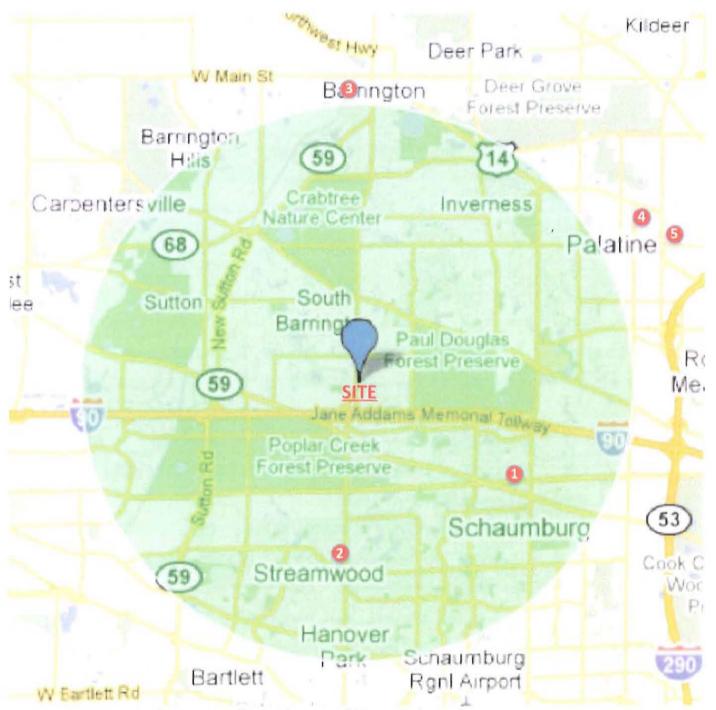
<u>Total</u>					<u>Total</u>	<u>Village</u>
<u>number</u>	Number of	<u>Taxable</u>	Number of	<u>Taxable</u>	<u>Taxable</u>	<u>Sales</u>
of funerals	<u>traditional</u>	<u>Sales</u>	cremations	<u>Sales</u>	<u>Sales</u>	<u>Tax (2%)</u>
300	234	\$889,200	66	\$82,500	\$971,700	\$19,434
200	156	\$592,800	44	\$55,000	\$647,800	\$12,956

¹ Information obtained from: http://www.statemaster.com/graph/lif_cre_of_dec_cre-lifestyle-cremation-of-deceased-cremated





5 Mile Radius from Proposed Funeral Home

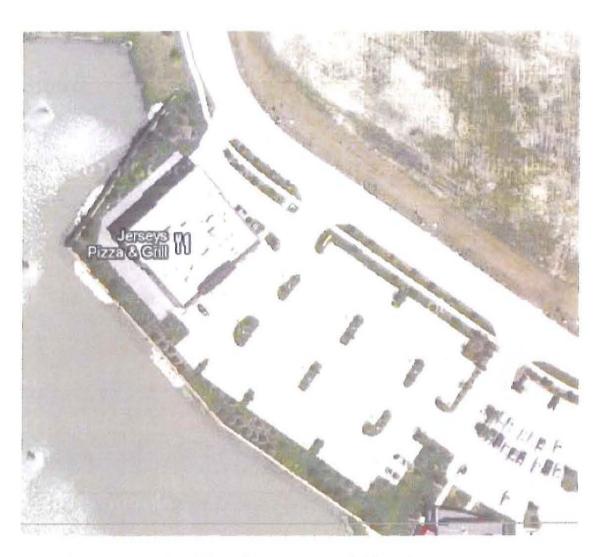


Surrounding Funeral Homes

- 1. Ahlgrim & Sons Funeral Home
- 2. Countryside Funeral Home
- 3. Davenport Funeral Home
- 4. Smith Corcoran Funeral Home
- 5. Ahlgrim Funeral Home

Proposed Morizzo Funeral Home

2380 Lakewood Boulevard Hoffman Estates, IL 60192



- Approximately 107 parking spots and 7 handicap spaces
- 3-4 chapels

Ahlgrim & Sons Funeral and Cremation

330 W. Golf Road Schaumburg, IL 60195



- Approximately 55 parking spots and 2 handicap spaces
- 3 chapels

Countryside Funeral Home

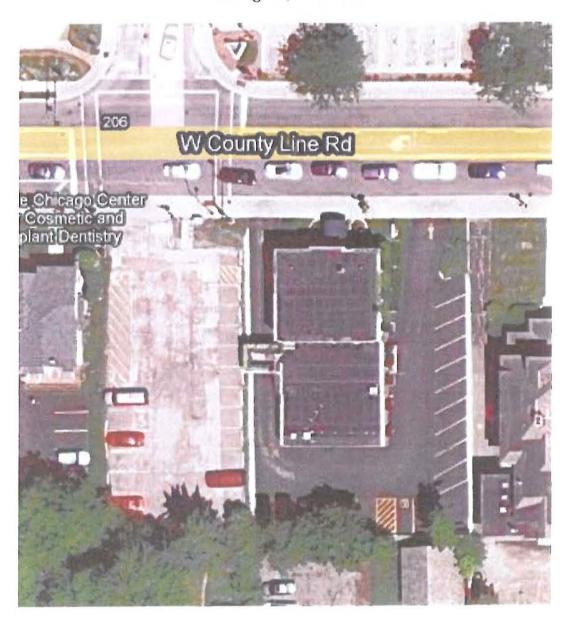
1640 S. Greenwood Blvd Streamwood, IL 60107



- · Approximately 56 parking spots and 3 handicap spaces
- 2 chapels

Davenport Funeral Home

149 W. Main Street Barrington, IL 60010



- Approximately 34 parking spots and 2 handicap spaces
- 1 chapel

Smith-Corcoran Funeral Home

185 E. Northwest Highway Palatine, IL 60067



- Approximately 92 parking spots and 5 handicap spaces
- 3 chapels

Ahlgrim Funeral Home

201 N. Northwest Highway Palatine, IL 60067



- Approximately 38 parking spots and 3 handicap spaces
- 3 chapel

Salerno's Funeral Home

450 W. Lake Street Roselle, IL 60172



- Approximately 87 parking spots and 7 handicap spaces
- 4 chapels

MORIZZO WELCOMES THIRD GENERATION

by Pam DeFiglio

Tony Morizzo just got the kind of news that every father wants to hear. His son Ross, 26, is going to follow his dad into the family business.

That will make for the third generation in their line of work, since Tony and his brother Dan operate the funeral business that their dad started in 1938, at Harrison and Western.

While Tony never asked his son to consider it as a career, it's something he always hoped for.

"My friends used to pressure him more than I did. They'd say, 'Who's going to bury us when we get older?" Tony jokes.

Ross went into commercial real estate after graduating from college, but his company closed after the economy went sour. Now he's attending Worsham College of Mortuary Science. After a year there, he'll apprentice for a year with his father. The timing works well, since Dan is semi-retired. He does participate in most funerals, however.

Now that the third generation is coming on board, Tony anticipates building a funeral home. He sold his previous funeral home so he could devote more time to his only child when Ross was a teenager. He made the most of it, coaching soccer, baseball and lacrosse.

Tony wasn't sure selling the location was the right move, but he and his brother made the most of it. Their dad died when Dan was 17 and Tony was 13, and the brothers managed to carry on the family business.

Even though they were so young, their father taught them respect and consideration for others.



The Morizzo family of funeral directors will enter its third generation as Ross prepares to join his dad Tony (right) and uncle Dan in the profession.

"We had people who came in without any money," he says. "We'd bury them because it was the right thing to do. We didn't look at the bottom line, we looked at helping a family in need."

Tony and Dan direct most of their funerals out of the two Salerno Funeral Homes locations, in Roselle and the Galewood neighborhood and other Chicagoland locations.

"Without a brick and mortar location it's a little harder, because now everything is by word of mouth. It's a lot different from having a location," he explains. "We don't get that walkin off the street or the recognition that comes from having a building with your name on it. But we're blessed we have many families that remember us."

Some families remember them because, after being in business for over 70 years, the Morizzos have handled the funerals of their parents and grandparents. Others remember Tony from the many Italian-American organizations he's involved with. He has been president or officer of the Columbian Club, two Kiwanis clubs in Chicago and Barrington, and the Joint Civic Committee of Italian Americans. He is also a Mason and a Shriner, and the Italian Cultural Center honored him as its Man of the Year.

"I'm pretty active," he acknowledges. "I give back a lot. That's the way we were brought up."

The Morizzos maintain those values in the face of change in their industry.

Families are more spread out now, so the two-night wakes, when everyone from the neighborhood came, have mostly changed to one-night wakes, or even day-of-funeral wakes. And with families having to fly in from all over the country after a death, sometimes they have to hold the body from several days to a week.

"The business changed a lot," Tony says. "Corporate America is taking over the industry. It's no longer personal; it's all about the bottom line. But with us the family always comes first."

"Profit isn't a dirty word, since owners have to make a profit to stay in business," he said. "But we don't have that corporate mentality. My main concern is to help the family, we feel comfortable helping people because that's one of the things our dad instilled in us."

For details, contact Tony Morizzo at 847-417-5738, 847-428-8881 or 1946mraj@comcast.net.

Cultural Center to honor Tony Morizzo

by James Scalzitti

A lifetime of quiet generosity will be celebrated when Anthony Morizzo is honored as the Italian Cultural Center's 2004 Man of the Year.

Throughout his life, Morizzo has honored the memory of his father, who believed in treating everyone with respect, helping out whenever he could and never turning away from anyone in need.

Brought up in the family funeral home business in the neighborhood around Harrison Street and Western Avenue, Anthony and his brother Daniel continued not only their father's work, but his work ethic, after he passed away. "We always lived by my father's teaching," Morizzo says, "that 'a friend in need is a friend indeed.' Regardless of a family's financial conditions, we never turned anyone away."

From the original Morizzo Funeral Home at Harrison and Western, Tony Morizzo bought his first funeral home, at Chicago and Cicero, when he was 20 years old. Most recently, he operated a funeral home on the Northwest Side of the city. Morizzo is currently associated with Salerno's Rosedale Chapel, and works with other chapels throughout Chicagoland.

According to lifelong friend John Peter Curielli, who recommended Morizzo for the honor. Morizzo is as humble as he is generous. "He's an unsung hero. He doesn't blow his own horn. The man just gives and gives and gives."

Morizzo traces the roots of his commu-

nity involvement back to his father, who was the head usher at the family parish, Precious Blood. The elder Morizzo would get to the church every Sunday at 5 a.m. to prepare for the day's Masses, and wouldn't leave until 12:30 p.m., when the family would then have lunch. When Anthony was 13 years old, his father, only 49, died. With the family funeral home serving as a gathering point for the community, Anthony picked up where his father left off, becoming active in the community, while carrying on with the family business.

In the early 1970s, Morizzo was asked to help out with the then nascent Youth Division of the JCCIA. He became the group's second president. (Curielli was the first president.)

Morizzo has maintained a remarkable degree of involvement in the Italian-American community as well as with other charitable efforts.

The list of places that Morizzo has been an active part of reads like a White Pages of the Italian-American community. He is, among other things, past president of the Columbian Club, treasurer of the Columbian Club Charitable Foundation. treasurer of the Cavaliers of Villa Scalabrini and a lifetime member of the JCCIA. Other organizations that he is a member of include the council of Casa Italia, the Italian American Chamber of Commerce, the American Legion, Kiwanis, the Illinois Directors Association, the National Funeral Directors Association, the

Masons, and the Medinah Temple.

Where does Morizzo get the time to devote himself to all of these groups and activities? "I make time," he respond succinctly. "If you ask a busy man to do something, he does it right away. I've always been a joiner and a doer. I don't just send in a check."

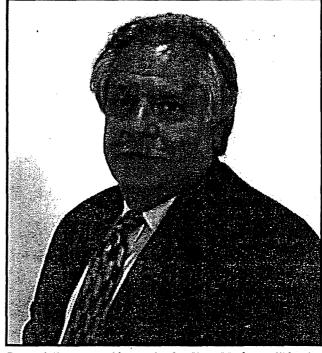
Morizzo has been married to his wife Elizabeth for 22 years. They have one son, Ross, 20, who is a iunior at Indiana University.

"I think it's a great honor for both myself and my family, to be acknowledged in this way by the Cultural Center and the Italian community," he says.

Morizzo will be honored on Feb. 21, 2004, at Alta Addison Road, Addison.

Cocktails will be served at 6 p.m. and dinner at 7 p.m., with the program taking place immediately after dinner.

Tickets for the event are \$60 per person. Those who wish to support the Cultural Center additionally can also take out ads in the commemorative ad book, where ads range in price from \$60 for a



Funeral director and humanitarian Tony Morizzo will be the quest of honor at the Italian Cultural Center's 34th annual Villa Banquets, 430 N. Person of the Year gala on Feb. 21.

half page to \$300 for a gold page.

The dinner dance and ad book are the main sources of revenue for the Italian Cultural Center, which has served as a beacon of culture for the Chicago-area Italian-American community for nearly four decades.

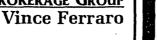
For more information, call 708-345-3842.

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 - o 401 East Main Street, Barrington, IL

- o (847) 381-0460
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Episcopal

- The Church of the Holy Innocents
 - o 425 Illinois Boulevard, Hoffman Estates, IL 60194
 - 0 (847) 885-7900
 - o www.holy-innocents.org
 - Supplemental food pantry every third Tuesday
- St Mark Episcopal Church
 - o 337 Ridge Road, Barrington, IL 60010
- St Michael's Episcopal Church
 - o 647 Dundee Ave, Barrington, IL 60010
- St Philip's Episcopal Church
 - o 342 East Wood Street, Palatine, IL 60067

Evangelical

- Hope Community Church
 - o Eisenhower Jr. H.S., 800 Hassell Rd, Hoffman Estates, IL 60195
 - 0 (847) 310-9020
 - o <u>www.hopecommunitychurch.us</u>
- The Village Church of Barrington
 - o 1600 East Main Street, Barrington, IL 60010
 - o (847) 381-5221
 - o www.vcbweb.com

Jewish

- Beth Tikvah Congreation
 - o 300 Hillcrest Blvd, Hoffman Estates, IL 60195

Lutheran

- Lutheran Church of Atonement
 - o 909 East Main Street, Barrington, IL 60010
 - o (847) 381-0243
 - o www.churchofatonement.org
- St Matthew Lutheran Church
 - o 720 Dundee Ave, Barrington, IL 60010
 - o (847) 382-7002
 - www.stmatthewbarrington.org
- All Saints Lutheran Church
 - 630 South Quentin Road, Palatine, IL 60067
- Bethel Lutheran Church
 - o 2150 West Frontage Road, Palatine, IL 60067
- Christ Lutheran Church
 - 41 South Rohlwing Road, Palatine, IL 60067
- Immanuel Lutheran Church
 - o 200 North Plum Grove Road, Palatine, IL 60067

Methodist

• Barrington United Methodist Church

- o 98 Algonquin Road, Barrington, IL 60010
- Salem United Methodist Church
 - o 115 West Lincoln Ave, Barrington, IL 60010
- First United Methodist Church
 - o 123 North Plum Grove Road, Palatine, IL 60067

Non-Denominational

- Willow Creek Community Church
 - o 67 East Algonquin Road, Barrington, IL
 - 0 (847) 765-5000
 - o www.willowcreek.org
- Church of the Cross USA
 - o 475 West Higgins Road, Hoffman Estates, IL 60195
 - 0 (847) 885-1199
- Destiny Church
 - o 325 Illinois Boulevard, Hoffman Estates, IL 60173
 - 0 (847) 885-2908
- Korean Church of Chicago
 - o 1500 West Algonquin Road, Hoffman Estates, IL 60173
 - o (847) 359-1522
- Life Changers Intl Church
 - o 180 Hawthorne Dr, Barrington, IL 60010
- Village Church of Barrington
 - o 1600 East Main Street, Barrington, IL 60010

Presbyterian

- Church of the Cross
 - o 475 West Higgins Road, Hoffman Estates, IL 60195
- Korean Church of Chicago
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- Presbyterian Church of Barrington
 - o 6 Brinker Road, Barrington, IL 60010
 - o (847) 381-0975
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????????

- Community Church of Barrington
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 - o www.ccbarrington.org
- Chicago Family Church
 - o 255 Bode Road, Hoffman Estates, IL 60169
 - 0 (847) 839-9676
- Messengers Church

- o 795 Grand Canyon St, Hoffman Estates, IL 60169
- 0 (847) 490-0691
- Victorious Church of Jesus Christ Corporation
 - o 570 Woodlawn St, Hoffman Estates, IL 60169
 - o (847) 884-0958
- Poor Handmaids of Jesus Christ
 - o 1480 Ashley Rd, Hoffman Estates, IL 60169
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- New Life Ministries
 - o 5327 Galloway Drive, Hoffman Estates, IL 60192
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Statistical Tables



Life Tables

A period life table is based on the mortality experience of a population during a relatively short period of time. Here we present the 2006 period life table for the <u>Social Security area population</u>. For this table, the period life expectancy at a given age represents the average number of years of life remaining if a group of persons at that age were to experience the mortality rates for 2006 over the course of their remaining life.

Period Life Table, 2006

	Male			anti Maria di Aria da Aria da Aria di	Female	
Exact	Death	Number of	Life	Death	Number of	Life
age	probability a	lives <u>b</u>	expectancy	probability a	lives <u>b</u>	expectancy
0	0.007349	100,000	75.10	0.006055	100,000	80.21
1	0.000465	99,265	74.66	0.000433	99,395	79.70
2	0.000321	99,219	73.69	0.000276	99,351	78.73
3	0.000244	99,187	72.72	0.000184	99,324	77.75
4	0.000194	99,163	71.74	0.000160	99,306	76.77
5	0.000181	99,144	70.75	0.000144	99,290	75.78
6	0.000174	99,126	69.76	0.000133	99,276	74.79
7	0.000163	99,108	68.77	0.000124	99,262	73.80
8	0.000142	99,092	67.79	0.000113	99,250	72.81
9	0.000112	99,078	66.79	0.000102	99,239	71.82
10	0.000085	99,067	65.80	0.000093	99,229	70.82
11	0.000085	99,059	64.81	0.000094	99,220	69.83
12	0.000135	99,050	63.81	0.000113	99,210	68.84
13	0.000251	99,037	62.82	0.000153	99,199	67.85
14	0.000416	99,012	61.84	0.000210	99,184	66.86
15	0.000595	98,971	60.86	0.000274	99,163	65.87
16	0.000765	98,912	59.90	0.000335	99,136	64.89
17	0.000928	98,836	58.94	0.000385	99,103	63.91
18	0.001077	98,745	58.00	0.000418	99,064	62.93
19	0.001208	98,638	57.06	0.000438	99,023	61.96
20	0.001343	98,519	56.13	0.000457	98,980	60.99
21	0.001470	98,387	55.20	0.000479	98,934	60.01
22	0.001549	98,242	54.28	0.000497	98,887	59.04

23	0.001567	98,090	53.37	0.000511	98,838	58.07
24	0.001540	97,936	52.45	0.000523	98,787	57.10
25	0.001496	97,785	51.53	0.000536	98,736	56.13
26	0.001459	97,639	50.61	0.000550	98,683	55.16
27	0.001432	97,497	49.68	0.000567	98,629	54.19
28	0.001426	97,357	48.75	0.000588	98,573	53.22
29	0.001436	97,218	47.82	0.000612	98,515	52.25
30	0.001454	97,079	46.89	0.000641	98,454	51.28
31	0.001473	96,938	45.96	0.000677	98,391	50.32
32	0.001504	96,795	45.02	0.000720	98,325	49.35
33	0.001546	96,649	44.09	0.000772	98,254	48.39
34	0.001603	96,500	43.16	0.000833	98,178	47.42
35	0.001673	96,345	42.23	0.000903	98,096	46.46
36	0.001761	96,184	41.30	0.000982	98,008	45.50
37	0.001876	96,014	40.37	0.001073	97,911	44.55
38	0.002021	95,834	39.44	0.001179	97,806	43.59
39	0.002193	95,641	38.52	0.001299	97,691	42.65
40	0.002391	95,431	37.61	0.001430	97,564	41.70
41	0.002607	95,203	36.69	0.001570	97,425	40.76
42	0.002842	94,955	35.79	0.001720	97,272	39.82
43	0.003091	94,685	34.89	0.001878	97,104	38.89
44	0.003360	94,392	34.00	0.002046	96,922	37.96
45	0.003646	94,075	33.11	0.002229	96,724	37.04
46	0.003960	93,732	32.23	0.002423	96,508	36.12
47	0.004316	93,361	31.35	0.002622	96,274	35.21
48	0.004721	92,958	30.49	0.002826	96,022	34.30
49	0.005166	92,519	29.63	0.003038	95,750	33.39
50	0.005660	92,041	28.78	0.003275	95,460	32.49
51	0.006171	91,520	27.94	0.003535	95,147	31.60
52	0.006653	90,955	27.11	0.003798	94,811	30.71
53	0.007085	90,350	26.29	0.004061	94,450	29.83
54	0.007498	89,710	25.48	0.004338	94,067	28.94
55	0.007936	89,037	24.66	0.004640	93,659	28.07
56	0.008451	88,331	23.86	0.004993	93,224	27.20
57	0.009063	87,584	23.06	0.005419	92,759	26.33
58	0.009797	86,790	22.26	0.005936	92,256	25.47
59	0.010643	85,940	21.48	0.006534	91,708	24.62
60	0.011599	85,026	20.70	0.007219	91,109	23.78
61	0.012624	84,039	19.94	0.007956	90,452	22.95
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62	0.013684	82,978	19.19	0.008698	89,732	22.13
63	0.014759	81,843	18.45	0.009424	88,951	21.32
64	0.015890	80,635	17.72	0.010174	88,113	20.52
65	0.017161	79,354	17.00	0.011009	87,217	19.72
66	0.018610	77,992	16.28	0.011986	86,257	18.94
67	0.020216	76,540	15.58	0.013117	85,223	18.16
68	0.021992	74,993	14.89	0.014430	84,105	17.40
69	0.023966	73,344	14.22	0.015924	82,891	16.64
70	0.026212	71,586	13.55	0.017646	81,571	15.90
71	0.028725	69,710	12.91	0.019544	80,132	15.18
72	0.031450	67,707	12.27	0.021523	78,566	14.47
73	0.034385	65,578	11.65	0.023551	76,875	13.78
74	0.037599	63,323	11.05	0.025717	75,064	13.10
75	0.041267	60,942	10.46	0.028247	73,134	12.43
76	0.045411	58,427	9.89	0.031187	71,068	11.78
77	0.049921	55,774	9.34	0.034405	68,852	11.14
78	0.054797	52,990	8.80	0.037905	66,483	10.52
79	0.060154	50,086	8.29	0.041808	63,963	9.92
80	0.066266	47,073	7.78	0.046337	61,289	9.33
81	0.073175	43,954	7.30	0.051587	58,449	8.76
82	0.080723	40,737	6.84	0.057503	55,433	8.21
83	0.088916	37,449	6.39	0.064135	52,246	7.68
84	0.097922	34,119	5.97	0.071587	48,895	7.17
85	0.107951	30,778	5.56	0.079984	45,395	6.68
86	0.119182	27,456	5.18	0.089431	41,764	6.22
87	0.131736	24,183	4.81	0.100009	38,029	5.78
88	0.145669	20,998	4.46	0.111773	34,226	5.37
89	0.160978	17,939	4.14	0.124745	30,400	4.98
90	0.177636	15,051	3.84	0.138938	26,608	4.62
91	0.195594	12,378	3.56	0.154348	22,911	4.28
92	0.214792	9,957	3.30	0.170963	19,375	3.98
93	0.235163	7,818	3.07	0.188761	16,062	3.69
94	0.256634	5,979	2.86	0.207711	13,030	3.44
95	0.277945	4,445	2.67	0.226885	10,324	3.20
96	0.298731	3,209	2.51	0.245997	7,982	3.00
97	0.318602	2,251	2.36	0.264731	6,018	2.81
98	0.337164	1,534	2.24	0.282754	4,425	2.65
99	0.354023	1,017	2.12	0.299719	3,174	2.49
100	0.371724	657	2.01	0.317702	2,223	2.35

Actuarial Life Table 12/5/10 1:07 PM

101	0.390310	413	1.90	0.336764	1,516	2.20
102	0.409825	252	1.80	0.356970	1,006	2.07
103	0.430317	148	1.70	0.378389	647	1.94
104	0.451833	85	1.60	0.401092	402	1.82
105	0.474424	46	1.51	0.425157	241	1.70
106	0.498145	24	1.42	0.450667	138	1.59
107	0.523053	12	1.34	0.477707	76	1.48
108	0.549205	6	1.26	0.506369	40	1.38
109	0.576666	3	1.18	0.536751	20	1.28
110	0.605499	1	1.11	0.568956	9	1.19
111	0.635774	0	1.03	0.603094	4	1.10
112	0.667563	0	0.97	0.639279	2	1.02
113	0.700941	0	0.90	0.677636	1	0.94
114	0.735988	0	0.84	0.718294	0	0.86
115	0.772787	0	0.78	0.761392	0	0.79
116	0.811426	0	0.72	0.807076	0	0.72
117	0.851998	0	0.66	0.851998	0	0.66
118	0.894598	0	0.61	0.894598	0	0.61
119	0.939328	0	0.56	0.939328	0	0.56

^a Probability of dying within one year.

The Social Security area population is comprised of (i) residents of the 50 States and the District of Columbia (adjusted for net census undercount); (ii) civilian residents of Puerto Rico, the Virgin Islands, Guam, American Samoa and the Northern Mariana Islands; (iii) Federal civilian employees and persons in the U.S. Armed Forces abroad and their dependents; (iv) crew members of merchant vessels; and (v) all other U.S. citizens abroad.

^b Number of survivors out of 100,000 born alive.

Barrington Rd & Lakewood Blvd Hoffman Estates, IL

Horman Estates, IE		Latitude: Longitude:	42.074255 -88.140996
	1 Mile	3 Mile	5 Mile
Population 2009 Estimated Population	2,247	54,042	173,184
2014 Projected Population	2,294	54,205	173,979
2000 Census Population	2,155	53,988	172,973
1990 Census Population	1,945	51,037	158,296
Growth 2000 - 2009	4.27%	0.10%	0.12%
Growth 2009 - 2014	2.09%	0.30%	0.46%
2009 Estimated Households	951	18,652	62,291
2014 Projected Households	962	18,719	62,666
2000 Census Households	938	18,639	62,091
1990 Census Households	826	17,192	55,086
Growth 2000 - 2009	1.39%	0.07%	0.32%
Growth 2009 - 2014	1.16%	0.36%	0.60%
2009 Est. Average Household Size	2.35	2.88	2.76
2009 Est. Median Household Income	\$64,286	\$76,091	\$77,485
2009 Est. Average Household Income	\$104,957	\$100,424	\$99,373
2009 Estimated Per Capita Income	\$44,538	\$34,825	\$35,870
2009 Estimated Housing Units	982	19,276	64,803
2009 Estimated Occupied Units	951	18,652	62,291
2009 Est. Owner Occupied Units	38.91%	79.01%	79.06%
2009 Est. Renter Occupied Units 2009 Est. Median Housing Value	61.09% \$536,932	20.98% \$281,679	20.94% \$264,045
2009 Estimated Households	951	18,652	62,291
Income Less than \$15,000	6.83%	4.00%	3.87%
Income \$15,000 to \$24,999	2.63%	4.02%	4.49%
Income \$25,000 to \$34,999	8.62%	6.57%	6.08%
Income \$35,000 to \$49,999	15.56%	12.93%	12.03%
Income \$50,000 to \$74,999	28.60%	21.78%	21.78%
Income \$75,000 to 99,999	10.83%	16.14%	17.58%
Income \$100,000 to \$149,999	11.99%	20.34%	20.36%
Income \$150,000 to 249,999	5.89%	9.39%	9.38%
Income \$250,000 to 499,999	4.52%	2.79%	2.67%
Income \$500,000 and over	4.52%	2.05%	1.75%
2009 Estimated Households by Household Size	951	18,652	62,291
1 Person Household	31.65%	19.12%	21.92%
2 Person Household	35.44%	29.11%	30.38%
3 Person Household	13.35%	18.58%	17.60%
4 Person Household	10.62%	18.97% 9.28%	17.30% 8.22%
5 Person Household 6 Person Household	5.57% 2.21%	9.28% 3.36%	8.22% 2.96%
7 or More Person Household	1.16%	1.59%	1.62%
2009 Estimated Households by Number of Vehicles	951 3.05%	18,652 4.36%	62,291 4.06%
Households with 1 Vehicles	3.05% 39.54%	26.12%	29.16%
Households with 1 Vehicle Households with 2 Vehicles	43.22%	48.59%	47,10%
	10.20%	15.72%	14.68%
Households with 3 Vehicles Households with 4 Vehicles	2.63%	3.91%	3.85%
Households with 4 Vehicles Households with 5+ Vehicles	2.63% 1.37%	1.29%	3.85% 1.14%
2009 Est. Average Number of Vehicles	1.75	1.94	1.90
2000 Edit / Foldige Rumber Of Folicies	1.13		

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Barrington Rd & Lakewood Blvd Hoffman Estates, IL

		Latitude: Longitude:	42.074255 -88.140996
		_ongradov	
	1 Mile	3 Mile	5 Mile
2009 Estimated Population by Race and Origin	2,247	54,042	173,184
White Alone	66.00%	68.44%	71.87%
Black or African American Alone	6.81%	5.36%	4.11%
American Indian and Alaska Native Alone	0.18%	0.15%	0.20%
Asian Alone Native Hawaiian and Other Pacific Islander Alone	17.67%	18.20% 0.05%	15.79%
Some Other Race Alone	0.09%		0.05%
Two or More Races Population	5.38% 3.87%	5.10% 2.70%	5.57% 2.40%
2009 Estimated Population by Age	2 247	54,042	173.184
Aged 0 to 4 years	2,247	6.71%	6.73%
Aged 5 to 9 years	5.16% 5.16%	6.65%	6.59%
Aged 10 to 14 years Aged 10 to 14 years	5.30%	6.86%	6.71%
Aged 15 to 17 years	3.56%	5.09%	4.74%
Aged 18 to 20 years	2.54%	3.88%	3.71%
Aged 21 to 24 years	4.81%	5.61%	5.40%
Aged 25 to 34 years	23.41%	12.56%	12.67%
Aged 35 to 44 years	15.53%	13.90%	14.99%
Aged 45 to 49 years	8.46%	8.84%	8.61%
Aged 50 to 54 years	8.32%	8.84%	8.37%
Aged 55 to 59 years	6.32%	7.36%	7.11%
Aged 60 to 64 years	4.58%	5.14%	5.07%
Aged 65 to 74 years	4.85%	5.46%	5.71%
Aged 75 to 84 years	1.38%	2.08%	2.46%
Aged 85 years and Older	0.71%	1.02%	1.15%
2009 Estimated Median Age	35.09	36.90	37.31
2009 Estimated Average Age	36.47	36.38	36.74
2009 Estimated Population Over 25 by Educational	1,652	35,233	114,539
Less Than 9th Grade	2.12%	3.61%	3.96%
High School - No Diploma	2.97%	5.24%	5.76%
High School Diploma	19.61%	22.22%	22.73%
Some College	23.85%	22.39%	22.34%
Associates Degree	7.75%	7.49%	7.09%
Bachelors Degree	28.75%	25.68%	25.48%
Masters Degree	10.90%	9.83%	9.52%
Professional Degree Doctoral Degree	3.75% 0.36%	2.5 4% 1.00%	2.16% 0.94%
2009 Estimated Owner Occupied Units by Housing	370	14,737	49,247
Valued Less than \$20,000	0.00%	0.07%	0.04%
Valued \$20,000-\$39,999	0.00%	0.31%	0.24%
Valued \$40,000-\$59,999	0.54%	0.45%	0.29%
Valued \$60,000-\$79,999	0.27%	0.85%	0.44%
Valued \$80,000-\$99,999	0.81%	1.31%	0.89%
Valued \$100,000-\$149,999 Valued \$150,000-\$199,999	4.59% 15.41%	10.95% 12.11%	7.39% 16.55%
Valued \$150,000-\$199,999 Valued \$200,000-\$299,999	17.57%	29.33%	37.73%
Valued \$300,000-329,999	6.49%	22.22%	15.28%
Valued \$400,000-599,999	2.97%	7.51%	7.09%
Valued \$500,000-\$49,999	11.62%	6.79%	8.76%
Valued \$750,000-\$749,535 Valued \$750,000-\$999,999	17.57%	3.67%	2.78%
Valued More than \$1,000,000	22.70%	4.44%	2.53%
2009 Est. Median Housing Value	\$536,932	\$281,679	\$264,045

Barrington Rd & Lakewood Blvd Hoffman Estates, IL

Tomair Estatos, in		Latitude: Longitude:	42.074255 -88.140996
		Longitude.	-00.140956
	1 Mile	3 Mile	5 Mile
2009 Estimated Housing Units by Housing Type	982	19,276	64,803
1 Unit Detached	11.51%	21.36%	18.79%
1 Unit Attached	30.65%	55.88%	57.48%
2 Units	0.10%	0.39%	0.54%
3-19 Units	13.24%	12.68%	12.64%
20-49 Units	37.47%	4.24%	3.45%
50+ Units -	7.13%	5.44%	7.02%
Mobile Home	0.00%	0.01%	0.07%
Boats, RV, Van or Other	0.00%	0.00%	0.00%
2009 Estimated Housing Units by Year Structure Built	982	19,276	64,803
Structure Built After 1999	6.42%	5.27%	6.33%
Structure Built 1995 to 1998	2.14%	2.12%	3.60%
Structure Built 1990 to 1994	5.80%	7.00%	9.20%
Structure Built 1980 to 1989	22.20%	28.48%	23.77%
Structure Built 1970 to 1979	53.87%	39.70%	32.60%
Structure Built 1960 to 1969	7.33%	14,04%	17.20%
Structure Built 1950 to 1959	1.63%	1.96%	5.15%
Structure Built 1940 to 1949	0.00%	0.44%	0.81%
Structure Built Before 1939	0.51%	0.99%	1.35%
2009 Est. Median Year Structure Built	1978	1978	1978
2009 Estimated Population by Sex	1,897	43,115	138,515
Male	51.58%	49.40%	49.68%
Female	48.42%	50.60%	50.32%
2009 Estimated Population over 15 by Marital Status	1.897	43.115	138,515
Total Never Married	31.42%	26.40%	26.01%
Married Spouse present	54.98%	58.92%	58.81%
Married Spouse absent	3,43%	3.05%	2.80%
Widowed	2.16%	4.08%	4.56%
Divorced	7.96%	7.54%	7.83%
Males, Never Married	17.19%	14.14%	14.55%
Previously Married	5.01%	3.59%	3.76%
Females, Never Married	14.29%	12.26%	11.46%
Previously Married			
2009 Estimated Population in Group Quarters	11	326	954
2003 Estimated Population in Group Quarters	11	320	334
2009 Estimated Families By Income	509	14,198	45,667
Family Income Less than \$15,000	3.14%	2.60%	2.06%
Family Income \$15,000 to \$24,999	0.98%	2.65%	2.45%
Family Income \$25,000 to \$34,999	4.52%	4.27%	4.14%
Family Income \$35,000 to \$49,999	7.27%	10.41%	9.31%
Family Income \$50,000 to \$74,999	21.22%	20.35%	19.98%
Family Income \$75,000 to \$99,999	18.86%	18.35%	19.76%
Family Income \$100,000 to \$149,999	16.90%	23.95%	24.63%
Family Income \$150,000 to \$249,999	10.81%	11.48%	11.93%
Family Income \$250,000 to \$499,999	8.25%	3.46%	3.45%
Family Income Over \$500,000	7.86%	2.49%	2.28%
2009 Est. Median Family Income	\$91,881	\$88,258	\$90,258
2009 Est. Average Family Income	\$149,333	\$112,565	\$113,713
2009 Est. Pop Age 16+ by Employment Status	1,873	42,243	135,807
In Armed Forces	0.69%	0.09%	0.04%
Civilian - Employed	78.16%	71.60%	70.97%
Civilian - Unemployed	2.35%	1.92%	2.32%
Not in Labor Force	18.79%	26.40%	26.66%

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Barrington Rd & Lakewood Blvd Hoffman Estates, IL

		Latitude:	42.07425 -88.14099
	The second second	Longitude:	-00.14099
	1 Mile	3 Mile	5 Mile
009 Estimated Employed Population By Occupation	1,464	30,245	96,389
Management	27.46%	20.21%	19.55%
Professional and Related	27.12%	23.25%	23.23%
Service	7.38%	9.39%	9.24%
Sales	26.50%	31.58%	31.01%
Farming, Fishing, and Forestry	0.00%	0.10%	0.06%
Construction, Extraction, and Maintenance	5.12%	5.52%	6.30%
Production, Transportation, and Material Moving	6.42%	9.96%	10.60%
09 Estimated Employed Population Over 16 by	1,416	28,840	91,953
Car, Truck, Van, or Motorcycle to Work	87.02%	84.09%	84.92%
Carpooled	3.45%	8.18%	7.69%
Public Transportation to Work	5.39%	4.08%	3.88%
Other Transpotation to Work	2.00%	0.44%	0.43%
Work at Home	2.21%	3.21%	3.07%
09 Estimated Employed Population Over 16 by	1,416	28,840	91,953
Travel Time Less than 15 Min	17.23%	17.65%	19.32%
Travel Time 15-29 Min	35.10%	36.25%	34.55%
Travel Time 30-44 Min	23.66%	24.79%	24.92%
Travel Time 45-59 Min	11.58%	11.49%	10.76%
Travel Time 60+ Min	12.36%	9.83%	10.45%
09 Estimated Employed Population by Job Type Blue Collar	1,464 11.54%	30,245 15.48%	96,389 16.90%
White Collar	81.08%	75.02%	73.79%
Service & Farm	7.38%	9.50%	9.31%
109 Estimated Employed Population by Class of	1,464	30,245	96,389
Federal Government Workers	1,43%	0.89%	1.34%
For-Profit Private Workers	83.95%	81.95%	82.41%
Local Government Workers	5.05%	5.72%	5.18%
Non-Profit Private Workers	5.46%	5.75%	5.71%
Self-Employed Workers	3.35%	3.78%	3.83%
State Government Workers	0.75%	1.59%	1.37%
Unpaid Family Workers	0.00%	0.31%	0.17%
109 Estimated Hispanic Population by Origin	260	6,560	23,320
Mexican	66.92%	70.55%	73.59%
Puerto Rican	8.08%	7.32%	6.96%
Cuban	2.31%	1.59%	1.70%
All Others	22.69%	20.53%	17.74%
109 Estimated Hispanic Population by Race	2,247	54,042	173,184
White	66.00%	68.44%	71.87%
Black	6.81%	5.36%	4.11%
Am. Indian or Alaska Native	0.18%	0.15%	0.20%
Asian	17.67%	18.20%	15.79%
Native Haw. Or Pac. Islander	0.09%	0.05%	0.05%
Other	5.38%	5.10%	5.57%
Two or More	3.87%	2.70%	2.40%
09 Estimated Asian Population by Category	397	9,833	27,354
Chinese, except Taiwanese	10.58%	10.77%	11.90%
Filipino	15.62%	12.69%	13.79%
Japanese	3.53%	9.85%	8.84%
Asian Indian	51.39%	43.94%	42.73%
Korean	13.10%	14.48%	13.52%
Vietnamese	0.50%	0.98%	1.12%
Cambodian	0.00%	0.15%	0.14%
Hmong	0.00%	0.02%	0.01%
Laotian Thai	0.00% 0.00%	0.21% 0.59%	1.01% 0.53%
	5.0070		3.0070
Other	4.03%	5.23%	5.37%

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Barrington Rd & Lakewood Blvd Hoffman Estates, IL

Hoffman Estates, IL			
		Latitude:	42.074255
		Longitude:	-88.140996
	1 Mile	3 Mile	5 Mile
2009 Estimated Population Over 5 Years Old by	2,131	50,417	161,536
Speak Only English at Home	73.44%	71.98%	73.67%
Speak Asian or Pacific Island Language at Home	8.54%	8.18%	6.86%
Speak IndoEuropean Language at Home	10.61%	11.82%	10.87%
Speak Spanish at Home	6.19%	6.91%	7.80%
Speak Other Language at Home	1.22%	1.12%	0.79%
2009 Estimated Population by Ancestry	2,247	54,042	173,184
Arab	0.45%	0.45%	0.42%
Czech	0.53%	0.74%	0.91%
Danish	0.49%	0.44%	0.43%
Dutch	0.67%	0.49%	0.50%
English	4.63%	3.29%	3.27%
French (except Basque)	0.71%	0.91%	0.95%
French Canadian	0.27%	0.31%	0.31%
German	14.06%	14.81%	15.37%
Greek	1.34%	1.37%	1.32%
Hungarian	0.22%	0.28%	0.32%
Irish	7.52%	8.55%	9.08%
Italian	7.92%	8.68%	9.30%
Lithuanian	0.31%	0.36%	0.40%
Norwegian	2.80%	2.39%	2.41%
Polish	0.85%	1.36%	1.46%
Portuguese	7.88%	9.63%	10.00%
Russian	0.00%	0.03%	0.05%
Scotch-Irish	1.34%	1.11%	0.85%
Scottish	0.58%	0.73%	0.82%
	0.35%	0.65%	0.67%
Slovak			0.20%
Subsaharan African	0.00%	0.14%	
Swedish	1.02%	0.46%	0.37%
Swiss	2.18%	1.95%	1.95%
Ukrainian	0.13%	0.14%	0.18%
United States or American	0.36%	0.53%	0.48%
Welsh	0.53%	0.30%	0.24%
West Indian (exc Hisp Groups)	0.09%	0.17%	0.14%
2009 Estimated Households by Presence of Own Children	951	18,652	62,291
Single Male Householder	19.35%	8.70%	9.95%
Single Female Householder	12.30%	10.42%	11.98%
Married-Couple, own children	19.24%	34.44%	31.81%
Married-Couple, no own children	23.76%	28.91%	29.85%
Male Householder, own children	1.79%	1.37%	1.27%
Male Householder, no own children	1.58%	1.87%	1.88%
Female Householder, own children	3.79%	5.73%	4.66%
Female Householder, no own children	3.26%	3.80%	3.85%
Nonfamily, Male Householder	8.10%	2.79%	2.94%
Nonfamily, Female Householder	6.83%	1.96%	1.83%
2009 Estimated Families by Poverty Status	509	14,198	45,667
Income At or Above Poverty Level:			
Married-Couple, own children	38.11%	46.35%	44.47%
Married-Couple, no own children	41.65%	35.64%	38.43%
Male Householder, own children	3.54%	2.35%	2.10%
Male Householder, no own children	2.75%	1.35%	1.72%
Female Householder, own children	3.93%	6.90%	6.23%
Female Householder, no own children	5.89%	4.63%	4.35%
Income Below Poverty Level:	0.000:	0.000	0.7404
Married-Couple, own children	0.39%	0.90%	0.74%
Married-Couple, no own children	0.20%	0.34%	0.46%
Male Householder, own children	0.00%	0.40%	0.31%
Male Householder, no own children	0.00%	0.16%	0.16%
Female Householder, own children	3.34%	0.95%	0.95%
Female Householder, no own children	0.00%	0.04%	0.08%

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COMMITTEE AGENDA ITEM VILLAGE OF HOFFMAN ESTATES

SUBJECT:

Request approval of a time extension to the temporary moratorium on the enforcement of the regulations in Section 9-3-8-K-5 of the Zoning Code to allow certain temporary business signs to be displayed during depressed economic conditions

MEETING DATE:

December 13, 2010

COMMITTEE:

Planning, Building and Zoning

FROM:

Josh Edwards/Peter Gugliotta

PURPOSE:

Request approval of a time extension to the temporary moratorium on the enforcement of the regulations in Section 9-3-8-K-5 of the Zoning Code to allow certain temporary business signs to be displayed during depressed economic conditions.

BACKGROUND:

For reference, the staff memo from the December 2009, extension and the temporary provisions approved in July 2009, are attached, which provides background on this issue. To date, the moratorium provision has been used by Jersey's Restaurant to display a temporary sign along Barrington Road. In 2010, one business displayed additional banners than would otherwise be permitted.

DISCUSSION:

The economic downturn has not abated and certain retail areas continue to lack a significant anchor store. Additional temporary signs are a common request made by businesses to advertise a special sale/event or to increase visibility of the business.

Based on discussions with business owners and the lack of participation in the temporary sign relief program over the last 17 months, additional measures are proposed to help more businesses and particularly tenants in shopping centers, many of which are struggling. The three components of this sign relief are as briefly summarized as follows (see attachment for greater details).

- 1. The allowance of six banners per business per calendar year instead of the maximum three permitted in the zoning code. This item is unchanged from the 2009-2010 moratorium. The banners may only be installed on the wall.
- 2. **A temporary sign may be displayed on a property; on the ground.** This item has been expanded to include not just distressed properties with vacant anchor stores or exceptional hardships, but also any multi-tenant property such as shopping centers. The overall economy is distressed and many tenants are struggling even in cases where there are few tenant vacancies.

DISCUSSION: (Continued)

3. A new provision is proposed to suspend enforcement of the window sign regulations and to allow window signs in vacant stores. The code only permits up to 50% of a window to include signage, however businesses often exceed this amount and enforcement is cumbersome. Given that businesses have limited visual opportunities to display information and in consideration of the current economic conditions, it would be beneficial to allow flexibility on this signage. Further, staff has discussed with some shopping center owners the idea of allowing vacant store windows to be covered with artwork, graphics or decorative signs as means to improve the appearance of centers with vacant units. This idea has been hampered by the 50% limitation on window coverage. Through this moratorium on enforcement, staff could allow decorative graphics on vacant store windows, subject to the plan being approved by staff first.

RECOMMENDATION:

Request approval to extend the temporary moratorium, approved previously under Resolution 1420-2009, until December 31, 2011, on the enforcement of the regulations in Section 9-3-8-K-5 of the Zoning Code to allow certain temporary business signs to be displayed during depressed economic conditions, subject to the criteria attached to this memo.

Attachments

<u>Temporary Business Signage Assistance Program During Distressed Economy – page 1</u> January 1, 2011 - December 31, 2011

Following are the three items proposed to be in effect through December 31, 2011, to assist businesses:

- 1. <u>Temporary Banner Signs</u>. Temporary special event banner signs permitted by Section 9-3-8-K-5-c-(2) and 9-3-8-K-5-d-(1) of the Zoning Code shall be permitted to be displayed for a maximum of six times per calendar year, versus the typical three times permitted by the Zoning Code. Further, up to two banners at a time may be displayed, provided they were mounted on different building facades. Businesses can obtain consecutive permits and, therefore, they could also use the additional frequency to extend the timeframe allowed for a particular banner. This provision would be administered as part of the standard banner permit process.
- 2. <u>Temporary Signs in a Distressed Economy</u>. In addition to the signs permitted for businesses in Section 9-3-8-K-5 of the Zoning Code, additional temporary ground or wall signs may be permitted for businesses located in an extraordinarily distressed situation related to surrounding vacancies (buildings or land) or other economic hardship. Signs would be permitted to provide greater visibility of existing businesses or tenants when they are located within a commercial subdivision or shopping center. Procedurally, the Village Manager will be authorized to approve such signs after review of all relevant information. The following specific criteria would apply:
 - ♦ Each individual sign shall be no larger than 100 square feet for standalone buildings or out-lots, and no larger than 32 square feet for multi-tenant buildings or shopping centers.
 - ◆ The size and number of signs permitted shall be based on the amount of (public or private) street frontage.
 - ♦ The location, design, and size of the signs shall be reviewed by the Village, and no two signs shall be located closer than 250 feet to each other.
 - ♦ The business owner shall provide written documentation that the owner of the property will permit the sign and shall provide full contact information for the party responsible for the ongoing maintenance and removal of the sign.
 - For commercial subdivisions, signs advertising any business within the subdivision may be permitted on any lot within the same subdivision.
 - ♦ In general, the signs shall be used to provide more prominent visibility, to provide directional information and guidance, to advertise special events, or for other purposes intended to assist businesses overcome the distressed economic conditions.
 - For shopping centers or multi-tenant properties, any signage requests shall be coordinated with the property owner and other tenants. No more than one ground sign per street frontage shall be permitted on the property at any time, with the intention that the sign would be shared or alternated among the tenants and not used exclusively by an individual tenant. The Village will issue written approval to the property owner to install the sign, and coordination of the shared use of the sign by the tenants would be the responsibility of the property owner or the collective cooperation among the tenants.

<u>Temporary Business Signage Assistance Program During Distressed Economy – page 2</u> January 1, 2011 - December 31, 2011

- 3. <u>Window Signs</u>. The Village will temporarily suspend the enforcement of the window sign coverage regulations. Window signage does not require a permit, and the Zoning Code allows up to 50% of the windows to be covered with signage and up to 10% of the windows to be used for illuminated signs. These window sign rules would be suspended and the following special provisions allowed.
 - ♦ A temporary suspension of window sign coverage rules, with the exception of prohibitions on flashing signs or the provision for electronic message boards.
 - A property owner of a shopping center or other vacant storefront may submit a proposal to use the windows of the vacant space(s) to display artwork, graphics or decorative signage, which do not include single advertising signs for specific individual tenants. The owner may propose signage that generically promotes the shopping center as a whole, such as "Shop Town Center for the Holidays" or artwork that includes a collection of logos or images representing all tenants as part of a cohesive signage presentation. Window box displays of merchandise may also be proposed as long as a consistent design and opportunity is presented for all/most tenants in a center.
 - ♦ Signs or graphics must be professionally made and generally improve the appearance of the storefront rather than detracting from the appearance.
 - A review by staff is required prior to installation of any signage in vacant storefront windows. This would be primarily to avoid poorly designed signs or unsightly signs (e.g. a series of window panes spelling out a word with each window including one oversized letter). Per the Zoning Code, no such review is required for window signs in existing businesses; this staff review only applies to vacant storefronts.

For all above provisions, signs specifically prohibited by the Zoning Code (such as moving, flashing, rotating signs, etc.) shall be prohibited and all other relevant sections of the code shall still apply (for example, signs cannot be located within a public right of way or blocking visibility for drivers at an intersection).

COMMITTEE AGENDA ITEM VILLAGE OF HOFFMAN ESTATES



SUBJECT:

Request approval of a time extension to the temporary moratorium on the enforcement of the regulations in Section 9-3-8-K-5 of the Zoning Code to allow certain temporary business signs to be displayed during depressed economic conditions

MEETING DATE:

December 14, 2009

COMMITTEE:

Planning, Building and Zoning

FROM:

Peter Gugliotta/Mark Koplin

PURPOSE:

Request approval of a time extension to the temporary moratorium on the enforcement of the regulations in Section 9-3-8-K-5 of the Zoning Code to allow certain temporary business signs to be displayed during depressed economic conditions.

BACKGROUND:

On July 6, 2009, under Resolution 1420-2009, the Village Board approved a temporary moratorium on the enforcement of regulations in Section 9-3-8-K-5 of the Zoning Code. The moratorium pertained to 1) special event temporary banners and 2) temporary signs for certain businesses in particularly depressed economic areas of the Village. The moratorium ends December 31, 2009.

The temporary banner moratorium allowed a business to display up to six banners per calendar year instead of three, and for two banners to be displayed concurrently instead of one. The temporary sign in depressed economic areas allowed a sign to be displayed on a property, or off-site with appropriate approval, to direct attention to retailers suffering from a unique economic hardship (e.g. the lack of a nearby anchor - Meijer, Menards). The only business so far to take advantage of this second component of this moratorium is Jersey's Restaurant, which installed a sign facing Barrington Road. Other businesses have inquired about displaying a sign, but have not made formal proposals to the Village.

DISCUSSION:

The economic downturn has not abated and certain retail areas continue to lack a significant anchor store. Additional temporary signs are a common request made by businesses to advertise a special sale/event or to increase visibility of the business. For reference, the temporary provisions approved in July are as follows.

DISCUSSION: (Continued)

Following are the two items proposed to be extended through December 31, 2010, to assist businesses:

- 1. <u>Temporary Banner Signs</u>. Temporary special event banner signs permitted by Section 9-3-8-K-5-c-(2) and 9-3-8-K-5-d-(1) of the Zoning Code shall be permitted to be displayed for a maximum of six times per calendar year, versus the typical three times permitted by the Zoning Code. Further, up to two banners at a time may be displayed, provided they were mounted on different building facades. Businesses can obtain consecutive permits and, therefore, they could also use the additional frequency to extend the timeframe allowed for a particular banner. This provision would be administered as part of the standard banner permit process.
- 2. <u>Temporary Signs in Distressed Areas</u>. In addition to the signs permitted for businesses in Section 9-3-8-K-5 of the Zoning Code, additional temporary ground or wall signs may be permitted for businesses located in an extraordinarily distressed situation related to surrounding vacancies (buildings or land). Signs would be permitted to provide greater visibility of existing businesses when they are located within a commercial subdivision or shopping center that is predominantly vacant building space or vacant land. Procedurally, the Village Manager will be authorized to approve such signs after review of all relevant information. The following specific criteria would apply:
 - ♦ Each individual sign shall be no larger than 100 square feet.
 - ◆ The size and number of signs permitted shall be based on the amount of (public or private) street frontage.
 - ♦ No two signs shall be located closer than 250 feet to each other.
 - ♦ The business owner shall provide written documentation that the owner of the property will permit the sign and shall provide full contact information for the party responsible for the ongoing maintenance and removal of the sign.
 - For commercial subdivisions, signs advertising any business within the subdivision may be permitted on any lot within the same subdivision.
 - ♦ In general, the signs shall be used to provide more prominent visibility, to provide directional information and guidance, to advertise special events, or for other purposes intended to assist businesses overcome the distressed conditions specific to their location.
 - ♦ For shopping centers or multi-tenant properties, any signage requests shall be coordinated with the property owner and other tenants.

Signs specifically prohibited by the Zoning Code (such as moving, flashing, rotating signs, etc.) would still be prohibited and all other relevant sections of the code would still apply (for example, signs could not be located within a public right of way or blocking visibility for drivers at an intersection).

RECOMMENDATION:

Request approval to extend the temporary moratorium, approved previously under Resolution 1420-2009, until December 31, 2010, on the enforcement of the regulations in Section 9-3-8-K-5 of the Zoning Code to allow certain temporary business signs to be displayed during depressed economic conditions, subject to the criteria listed within this memo.

COMMITTEE AGENDA ITEM VILLAGE OF HOFFMAN ESTATES



SUBJECT:

Request approval of a temporary moratorium on the enforcement of the regulations in Section 9-3-8-K-5 of the Zoning Code to allow certain temporary business signs to be displayed during depressed economic conditions

MEETING DATE:

July 6, 2009

COMMITTEE:

Special Planning, Building and Zoning

FROM:

Peter Gugliotta/Mark Koplin

PURPOSE:

Request approval of a temporary moratorium on the enforcement of the regulations in Section 9-3-8-K-5 of the Zoning Code to allow certain temporary business signs to be displayed during depressed economic conditions.

BACKGROUND:

A number of local businesses have found it increasingly challenging to continue operating under depressed economic conditions. Most businesses have been affected by the prolonged downturn in the economy and a few have been further challenged by the lack of a significant anchor store within their subdivision or shopping center. During the past several months, the number of businesses approaching the Village for some type of assistance has increased. One of the most common requests is for additional signage, typically to advertise a special sale/event or to increase visibility of the business.

The Village currently has temporary sign provisions for special events, which provide for a banner sign to be affixed to the building for a period of 30 days, up to three times per year. There are also specific provisions for grand opening signage, which allow an additional banner plus a ground mounted sign to signify that a new business has opened. While these provisions are useful for many situations, many businesses desire additional ways to increase exposure to help overcome the present economic conditions.

DISCUSSION:

In order to assist businesses during this challenging time, two proposals have been identified. These items are proposed as temporary measures (for six months) with the specific objective of assisting businesses during a critical depressed economic situation. Because this economic situation is temporary, it is not appropriate to formally amend the Zoning Code regulations. A more flexible approach is for the Village to suspend the enforcement of specific code sections in order to allow additional signage for a limited time period.

DISCUSSION: (Continued)

Following are the two items proposed to assist businesses:

- 1. <u>Temporary Banner Signs</u>. Temporary special event banner signs permitted by Section 9-3-8-K-5-c-(2) and 9-3-8-K-5-d-(1) of the Zoning Code shall be permitted to be displayed for a maximum of six times per calendar year, versus the typical three times permitted by the Zoning Code. Further, up to two banners at a time may be displayed, provided they were mounted on different building facades. Businesses can obtain consecutive permits and, therefore, they could also use the additional frequency to extend the timeframe allowed for a particular banner. This provision would be administered as part of the standard banner permit process.
- 2. <u>Temporary Signs in Distressed Areas</u>. In addition to the signs permitted for businesses in Section 9-3-8-K-5 of the Zoning Code, additional temporary ground or wall signs may be permitted for businesses located in an extraordinarily distressed situation related to surrounding vacancies (buildings or land). Signs would be permitted to provide greater visibility of existing businesses when they are located within a commercial subdivision or shopping center that contains predominantly vacant building space or vacant land. Procedurally, no permit would be required. The Village Manager will be authorized to approve such signs after review of all relevant information and determination that the property is in a distressed situation. The following specific criteria would apply:
 - ◆ Each individual sign shall be no larger than 100 square feet per face.
 - ♦ The size and number of signs shall be based on the amount of (public or private) street frontage. No two signs shall be located closer than 250 feet to each other.
 - The business owner shall provide written documentation that the owner of the property will permit the sign and shall provide full contact information for the party responsible for the ongoing maintenance and removal of the sign.
 - ♦ For commercial subdivisions, signs advertising any business within the subdivision may be permitted on any lot within the same subdivision.
 - ♦ In general, the signs shall be used to provide more prominent visibility, to provide directional information and guidance, to advertise special events, or for other purposes intended to assist businesses overcome the distressed conditions specific to their location.
 - ♦ For shopping centers or multi-tenant properties, any signage requests shall be coordinated with the property owner and other tenants.

Signs specifically prohibited by the Zoning Code (such as moving, flashing, rotating signs, etc.) would still be prohibited and all other relevant sections of the code would still apply (for example, signs could not be located within a public right of way or blocking visibility for drivers at an intersection).

RECOMMENDATION:

Request approval of a temporary moratorium until December 31, 2009, on the enforcement of the regulations in Section 9-3-8-K-5 of the Zoning Code to allow certain temporary business signs to be displayed during depressed economic conditions, subject to the criteria listed within this memo.

Attachments

RESOLUTION NO. __/420 -2009

A RESOLUTION APPROVING A TEMPORARY MORATORIUM ON THE ENFORCEMENT OF THE REGULATIONS IN SECTION 9-3-8-K-5 OF THE HOFFMAN ESTATES MUNICIPAL CODE

WHEREAS, Section 9-3-8-K-5 of the Hoffman Estates Municipal Code regulates the displaying of temporary signs; and

WHEREAS, the nation, region and Village of Hoffman Estates are suffering from the effects of economic downturn; and

WHEREAS, the economic downturn is creating a hardship for businesses within the Village of Hoffman Estates; and

WHEREAS, the Village of Hoffman Estates seeks to grant temporary relief to suffering businesses by allowing for temporary signage to be displayed on a subdivision or shopping center property to help advertise existing businesses; and

WHEREAS, in keeping with the intent and purpose of Article 9 of the Hoffman Estates Municipal Code, the Village Board has established the attached criteria for certain temporary signage to assist businesses.

NOW, THEREFORE, BE IT RESOLVED by the President and Board of Trustees of the Village of Hoffman Estates, Cook and Kane Counties, Illinois, as follows:

<u>Section 1</u>: A temporary moratorium shall be placed on enforcement of Section 9-3-8-K-5 of the Hoffman Estates Municipal Code under the attached criteria.

<u>Section 2</u>: This Resolution shall be in full force and effect immediately from and after its passage and approval.

PASSED THIS day o	f	, 2009		
VOTE	AYE	NAY	ABSENT	ABSTAIN
Trustee Karen V. Mills				
Trustee Cary J. Collins				
Trustee Raymond M. Kincaid	····	***		
Trustee Jacquelyn Green	************************	<u></u>		-
Trustee Anna Newell	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		•••	<u></u>
Trustee Gary J. Pilafas	•	·		
Mayor William D. McLeod				
APPROVED THIS DAY	Y OF	, 2009		
		Village Pre	sident	
ATTEST:				

Village Clerk

CRITERIA FOR CERTAIN TEMPORARY SIGNS

- 1. <u>Temporary Banner Signs</u>. Temporary special event banner signs permitted by Section 9-3-8-K-5-c-(2) and 9-3-8-K-5-d-(1) of the Zoning Code shall be permitted to be displayed for a maximum of six times per calendar year, versus the typical three times permitted by the Zoning Code. Further, up to two banners at a time may be displayed, provided they were mounted on different building facades. Businesses can obtain consecutive permits and, therefore, they could also use the additional frequency to extend the timeframe allowed for a particular banner. This provision would be administered as part of the standard banner permit process.
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 - ♦ For shopping centers or multi-tenant properties, any signage requests shall be coordinated with the property owner and other tenants.

Signs specifically prohibited by the Zoning Code (such as moving, flashing, rotating signs, etc.) would still be prohibited and all other relevant sections of the code would still apply (for example, signs could not be located within a public right of way or blocking visibility for drivers at an intersection).

VILLAGE OF HOFFMAN ESTATES DEPARTMENT OF DEVELOPMENT SERVICES PLANNING DIVISION MONTHLY REPORT

SUBMITTED TO PLANNING, BUILDING & ZONING COMMITTEE DECEMBER 2010

(NOTE: Items in italicized text indicate projects with a high level of activity during the most recent monthly period.)

PLAN COMMISSION

NOVEMBER 17, 2010 - MEETING SUMMARY

NOVEMBER 17, 2010 - MEETING SUMMAN	<u> </u>	
APPLICANT ADDRESS	REQUEST	RESULT
Meeting canceled		

DECEMBER 1, 2010 - MEETING SUMMARY

DECEMBER 1, 2010 - MEETING SCHIMARY		
APPLICANT ADDRESS	REQUEST	RESULT
Meeting canceled		

Upcoming Meeting: December 15, 2010

Meeting canceled

Upcoming Meeting: January 5, 2011

No petitioners scheduled yet

Upcoming Petitioners and Related Activities

Autumn Woods, Golf Road east of Berner Road - Plat of consolidation

Hoffman Village, Golf/Barrington Roads - Site plan amendment for facade renovation

Jiffy Lube, 1 W. Higgins Road, Site plan amendment for facade renovation

St. Alexius Medical Center Campus, 1555 North Barrington Road - Plat of resubdivision and building addition

St. Alexius Medical Center Campus, 1555 North Barrington Road - Permanent parking deck

31 Golf Center (former Harlem Furniture) - Permit for new restaurant

2475 W. Higgins (former Max & Erma's) - Permit for new restaurant

Alliance Church, 665 Grand Canyon Parkway - Site plan for building and parking lot expansion

Alexian Brothers Behavioral Health Hospital - Site plan amendment for various sidewalk additions

Midwest Material Management, Beverly Gravel Pit - Site plan extension for recycling facility

Beverly Properties, southwest corner of Beverly and Higgins Road - Site plan for apartments

Marathon, 1300 Higgins Road – Site plan amendment for site improvements

Strawberry Hill Shopping Plaza – Site plan amendment for façade/landscaping renovation

Inactive:

Former Shell Gas Station, 2599 W. Higgins, Site plan for redevelopment

Former Fire Station 24 - Site plan for reoccupancy and future expansion

Beacon Point Phase II - Annexation Agreement amendment and site plan for residential/commercial development

Prairie Stone Parcel 16 - Site plan for hotel and restaurant

Police Department - Rezoning, plat of consolidation

ZONING BOARD OF APPEALS

NOVEMBER 16, 2010 - MEETING SUMMARY

APPLICANT ADDRESS	REQUEST	RESULT
Meeting canceled		

DECEMBER 7, 2010 - MEETING SUMMARY

APPLICANT ADDRESS	REQUEST	RESULT
Metropolis Bar & Grill, 2475 W. Higgins Road	Special use & variation for Game Room,	Approved
	Restaurant	
Business Owner, Text Amendment	Temporary Special Event Signs	Denied
VOHE, Text Amendment	Political Signs	Approved

Upcoming Meeting: December 21, 2010			
Meeting canceled			

Upcoming Meeting: January 4, 2011 No petitioners currently scheduled

Upcoming Petitioners:

Pratum Partners, LLC - Text Amendment/Master Sign Plan for wall signs in EDA

T-Mobile & HE Park District, Cannon Crossing, 1675 Nicholson - Special use and variation for cellular antenna tower T-Mobile & HE Park District, High Point Park, 1704 Glen Lake - Special use and variation for cellular antenna tower

Alliance Fellowship Church, 665 Grand Canyon - Special use and floor area ratio variation for church

St. Alexius Medical Center - Special use for hospital building expansion

Midwest Material Management, Beverly Gravel Pit - Special use extension for recycling facility

Former Shell Gas Station, 2599 W. Higgins – Special Use for Service Station

GENERAL ACTIVITIES

General Planning Efforts - Inquiries and discussions regarding new developments have generally increased during the past several weeks. Staff continues to meet with developers to discuss various sites that may be the subject of development or redevelopment. Discussions with existing business owners regarding signage continue to increase as businesses are looking for new ways to survive during the depressed economy.

Planning has responded to several follow up inquiries regarding Freedom of Information Act requests that were answered during the past month. These requests generally involve research and review of site plans, ordinances, meeting minutes, correspondence and other documents.

Planning staff assisted with writing articles for the Citizen regarding recent economic development activities.

Training - Ashley Monroe participated in the CMAP webinar training on the new MetroPulse data resource system. Brian Portz participated in webinars on *Urban Design Reclaimed*, and *To LEED or Not to LEED*. Planning staff continues to seek training opportunities through free webinars that are periodically sponsored by various agencies.

Websites – Planning staff continues to regularly update the Planning, CDBG, Census, Green, Grants, and Economic Development portions of the Village website. Most current updates and improvements have focused on the Economic Development area, which can be viewed at www.hoffmanestates.org/ed.

Planning staff has been performing all regular updates to the Village's www.visithoffman.com website, where detailed information can be found on events, dining, lodging, entertainment, and shopping opportunities. Planning has expanded the information available regarding the Poplar Creek at 59/90 Entertainment District on the site, and other enhancements continue to be made. As new Sears Centre events are announced, they are added to the visit Hoffman site.

Poplar Creek at 59/90 Entertainment District - Planning staff continues to work with the Economic Development Division on marketing and branding for the Prairie Stone Entertainment District, including promoting the use of the 59/90 logo by businesses within the District. Coordination is being done with businesses, including Cabela's and McShane, regarding signage needs and how they will fit with the Village efforts. Staff continues to work on locations and designs for Entertainment District signs at the three primary entrances to the District and talking to businesses who may be interested in funding/partnering on these signs. The entry signs approved for Hoffman Boulevard and Rt. 59 are expected to be installed in the next few weeks. Staff is also working with the marketing staff at the Sears Centre Arena to coordinate efforts.

Subdivision Acceptance - Planning staff continues to work with other departments on final punch list inspections for subdivision acceptance of Beacon Pointe, Devonshire Woods, Yorkshire Woods and Beacon Pointe Drive extension.

Beacon Pointe - The developer has begun much of the punch list work in Beacon Pointe and has recently completed the landscape replacements which have been reinspected and signed off as done.

Beacon Pointe Drive extension – Staff is working with Engineering to get the road completed with the project guarantee money that was recently received. Staff is working to maximize the amount of work that can be completed with the available funds.

Devonshire Woods - Staff continues to work with the bank that currently owns Devonshire Woods to get the north end of the subdivision completed and has presented punch lists to get that work done as soon as possible for the benefit of the current homeowners.

Yorkshire Woods - Staff continues to work with the Engineering Division to get the bonding company to complete all outstanding issues and finish this subdivision as soon as possible for the benefit of the residents in that subdivision.

Autumn Woods – The developer has submitted a plat of consolidation for the first unit to return the platted lots back to one large parcel. This will prevent sales of individual, unimproved lots without Village approval. Staff is working with the developer on this situation. Only some grading and detention work has been completed and the developer is marketing the entire property for sale.

COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)

The Division maintains up to date CDBG Program information, including copies of past documents, public meeting notices, RFPs, and current status for ongoing CDBG activities on the Village's website at www.hoffmanestates.org\cdbg.

General - The Village received the Program Year 5 grant award (\$327,334.00) from HUD and is awaiting program fund transfer. Funds will be spent in accordance with the previously approved Annual Action Plan.

Training - Ashley Monroe attended a webinar on the PowerSaver Loan Program from HUD/FHA and an informational webinar on the new Federal Sub-Award Reporting requirements.

5-Year Consolidated Plan - Staff is working on the next five-year Consolidated Plan, which will be due in August 2011. This Plan will address Village program goals for the next five years. Staff has been gathering and analyzing data in order to recognize current community characteristics and needs. This information will be used to identify and prioritize project funding in the five-year Plan. Public meetings to obtain community input were held at the end of November and public survey results are still being collected. Interviews are occurring with area banking and real estate professionals to obtain additional community needs input.

Single-Family Housing Rehabilitation - North West Housing Partnership (NWHP), acting as the Village's subrecipient, is currently working with several homeowners on the loan and construction application process for single family home rehabilitation projects. A total of 16 homes have been completed since 2006 and three more homes are nearing the end of the construction process.

GRANTS

The Planning Division maintains up to date information, including a summary of current grant efforts and transparency reporting information, on the Village's website at www.hoffmanestates.org/grants.

Staff continues to pursue additional rebates for current EECBG lighting projects and continues to search for and investigate new grant opportunities through a variety of sources. The next required quarterly federal grant reporting is due in the first ten days of January.

Planning worked with Transportation on the coordination of the Communities Putting Prevention to Work (CPPW) grant for a no-match grant from Cook County for bicycle route signage and striping. Planning and Transportation also met with the Regional Transportation Authority regarding the project management of the RTA grant received in fall 2010.

ARRA Grant	Amount Received	Amount Expended	Project	Status	
Energy Efficiency and Conservation Block Grant (EECBG)	\$515,100	\$249,303.95	public facilities and residents. staff now BPI certifie Parking lot lighting as		ogram continues and Code ed (energy certification). and Village Hall roof projects ing containers purchased. or staff time.
Local Energy Assurance Planning (LEAP) Grant	\$98,556	\$968.16	Create emergency energy plans; assess Village facilities; education for local businesses	Project Management Plan complete. Some staff time drawn for project management and RFP work. Task force meeting held and RFP to be issued for consultant search in Dec/Jan.	
Non- ARRA Grant	Amount Allocated/ Received	Amount Reimbursed / Expended	Projec	t	Status
Illinois Department of Commerce and Economic Opportunity (DCEO) Energy Efficiency Incentives	\$16,500.00 (as of 4/8/10)	\$11,438	Supplemental funding for multiple lighting projects funded by the Energy Efficiency and Conservation Block Grant (EECBG). The Village is waiting on a reimbursement check for \$7,227 for the Village Hall parking lot lighting upgrade project.		Two projects have been completed; one has received reimbursement, and waiting on the second check. Additional projects are eligible, and will be applied for when project is initiated.
Firefighters Assistance Grant from FEMA	\$312,000	N/A	Purchase 13 Cardiac Monitors and Defibrillators.		Staff has been meeting to determine best equipment to purchase. Planning to make purchase in January 2011.
Emergency Operations Center – Technology Grant	\$70,000	N/A	Federal funding for technology at the new EOC, including communications and video equipment.		Finalizing paperwork.
Illinois Department of Commerce and Economic Opportunity (DCEO) Construction Grants	\$325,000 anticipating \$1,325,000	N/A	Reimbursement funding for construction costs at Police & EOC Building, 411 W. Higgins Rd		Two grants have finished processing, waiting on State to finalize other three.
Illinois Department of Transportation (IDOT)	\$50,000 (90% grant) Village share: \$5,000	N/A	Bode and Gannon and Bode and Salem as part of planned future Surface Transportation Projects Schaumburg & has sh		Award granted in August. Staff coordinating with Schaumburg & has short list of consultant proposals.

GREEN INITIATIVES

The Planning Division maintains up to date information on current green programs under the Village's Growing to Greenness initiative on the Village's website at www.hoffmanestates.org/green.

Green Programs

Staff continues to work on directives from the Green Initiatives Commission, such as investigating programs on green power and additional grant funding for efficiency projects. A green business recognition program was approved by Committee and staff is working to finalize the program before it is released. Ashley Monroe and Brian Portz attended a webinar called, "To LEED or not to LEED".

Ashley Monroe earned her LEED Green Associate professional credential on December 2, 2010. Planning intends to use this professional credential to integrate knowledge of the LEED program and sustainable design techniques into reviews of green building projects.

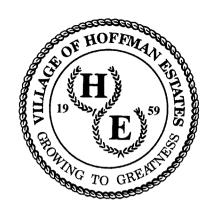
2010 CENSUS

The Planning Division maintains up to date census information, including information on the 2010 Census and links to current census data, on the Village's website at www.hoffmanestates.org/census.

On October 21st, the Census Bureau released the final 2010 Mail Participation rates for the country. Mail Participation Rates are the percentage of forms mailed back by households that received them in any particular geography. The entire country had a participation rate of 74%, the State of Illinois had a participation rate of 76%, and the Village of Hoffman Estates had a participation rate of 81%; which shows how well our Village responded to the census.

The total population and apportionment totals for the United States and the individual states will be released by December 31, 2010. More detailed data will be released throughout 2011-2012.

Peter Gugliotta, Director of Planning Division



CODE ENFORCEMENT

MONTHLY REPORT SUBMITTED TO PLANNING, BUILDING & ZONING COMMITTEE

DECEMBER, 2010

Attached is the monthly report for Code Enforcement for the period ending November 30, 2010

Don Plass, Director of Code Enforcement

ACTIVITIES

On November 2, 2010, Ray Norton attended the 2009 IECC Fundamentals Residential Provisions for Builders seminar in Grayslake, IL, which was funded through the Illinois Department of Commerce and Economic Opportunity and Com Ed.

On November 4, 2010, Don Plass, Ray Norton, John Cumpek and Harry Gunderson attended the Northwest Building Officials and Code Administrators (NWBOCA) fall school. The topic for the morning session was "World of Forensic Analysis" and the afternoon session was "Illinois Accessibility Code: History, Implementation and Future of Accessibility."

On November 10, 2010, Ray Norton, Tim Meyer, Jeff Mattes, and Bill Chlebik attended the NWBOCA fall school. The topic for the morning session was "Chapter 3 of the IRC." The topic for the afternoon session was "Safety Glazing."

On November 15, 2010, Bill Chlebik passed the International Code Council exam for "Disaster Response Inspector."

On November 18, 2010, Don Plass, Jeff Mattes and Tim Meyer attended the NWBOCA fall school. The topic for the morning session was "Court Decisions on Liability and Building Code." The topic for the afternoon session was "Green Roofs and Illinois Roofing Contractors License Law and Updates."

EMERGENCY CALL OUTS

On November 19, 2010, Jeff Mattes was called out to a fire at 4685 Huntington Blvd.

On November 20, 2010, Don Plass was called out to a fire at 4123 Firestone Ct.

DEMOLITION PERMITS

No demolition permits issued

CONSTRUCTION INSPECTIONS

Inspections performed:

Structural	161	Fences	8
Electrical	45	Roofing/Siding	118
Plumbing	29	Patios/Driveways	73
Mechanical	32	Decks	0
Other	2	Sheds	2

ENERGY AUDIT TESTING

7 Energy Audits were performed

2 Energy Audit re-assessments were performed

BACKFLOW TESTING

4 Backflow devices were tested

CITATIONS

Baltzar Sanchez	Mark Shuttleworth
1643 Cornell Dr.	90 Westview

Improper garbage disposal Inoperable/unlicensed vehicle on

driveway

Temekka James
1635 Cornell Dr.
Paul Stray

Improper garbage disposal 1165 Apple Unapproved driveway surface

Alex Bessonov
2158 Greystone Gary Catton
Early garbage set out 1685 Bedford

Vacant property in disrepair

Citi Mortgage
1245 Nottingham Carlotta Topacio
Vacant property in disrepair 785 Harmon

Inoperable/unlicensed vehicle

Brian Nigro
105 Arizona Hema Trivedi

Improper storage 5560 Brentwood
Working without a permit

Anthony Kozlowski

715 Mohave

Failure to maintain exterior surfaces

Gloria Berngard 2060 Hilltop

Vacant property in disrepair

Luis Munoz 190 Maricopa

Vacant property in disrepair

Ewa Spitza 405 Azalea

Vacant property in disrepair

Marek Hanusiak 540 Glendale

Debris accumulation

Cheryl Tratt 225 Illinois

Improper outside storage

Rodney Powell 1330 Newcastle

Working w/o a permit – hot tub

Abdelkhalek Bitre 2020 Shepard

Accessory Structure in disrepair - fence

Kris Kim 961 Freeman

Weeds over 10 inches

Kris Kim

961 Freeman

Pool Deck & pool in disrepair

Patrick McCall

660 Perry

Portable storage unit exceeding 28 days

Michael Meniw

405 Alpine

Failure to pay garbage bill

Deloris Frazier

435 Arlington

Failure to pay garbage bill

Charles Bates

400 E. Bluebonnet

Failure to pay garbage bill

Irfan Shaikh

1832 Bristol Walk

Failure to pay garbage bill

Tony Ray

1721 Bristol Walk

Failure to pay garbage bill

Christopher Lynn

965 Butter Creek

Failure to pay garbage bill

Anand Macherla

368 Cedar Tree Ct.

Failure to pay garbage bill

Judith Hernandez

2226 Clifton Pl

Failure to pay garbage bill

Douglas Martin

1045 Cobble hill Ct.

Failure to pay garbage bill

Chhayaben Shah 1981 Dunmore Pl. Failure to pay garbage bill

Sean Gannon 545 Edgemont Failure to pay garbage bill

Cherie Mazan 1708 H Fayette Walk Failure to pay garbage bill

Samuel De Maria 570 Flagstaff Failure to pay garbage bill

Jack Giannini 1229 Goldenrod Failure to pay garbage bill

Lynette Sanders 1859 Grantham Failure to pay garbage bill

Genaro Vlasquez 2165 Greystone Failure to pay garbage bill

Otilio Flores 1940 Hancock Failure to pay garbage bill

Juan Mayorga 2216 Harwinton Failure to pay garbage bill

James Turk 1020 Hassell Failure to pay garbage bill Lemekia Cokley 1950 Hastings Failure to pay garbage bill

John Polen 1360 Hunters Ridge West Failure to pay garbage bill

Linda Sally 35 Kingman Failure to pay garbage bill

Jeffery Alder 1685 Kingsdale Failure to pay garbage bill

Janice Lyter 1696 Kingsdale Failure to pay garbage bill

Stephen Myers 1604 Manchester Failure to pay garbage bill

Thomas Huber 515 Milan Failure to pay garbage bill

Brian Nelson 500 Mohave Failure to pay garbage bill

Jose Frias 500 Morgan Failure to pay garbage bill

Sharon Gassion 4055 N. New Britton Failure to pay garbage bill

Syed Yasmeen 1503 W. Oakmont Failure to pay garbage bill

Elizabeth Franse 1984 Oxford Failure to pay garbage bill

Daisy Galbreth 1465 Port Arthur Ct. Failure to pay garbage bill

Laura Wagner 1708 Queensbury Cir. Failure to pay garbage bill

Julio Alvarex 2012 Raleigh Failure to pay garbage bill

Schlonda Nunnally 799 Randi Failure to pay garbage bill Taesoo Kim 4620 N. Sapphire Failure to pay garbage bill

Maria Bourget 2093 Sutherland Failure to pay garbage bill

Christina Reyes 609 Wainsford Failure to pay garbage bill

Ulises Linzaga 90 Washington Failure to pay garbage bill

Maria Miranda 1795 Williamsburg Failure to pay garbage bill

Jose Rodriguez 1883 Williamsburg Failure to pay garbage bill

RESIDENTIAL INSPECTION REPORT

The inspections of all single family residences north of I 90 have been completed.

MULTI-FAMILY LICENSING REPORT

Interior inspections of all multi-family complexes will start the week of December 1, 2010.

FORECLOSURE ACTIVITY

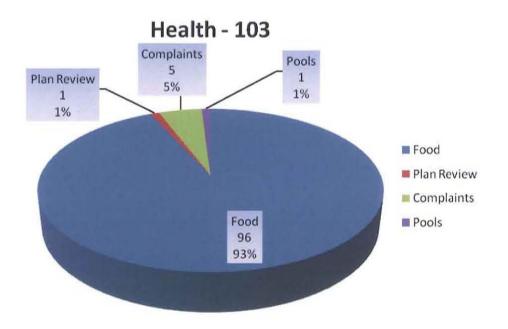
The Code Enforcement staff has been monitoring foreclosures since late 2008 because of concerns regarding property maintenance. We had used a commercial website for tracking numbers of foreclosures for the last two years. The numbers were a good base, but did not always provide correct addressing. We believe non-Hoffman Estates addresses were included in our foreclosure count, thereby over estimating the magnitude. The Illinois Legislature passed a law earlier this year which requires foreclosure to be registered with each municipality, including contact information (i.e. the bank). The Clerk's Office has been receiving these new reports since September 9, 2010. Since the Clerk has been registering foreclosures, they have listed 113 foreclosures as of November 30 2010. Code has worked with the IS Department in developing GIS mapping which would be available to Trustees upon request (due to publically identifying vacant property).

CALLS ON CONTRACTOR PERFORMANCE BONDS

During this year, two residents had incurred problems with the contractors they had hired to work on their permitted projects. After several months of Code trying to assist the residents in gaining responses from the contractors, citations for poor workmanship were issued to the contractors. Neither contractor appeared at the Adjudication hearing, as was required, and each was found guilty. The Village contacted the surety companies and began a call on the Performance Bonds of each contractor. After months of follow-up investigation by the surety companies, the surety companies issued checks (\$10,000 and \$5,500) to the residents so that corrective measures could be taken to resolve the deficiencies created by the original contractors. One of the residents has completed the project and the other will wait until spring to resolve the problem.

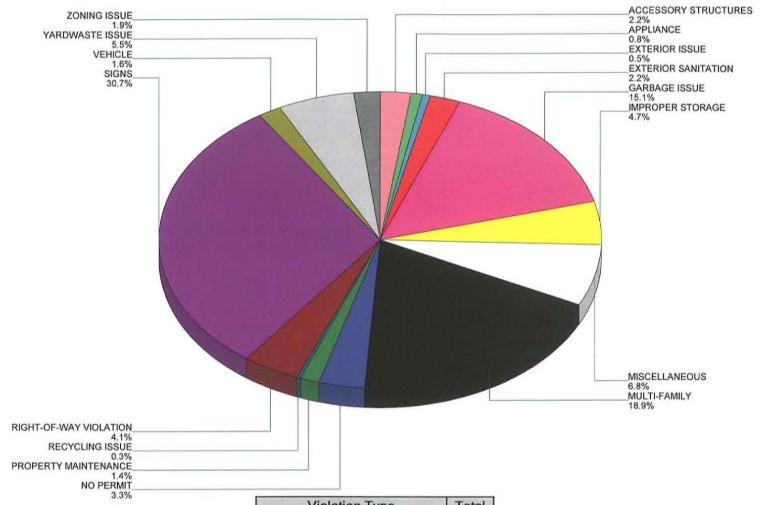
ENVIRONMENTAL HEALTH INSPECTION REPORT

Inspections are performed mainly at food establishments; however the Health Officer also inspects day care centers, public pools, beauty salons etc. Food establishments are divided into the risk categories of high, moderate or low risk. A high risk establishment presents a high relative risk of causing foodborne illness based on the large number of food handling operations typically implicated in foodborne outbreaks and/or the type of population served by the facility.



Activity	This	Year
	Month	to
		Date
High Risk Food	8	323
Med Risk Food	42	123
Low Risk Food	46	130
Swimming Pools	1	36
Plan Review	1	10
Day Care	0	17
Complaint	- 5	30
Totals:	103	669

Monthly Code Violation Summary Report 11/1/2010 - 11/30/2010



Violation Type	Total
ACCESSORY STRUCTURES	8
APPLIANCE	3
EXTERIOR ISSUE	2
EXTERIOR SANITATION	8
GARBAGE ISSUE	55
IMPROPER STORAGE	17
MISCELLANEOUS	25
MULTI-FAMILY	69
NO PERMIT	12
PROPERTY MAINTENANCE	5
RECYCLING ISSUE	1
RIGHT-OF-WAY VIOLATION	15
SIGNS	112
VEHICLE	6
YARDWASTE ISSUE	20
ZONING ISSUE	7
TOTAL	36

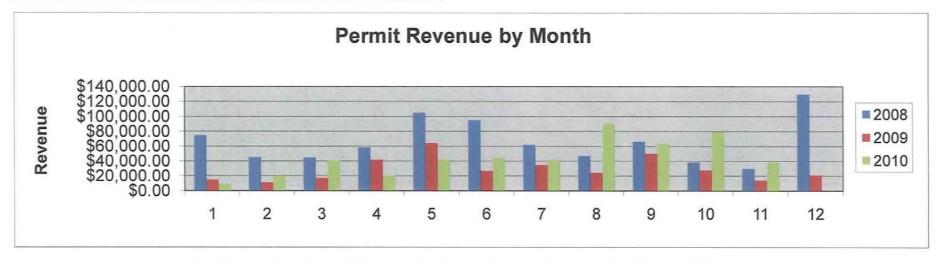
PERMIT REPORT

DESCRIPTION	2009 YEAR-TO-DATE # OF PERMITS (not including current month)	2009 NOVEMBER # OF PERMITS	2009 TOTAL YEAR-TO-DATE # OF PERMITS	2010 YEAR-TO-DATE # OF PERMITS (not including current month)	2010 NOVEMBER # OF PERMITS	2010 TOTAL YEAR-TO-DATE # OF PERMITS
Business Remodeling	60	3	63	77	9	86
Demolition	3	0	3	2	0	2
Driveways	206	11	217	239	8	247
Electrical	141	9	150	72	6	78
Fences	129	9	138	141	16	157
Mechanical	135	12	147	153	24	177
Miscellaneous Permits	138	9	147	164	11	175
Multi-Family Remodeling	1	0	1	2	0	2
New Business	3	0	3	2	0	2
Plumbing	175	21	196	182	21	203
Pools - Above Ground	16	0	16	11	0	11
Pools - In-Ground	0	0	0	1	1	2
Residential Decks	62	4	66	41	2	43
Residential Patios	114	4	118	132	6	138
Residential Garages	4	2	6	3	0	3
Residential Remodeling	89	8	97	108	11	119
Residential Sheds	39	3	42	46	4	50
Roofs/Siding	755	79	834 .	1893	155	2048
Signs	99	9	108	81	14	95
Single Family Residences	11	0	11	10	0	10
Town Homes/Duplexes	0	0	0	0	0	0
TOTALS	2180	183	2363	3360	288	3648

Permit Revenue Comparison

Year	2008	2009	2010
Jan.	\$75,235.48	\$14,988.31	\$9,880.67
Feb	\$45,474.16	\$11,279.07	\$19,712.60
Mar	\$44,994.58	\$17,251.32	\$41,163.02
Apr	\$58,869.25	\$41,817.20	\$20,664.39
May	\$105,165.22	\$64,316.18	\$42,397.85
Jun	\$95,125.07	\$26,933.37	\$44,626.83
Jul	\$62,087.77	\$34,829.98	\$41,530.49
Aug	\$46,856.30	\$24,545.20	\$90,310.95
Sep	\$66,306.76	\$50,185.27	\$63,302.03
Oct	\$38,290.37	\$27,638.81	\$79,677.79
Nov	\$29,903.48	\$14,108.80	\$38,217.49
Dec	\$129,259.48	\$21,103.98	
Revenue	\$797,567.92	\$348,997.49	\$491,484.11
Elevator Invoices	-\$27,610.00	\$0.00	\$0.00
Total Revenue	\$769,957.92	\$348,997.49	\$491,484.11

2010 Budget	\$400,000.00



Total Revenue includes building permits, fire permits and Temporary Certificates of Occupancy. As of 2009, elevator invoices no longer included in Total Revenue.

ECONOMIC DEVELOPMENT/TOURISM MONTHLY REPORT DECEMBER 2010

<u>GENERAL</u>

- Continued discussion and coordination regarding a potential center to treat post traumatic stress disorder (PTSD) in Hoffman Estates.
- Acting as liaison between potential buyer and seller for a western hotel development.
- ♦ Creation of a PowerPoint for the Economic Development Commission meeting rescheduled for January 2011.
- Wrote an article for the Chamber January 2011, newsletter regarding the new Americane nursing training facility.
- ♦ Liaison between Prairie Stone wayfinding sign installation between staff and sign maker.
- Worked with CATV Coordinator and Planning to get positive developer testimonial on the Village's website.
- Assistance with economic development article in the January 2011, *Citizen*.
- ♦ Appearance on two live radio broadcasts (WBIG) to promote the Chicago Invitational and other Sears Centre Arena events.

OFFICE/INDUSTRIAL

- ♦ Assisted to direct operations at the FANUC open house. There were over 100 attendees and participants.
- ◆ Led efforts to get an article about the workforce development activity of the Golden Corridor in the *Northwest Quarterly* to be published in January 2011.
- ♦ Leadership in planning the next Golden Corridor manufacturing group's open house scheduled for early March 2011, at Amada Precision Tool.
- Coordination with Tate & Lyle executives regarding information and web links to assist them in future hiring needs.
- Conversations with a developer for the former Shell site at Higgins and Roselle Roads.

RETAIL

- ♦ Planning alliance meeting for a February 2011, ICSC event in Chicago.
- Communication with Cabela's on the December billboard ads.

- Working with Golf Center Shopping Center attorney to process easements for the Roselle Road stoplight between Golf and Higgins Roads.
- Continued discussions with businesses in Golf Center Shopping Center affected by a potential new stoplight on Roselle Road requiring easement agreements.
- ♦ Assistance to shopping center tenant who requested expanded signage. The shopping center owner was contacted and additional signage was granted.
- Continued coordination of auto dealer proposals for the former Saturn dealership site, as well as the former Police station site.
- Communication and outreach to multiple brokers regarding potential new retailers in Hoffman Estates,
- Assistance to owner representative at Prairie Stone Crossing for a new pizza operator and outreach to other tenants.
- Discussions with developer's attorney for a proposal to use TIF funds for redevelopment in Roselle Road TIF District.
- ♦ Coordination with McShane management to construct the new large disc 59/90 sign at Hoffman Boulevard and IL-59.

TOURSM

Sears Centre Arena (SCA):

- Computer has been installed and connected to the Village network. Waiting for a printer to be installed.
- Receiving event notices and emailing contacts to ensure they know the Tourism Office will act as a complementary housing authority to locate lodging that meets needs and budgets.
- ♦ Worked with IRCA State 2010 organizers to put a restaurant promotion together, door decorating contest at each participating hotel, and greeter bags at each hotel for Cheer Squad Leaders. Recapping event with hotels to provide actualized room nights captured and area restaurants to gage spending within the Village.
- ♦ Working with Pain Management Clinic providing Post Traumatic Stress Disorder (PTSD) protocols. Organization is a 501c3 not-for-profit seeking a location for the PTSD Clinic they hope to build. Organization has strong military and political support thanks to quantified results as a result of federally funded clinical trials. Providing lodging packages and event organization for a potential SCA concert with the Sgt. Dan Band and local bands to kick-off awareness and generate support for the facility.

Hotel Stakeholders:

- Met with Willow Creek Association (WCA) Conference organizers to determine our involvement for 2011. Hotel feedback and paying the listing fees of \$250.00 per year was successful in keeping other hotel communities off the listing page but did not ensure only Village hotels received occupancy. Paying rebates back to the WCA was meant to encourage WCA staff to heavily promote Village hotels only. SWOT analysis documented occupancy outside the Village for the two years of our "exclusive" agreement. As a result, Village hotels will not be paying listing fees or rebates to WCA. Our experience in the past two years leads us to believe we can provide more affordable room rates and will be sourced by faith communities in for Leadership Summit (in August and drawing 7,000 attendees) and a new event WCA is promoting for May (150 teams of 8 expected to participate) as a result of our close proximity to the Willow Creek Campus and our reputation for quality hotels and services. Leadership's attendance dictates additional hotels would be needed to accommodate their room needs, WCA organizers would expect this Tourism Office to coordinate overflow fill to other communities and this was not seen favorably by our stakeholders. Our response to WCA will be to offer rates at property level but will not pay the required listing fee to appear on their website and will not pay rebates in an effort to provide the lowest rates available.
- First quarter packages: Working with area attractions to create overnight packages that would drive families to Village hotels in the first quarter. Medieval Times allowed me to go on sales calls to tour operators in the area and have invited me to go along to Michigan in February. This was seen as a more desirable approach to tour operators than bringing them in for a FAM (Familiarization) Tour.
- Ensured that each Village hotel knew the dates and requirements for the Sears Holdings Corporation online auction for future preferred lodging partner status. Sears Holdings Corporation tracks 30,000 room nights annually in the Hoffman Estates/Schaumburg/Elgin area. Several stakeholders missed the auction last year when the date was changed at the last minute. All are ready and any that are bounced from the opportunity will challenge Schaumburg with the Tourism Office support.

Economic Development:

• Continuing to meet with merchants from Forest View Plaza who are petitioning to change the temporary sign ordinance to allow them to place temporary banners/signage to complement their sales efforts. Great Clips owner documented a 2% loss of revenues at both of her Hoffman Estates locations while her Downers Grove and Aurora locations see a 20% increase in sales as a direct result of placing parkway banners that coincide with franchise marketing efforts. This business owner has provided evidence of financial hardship at both locations, obtained permission from ownership, and signatures from adjacent tenants. She has already received \$600 in fines for violating the sign ordinance and is trying to follow Village direction. She has paid \$400 filing fee and is appearing before Zoning Board of Appeals. She has provided pictures of the professionally made signage she is requesting. Staff has not given their recommendation despite the examples she has provided from 6 suburban communities demonstrating their responsiveness to these harsh economic times.

• Participating in Harper College Career Program Advisory Committee which is designed to ensure curriculum being developed and taught prepares the student for real world employment.

Sports Council Regional growth:

The hotels along IL-31 (Holiday Inn and Suites, Courtyard by Marriott, Hampton Inn, and Suites, Townplace Suites, Quality Inn) have asked to meet to discuss how they can "pay" to be members of the Hoffman Estates Tourism Office. I have suggested that their participation might be better accommodated with a membership in our Sports Council. These hotels receive room nights from Hoffman Estates based businesses and the SCA due to their geographic proximity and relationships forged by the previous management team at SCA. When we are successful in drawing large scale events, we will need the additional room nights these hotels can provide. It is more desirable to partner with Elgin hotels than refer the business to Schaumburg area properties. I will host an initial brainstorm and report on their requests.

Gary Skoog, Director of Economic Development