

THE VILLAGE OF HOFFMAN ESTATES
4th OF JULY COMMISSION
MEETING MINUTES
Thursday, October 12, 2023

In Attendance:

Mayor Bill McLeod	Linda Scheck
Ben Gibbs	Amy Decker
Craig Kuehne	Yousuf Ahmad

Excused:

Norm Darling, Chair
Jodie Schulz
Mark Wondolkowski – Police Department

Village Staff:

Dan O’Malley, Deputy Village Mgr.
Kevin McGraw – Public Works Department
Hallie Karle – Administrative Events Assistant – General Government
Sue Tompkins – Finance Department

CALL TO ORDER

Linda called the meeting to order at 4:04 pm.

APPROVAL OF MINUTES

Mayor moved to approve the minutes of the September 14, 2023 meeting, seconded by Ben, vote taken, motion carried, minutes approved.

PUBLIC COMMENTS

None

OLD BUSINESS

None

NEW BUSINESS

a) 2024 Budget

Commission was asked to review the 2024 budget and send their suggested update for final approval.

b) Drone Light Show Proposal

Ben discussed the proposal he received from the same drone company that worked with Highland Park previously. Reputable company. He proposed we hire them to create a patriotic show that would be a new attraction to draw a good audience for Friday, July 5th. He also investigated laser light shows but we would need to be able to project the show onto something, in the past that was tried against the Arena building but was underwhelming. The proposed cost for the drone show would be \$20,000 that was not in the current 2024 budget. Ben made a motion, seconded by Mayor Bill to increase the budget by \$20,000 and hire the company to produce a patriotic drone show for Friday evening, July 5th. Vote taken; motion carried.

c) 2023 Fest Financials

Commission agreed that rain the first day and afternoon of the second day caused a reduction in revenues but once rains cleared crowds came and revenues were good.

COMMITTEE REPORTS

FOOD VENDORS – Linda discussed the proposed hours for the fest in 2024 with food vendors. Concerns about having to be ready to serve by noon on Friday arose when Friday set up was proposed. Several said they could be ready to serve by 5:00pm if we start set up at 8:00am. Many have extensive equipment that would require they start setting up very early in the morning to be ready to

serve at noon. Long day considering the fest would run to 11:00pm. Food Trucks could easily accomplish quick set up. Concerns about set up continuing to 5:00pm included not being able to place security fencing around food vendor tents until all large vehicles had unloaded. Would the commission consider starting the fest at 5:00pm on Friday? Would tents be in place Wednesday, July 3rd? Would we offer early set up that day and provide security July 3rd and 4th?

VOLUNTEERS – No report.

SPONSORS – Ben advised that a new person has been hired to handle sponsorships at the Arena, Pawel Sienko replacing Mike Czopek on the commission at our next meeting.

PARADE – Amy met with Craig and Hallie who shared information on past parades. Amy reached out to Medieval Times, Dance World, Gigi's Playhouse and High School Bands.

MARKETING – No report

KIDS ZONE – No report.

ENTERTAINMENT – Ben advised 7th Heaven is confirmed for Saturday, July 6th. Looking at Serenity as an opener. Mike and Joe for Friday, July 5th? Perhaps School of Rock? Ben will reach out to Ken Dix They might Be Irish also.

BEER – No report

PUBLIC WORKS – Kevin is reviewing notes and feedback from last year's fest.

CARNIVAL/FIREWORKS – dates for the carnival in 2024 are to be determined. Numbers were good in 2023 considering the rain. Fireworks would be the same as 2023 taking place on Saturday, July 6th.

BINGO – To be determined. If they return would their hours be 3-9:30pm again? Location of their tent?

POLICE – No report

OTHER BUSINESS

Ben asked that we review the current timeline;

Friday, July 5th fest runs from 12 noon to 11:00pm with Kids Zone running from Noon to 7:00pm, bands on stage from 5:00pm to 11:00pm, drone show from 9:20pm to 9:45pm.

Saturday, July 6th Fest runs from 12 Noon to 11:00pm with Kids Zone running Noon to 7:00pm, bands on stage from 5:00pm to 11:00pm, fireworks show 9:30pm.

Next Meeting will be on November 9, 2023 at 4:00pm at Village Hall.

ADJOURNMENT

Mayor made a motion to adjourn, seconded by Craig, motion carried, meeting adjourned at 5:42 pm.

Respectfully Submitted: Linda Scheck- Food /Volunteer Chair 4th of July Commission