

**Meeting Members:**  
Gary Stanton, Chairperson  
Karen Arnet, Vice-Chairperson  
Patrick Kinnane, Trustee  
Karen Mills, Trustee  
Anna Newell, Trustee  
Gary Pilafas, Trustee  
William McLeod, Mayor

## Village of Hoffman Estates

### Planning, Building and Zoning Committee Meeting Agenda

October 9, 2023

Immediately Following Transportation & Road Improvement

Village Hall, 1900 Hassell Road, Hoffman Estates, IL 60169

*If online, insert URL.*

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- I. Roll Call
  - II. Approval of Minutes - September 11, 2023
  - III. Public Comment

#### **REPORTS (INFORMATION ONLY)**

1. Planning Division Monthly Report
  2. Code Enforcement Division Monthly Report
  3. Economic Development and Tourism Monthly Report
- IV. President's Report
  - V. Other
  - VI. Items in Review
  - VII. Adjournment

**PLANNING, BUILDING & ZONING  
COMMITTEE MEETING MINUTES**

**September 11, 2023**

**I. Roll Call**

**Members in Attendance:**

**Gary Stanton, Chair  
Karen Arnet, Vice-Chair  
Patrick Kinnane, Trustee  
Karen Mills, Trustee  
Anna Newell, Trustee  
Gary Pilafas, Trustee  
Mayor William D. McLeod**

**Management Team Members  
in Attendance:**

**Eric Palm, Village Manager  
Dan O'Malley, Deputy Village Manager  
Arthur Janura, Corporation Counsel  
Patrick Seger, Director HRM  
Alan Wenderski, Dir. Engineering  
Kevin Kramer, Economic Dev. Dir.  
Joe Weesner, Senior Trans. Engineer  
Ric Signorella, Multimedia Manager**

The Planning, Building & Zoning Committee meeting was called to order at 6:30 p.m.

**II. Approval of Minutes**

Motion by Trustee Arnet, seconded by Mayor McLeod, to approve the Planning, Building & Zoning Committee meeting minutes of August 7, 2023. Voice vote taken. All ayes (Abstain: Mills). Motion carried.

**III. Public Comment**

**NEW BUSINESS**

- 1. Request approval of Barrington Square Town Center TIF Reimbursement Request #8 in the amount of \$351,504.87.**

An item summary sheet from Kevin Kramer was presented to Committee.

Motion by Trustee Arnet, seconded by Trustee Pilafas, to approve the Barrington Square Town Center TIF Reimbursement Request #8 in the amount of \$351,504.87. Voice vote taken. All ayes. Motion carried.

**REPORTS (INFORMATION ONLY)**

- 1. Department of Development Services monthly report for Planning Division.**

The Department of Development Services monthly report for Planning Division was received and filed.

**2. Department of Development Services monthly report for Code Enforcement Division.**

The Department of Development Services monthly report for Code Enforcement Division was received and filed.

**3. Department of Development Services monthly report for Economic Development and Tourism.**

The Department of Development Services monthly report for Economic Development and Tourism was received and filed.

**IV. President's Report**

Mayor McLeod provided an update on his activities which included the NWMC Executive Board Meeting, the L&M Financial Anniversary Party, a Pace budget hearing, and the Platzkonzert. Mayor also attended two block parties over the weekend and the 9/11 ceremony.

**V. Other**

**VI. Items in Review**

**VII. Adjournment**

Motion by Trustee Kinnane, seconded by Trustee Mills, to adjourn the meeting at 6:35 pm. Voice vote taken. All ayes. Motion carried.

Minutes submitted by:

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Debbie Schoop, Executive Assistant

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Date



# VILLAGE OF HOFFMAN ESTATES

## DEPARTMENT OF DEVELOPMENT SERVICES

### PLANNING DIVISION MONTHLY REPORT

SUBMITTED TO: PLANNING, BUILDING & ZONING COMMITTEE

BY: Jennifer Horn, Director of Planning and Transportation *Jennifer Horn*

October 2023

#### GENERAL UPDATES

- ◆ Planning staff continues to participate in the transition of the Village's GIS platform to a new enterprise system and server. Data cleanup and map migration efforts are ongoing. There are multiple new GIS Applications available for residents on [www.hoffmanestates.org/gis](http://www.hoffmanestates.org/gis).
- ◆ Planning Staff attended the 2023 APA-IL State Conference. The conference provided valuable insights into planning activities being done by neighboring municipalities, regional trends, and national trends. Breakout Session topics covered included housing strategies, economic development strategies, cannabis law and EV initiatives. Transportation and Long-Range Planner, Phil Green, AICP, served on the Conference Committee and as a session leader at the conference.

#### ZONING & DEVELOPMENT CODE UPDATE PROJECT STATUS



- ◆ The Planning, Building & Zoning Committee unanimously moved to support the drafting of a new Unified Development Ordinance based on the findings and recommendations presented to them at their August 7, 2023 meeting.
- ◆ Staff and the consultant team held a series of meetings to address technical questions as part of the drafting process. The drafting process is now underway with a target of adoption in Spring 2024. Staff will be holding regular check-ins with the Committee as part of this process.
- ◆ The project website is live at [www.VOHEzoning.org](http://www.VOHEzoning.org). Interested parties can learn more about the project, an overview of what zoning is, and provide feedback to staff and the consultant team through an online form. The project website has been communicated via the Village website, Citizen articles, and will be via other means over the course of the project.

### Zoning Code Update Timeline



**ACTIVE PLANNING PROJECTS**

Project	Address	Status	PZC or PBZ Meeting	VB Meeting
Hoffman Village Master Sign Plan Amendment	2575 W GOLF RD	APPROVED	9/6/23	9/18/23
Jade Residences	2360 HASSELL RD	UNDER REVIEW		
Beverly Property Mass Grading	2601 BEVERLY RD	UNDER REVIEW		
Site Development including Site Plan for Starbucks	80 W HIGGINS RD	UNDER REVIEW		
Frank Whiteley School Addition	4335 HAMAN AVE	UNDER REVIEW		
Scooters Coffee	2 E HIGGINS RD	UNDER REVIEW		
Restaurant Mall (Moretti's) Master Sign Plan	2475 W HIGGINS RD	UNDER REVIEW		
Barrington Square Lot 9 Apartments (The Prime Co.)	2300 W HIGGINS RD	UNDER REVIEW		
Barrington Square Sanitary Sewer Easement	BARRINGTON SQUARE	UNDER REVIEW		

**PENDING PLANNING PROJECTS**

Project	Address	Status
Autumn Woods SF Subdivision	GOLF RD & BERNER RD	PENDING
Beacon Pointe Phase 2	NWC BEVERLY / SHOE FACTORY	PENDING
Macaroni Grill Redevelopment	2575 W HIGGINS RD	PENDING
Plum Farms Mixed Use	4800 W HIGGINS RD	PENDING
Barrington Square Lot 5 (old BK)	2360 W HIGGINS RD	PENDING
Retail/Restaurant Building Concept	4619 HOFFMAN BLVD	PENDING
Harvest Community Church Parking Lot Expansion	2060 – 2080 STONINGTON AVE	PENDING
Sears Campus Redevelopment	3333 BEVERLY ROAD	PENDING
Microsoft Data Center Phase 2	2190 LAKEWOOD BLVD	PENDING

**MONTHLY PLANNING PROJECT ACTIVITY**

Projects Submitted by Type	August	2023 YTD
Pre-Development	1	4
Agreement		3
Annexation		1
Courtesy Review		1
Easement		
Master Sign Plan		3
Plat of Subdivision		6
Other Plat		
RPD Amendment		
Site Plan Review		20
Special Use		7
Text Amendment		1
Rezoning		
Variation		4
<b>Total</b>	<b>1</b>	<b>50</b>
FOIA Processed	<b>6</b>	<b>35</b>
Zoning Verification Letters	<b>4</b>	<b>13</b>
Building Permits Reviewed by Planning	<b>63</b>	<b>467</b>

**PLANNING PERFORMANCE MEASURES**

<b>Site Plan Review Process</b>	<b>September</b>		<b>Year to Date</b>	
Number of administrative/staff review site plan cases completed	NA	NA	7	41%
Number of PZC site plan cases processed	NA		10	
Annual goal is to complete at least 65% of site plan cases through administrative review process				

<b>Site Plan Review Timing</b>	<b>September</b>		<b>Year to Date</b>	
Number of cases processed within 105 days	NA	NA	17	100%
Annual goal is to complete 100% of cases within 105 days				



## VILLAGE OF HOFFMAN ESTATES DEPARTMENT OF DEVELOPMENT SERVICES

### CODE ENFORCEMENT DIVISION MONTHLY REPORT

SUBMITTED TO: PLANNING, BUILDING & ZONING COMMITTEE

BY: Bryan Ackerlund, Director of Building & Code Enforcement

October 2023

#### GENERAL ACTIVITIES

- On September 5 & 6, 2023, Tricia Morandi attended a training session at the Building & Fire Code Academy on Understanding Building Department Basics.
- On September 6, 2023, Sanyo Kapur presented the President's report during the NWBOCA virtual board meeting.
- On September 6, 2023, Bryan Ackerlund & Sanyo Kapur presented to the Planning & Zoning Commission on building code training and scope.
- On September 11-13, 2023, David Banaszynski attended an FDA seminar in Peoria.
- On September 13, 2023, Tricia Morandi attended a training session at the Building & Fire Code Academy on Understanding the Legal Aspects of Code.
- On September 14, 2023, Sanyo Kapur attended the ADA and Title II and the Illinois Accessibility Code training session in Glen Ellyn.
- On September 20, 2023, Tricia Morandi & Jeana Jankovec attended an ABCIL meeting on What is Your Role When an Emergency Happens in Buffalo Grove.
- On September 20, 2023, Kala Kuttenberg, David Banaszynski, Kathleen Kuffer, Joe Soucek & Liz Dianovsky attended the quarterly IACE training session on 2021 IRC Essentials in Elgin.
- On September 29, 2023, Sanyo Kapur volunteered at the Charity Golf Outing through NWBOCA in Huntley.
- Staff continued involvement with the various projects such as the reconstruction of fire stations #21 and #22. This included involvement in the preparation of an RFP to evaluate construction manager firms for station #21.
- With the upcoming retirement of our Chief Building Inspector at the end of the year, succession and continuity of operations planning advanced to evaluate the needs of the division and the tasks of the replacement position.
- Staff worked with Planning & Fire to discuss more efficient ways of performing our occupancy permit process.
- With the recent sale of the **Sears** campus, Building & Code Enforcement staff have been developing criteria for demolition and construction phasing to ensure a safe site and a smooth process for all parties involved. Various Village staff met with Compass Datacenters to initiate this process and understand their scope.
- The **Seasons of Hoffman Estates** apartment complex received occupancy for its clubhouse. The first residential units are expected to be completed fall 2023.
- The **Popeye's** on Golf Rd is expecting occupancy by fall 2023.
- **Dunkin'** on Algonquin Rd. is targeting occupancy in October 2023.
- **ComEd** is continuing construction on the Pembroke Ave. substation expansion.
- **Microsoft** is finalizing a construction schedule for the remaining build-outs in building 1. The permits for the Microsoft substation have been issued and work has begun. The permit for building 2 is expected to be submitted in early 2024, subsequent to Village Board site plan approval.



#### **Bell Works Construction Update:**

- Several tenant spaces are under construction on various floors throughout the east side of the building. Staff remains in contact with the Bell Works teams via regular construction update meetings.

#### **Central Square Community Development Software Update:**

- Staff is exploring bringing the licensing module of the software online to increase efficiencies in processes such as contractor, business, and rental licensing.

**2023 Code Enforcement Freedom of Information Act Requests Processed**

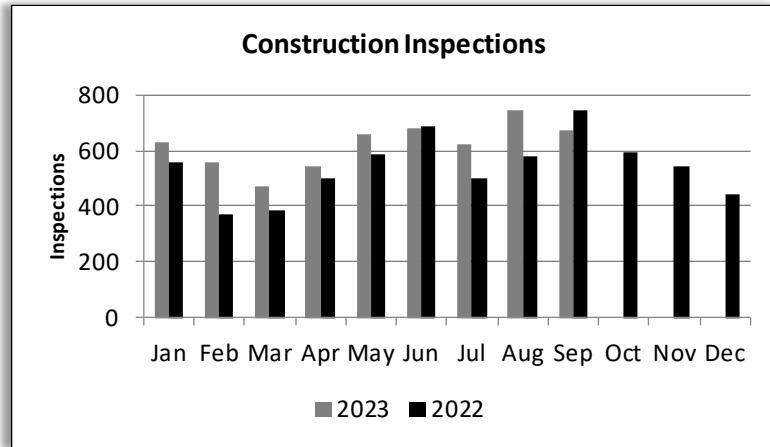
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
28	30	36	31	54	50	50	45	52				376

**2023 Code Enforcement GovQA Questions & Complaints Processed**

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
15	7	19	10	38	17	25	31	12				174

**Construction Inspections**

Year	2023	2022
Jan	628	555
Feb	555	371
Mar	468	385
Apr	544	503
May	657	586
Jun	676	687
Jul	625	502
Aug	743	582
Sep	671	741
Oct		592
Nov		541
Dec		441
<b>Total</b>	<b>5567</b>	<b>6486</b>



Construction inspections include review and closure of older permits that had not yet had a final inspection.

**RENTAL HOUSING LICENSE AND INSPECTION PROGRAM**

- At the start of 2022, Code Enforcement staff resumed normal operation to the Rental Housing Program, which had been modified due to COVID safety measures.
- There are currently 1,896 rental properties registered. This includes 1,230 single family and townhome units (65%) and 666 condominium units (35%). This number fluctuates based on new registrants and owners who choose to no longer rent their properties.
- Renewal notifications were mailed on November 17, 2022 to all rental properties. The deadline to submit payment and update registration information was January 16, 2023.
- As of October 3<sup>rd</sup>, 1,868 properties have renewed.

**2023 Rental Inspections**

Inspection	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Annual	219	129	185	140	187	132	143	208	72	0	0	0	1415
Reinspections	164	184	138	155	129	142	109	121	125	0	0	0	1267
<b>Total</b>	<b>383</b>	<b>313</b>	<b>323</b>	<b>295</b>	<b>316</b>	<b>274</b>	<b>252</b>	<b>329</b>	<b>197</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2682</b>

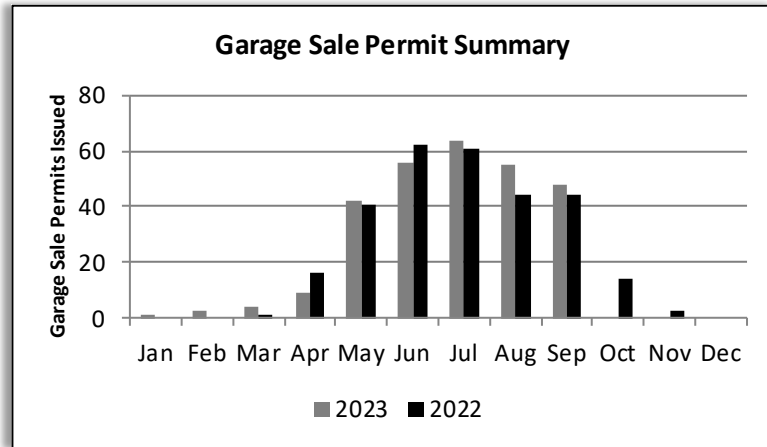
Inspection Services Performance	September	3 <sup>rd</sup> Quarter	Year to Date**	Year Target
Percentage of building inspections within 24 hr. notice	98%	98%	98%	95% within 24 hr. notice
Percentage of annual rental inspections completed	4%	24%	75%	100% of total*

\* Note: The total number of properties registered fluctuates and therefore this percentage does not equal 100% at year-end.



**Garage Sales**

Year	2023	2022
Jan	1	0
Feb	3	0
Mar	4	1
Apr	9	16
May	42	41
Jun	56	62
Jul	64	61
Aug	55	44
Sep	48	44
Oct		14
Nov		3
Dec		0
<b>Total</b>	<b>282</b>	<b>286</b>

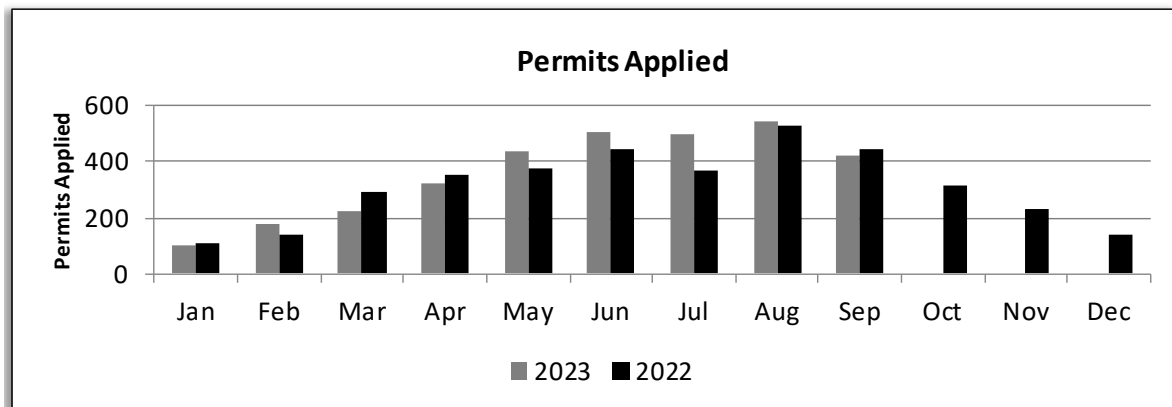


**2023 Permits Issued**

Permit	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2023 YTD	2022 Total
Commercial New	5	1	0	1	0	0	0	0	0				7	10
Single Family New	0	0	1	0	0	0	0	0	1				2	0
Land Development	0	0	0	0	0	0	0	1	0				1	1
Fire	25	11	10	10	18	9	13	13	15				124	139
All Other Permits	80	126	141	224	299	374	359	391	276				2270	3016
<b>2023 Total</b>	<b>110</b>	<b>138</b>	<b>152</b>	<b>235</b>	<b>317</b>	<b>383</b>	<b>372</b>	<b>405</b>	<b>292</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2404</b>	

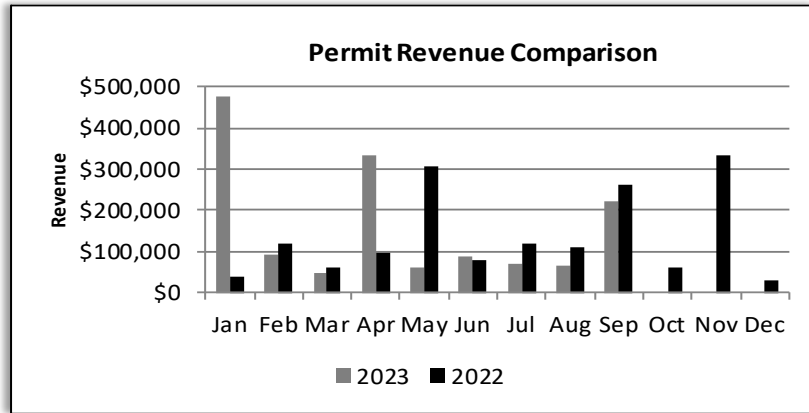
**2023 Permits Applied**

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2023	105	179	227	322	433	505	496	544	419				3230
2022	113	142	289	351	375	442	366	529	444	313	228	141	3733



**Permit Revenue**

Year	2023	2022
Jan	\$475,262	\$39,197
Feb	\$92,415	\$117,640
Mar	\$48,876	\$60,345
Apr	\$331,820	\$98,154
May	\$62,483	\$306,651
Jun	\$85,224	\$80,330
Jul	\$67,487	\$119,035
Aug	\$66,181	\$111,244
Sep	\$222,586	\$263,637
Oct		\$61,297
Nov		\$335,246
Dec		\$29,230
<b>Total</b>	<b>\$1,452,334</b>	<b>\$1,622,006</b>



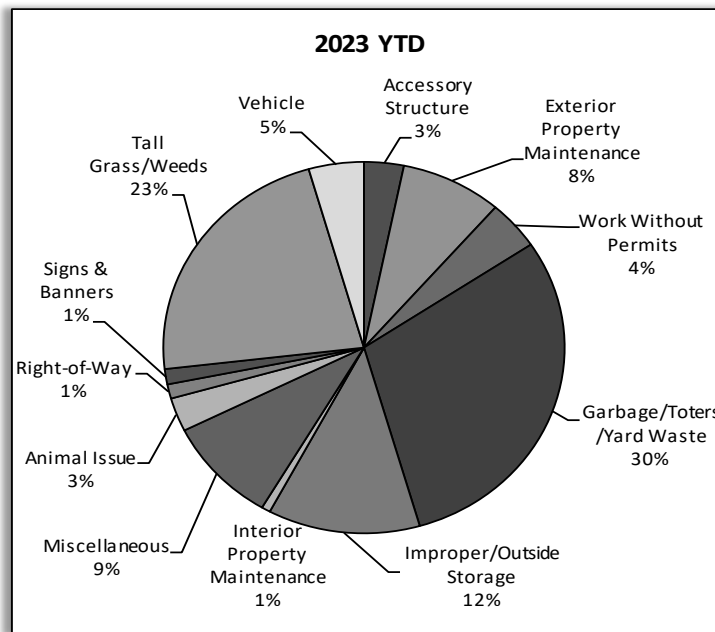
2023 Budget: \$1,572,000.

Total Revenue includes building permits, fire permits and Temporary & Full Certificates of Occupancy.

Building Permit Processing Performance	September	3 <sup>rd</sup> Quarter	Year to Date	Year Target
Percentage of permit intake completed within 24 hours of submittal	95%	96%	96%	95% within 24 hours
Percentage of permit plan reviews completed within 10 business days	99%	99%	99%	95% within 10 days
Percentage of permits processed for issue within 48 hours of plan approval	97%	98%	97%	90% within 48 hours

2023 Property Maintenance Summary Report

Violation	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	2023 YTD	2022 Total
Accessory Structure	3	2	6	7	2	4	6	3	3				36	56
Exterior Property Maintenance	0	2	4	32	15	23	11	3	2				92	100
Work Without Permits	2	1	2	3	11	7	3	10	9				48	57
Garbage/Toters/Yard Waste	31	35	13	19	62	49	35	52	40				336	271
Improper/Outside Storage	11	17	5	15	29	17	13	18	13				138	85
Interior Property Maintenance	2	3	0	0	1	0	0	1	1				8	17
Miscellaneous	5	3	9	13	14	22	17	7	13				103	199
Animal Issue	1	0	1	2	1	0	3	14	11				33	24
Right-of-Way	1	0	1	0	1	7	0	3	1				14	18
Signs & Banners	0	2	5	0	2	4	1	1	0				15	12
Tall Grass/Weeds	0	0	0	1	116	68	45	14	8				252	506
Vehicle	4	4	3	10	3	7	8	5	6				50	33
<b>2023 Total</b>	<b>60</b>	<b>69</b>	<b>49</b>	<b>102</b>	<b>257</b>	<b>208</b>	<b>142</b>	<b>131</b>	<b>107</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1125</b>	
<b>2022 Total</b>	<b>31</b>	<b>6</b>	<b>21</b>	<b>56</b>	<b>285</b>	<b>394</b>	<b>146</b>	<b>122</b>	<b>93</b>	<b>91</b>	<b>51</b>	<b>82</b>		<b>1378</b>



2023 Citations Issued

Violation	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Business License	7	22	27	19	14	95	27	26	54				291
Code	31	26	146	32	54	61	50	61	150				611
Rental	49	0	127	85	103	87	95	128	96				770
<b>Total</b>	<b>87</b>	<b>48</b>	<b>300</b>	<b>136</b>	<b>171</b>	<b>243</b>	<b>172</b>	<b>215</b>	<b>300</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1672</b>

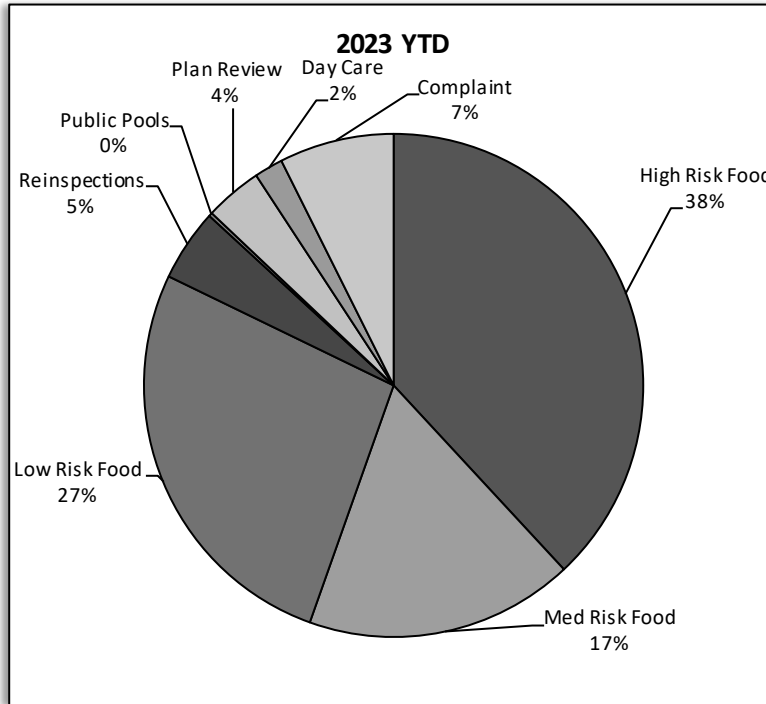
2023 Adjudication Court Dockets - Citations Presented

Court	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
Code/Bus. Lic.	43	51	57	57	52	72	69	71	76				548
Rental	86	35	109	104	85	109	101	97	105				831
<b>Total</b>	<b>129</b>	<b>86</b>	<b>166</b>	<b>161</b>	<b>137</b>	<b>181</b>	<b>170</b>	<b>168</b>	<b>181</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1379</b>

Inspection Services Performance	September	3 <sup>rd</sup> Quarter	Year to Date	Year Target
Percentage of property maintenance inspections completed within 24 hours of notice	96%	96%	97%	95% within 24 hr. notice

### 2023 Environmental Health Inspection Report

Activity	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
High Risk Food	30	32	4	1	41	24	0	1	31				164
Med Risk Food	1	0	33	33	4	1	2	1	0				75
Low Risk Food	0	2	1	2	1	2	52	51	4				115
Reinspections	2	1	1	2	6	2	3	1	2				20
Public Pools	0	0	0	0	1	0	0	0	0				1
Plan Review	0	1	0	0	2	4	4	2	3				16
Day Care	0	0	2	6	0	0	0	0	0				8
Complaint	4	6	5	1	4	2	5	2	3				32
<b>Total</b>	<b>37</b>	<b>42</b>	<b>46</b>	<b>45</b>	<b>59</b>	<b>35</b>	<b>66</b>	<b>58</b>	<b>43</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>431</b>



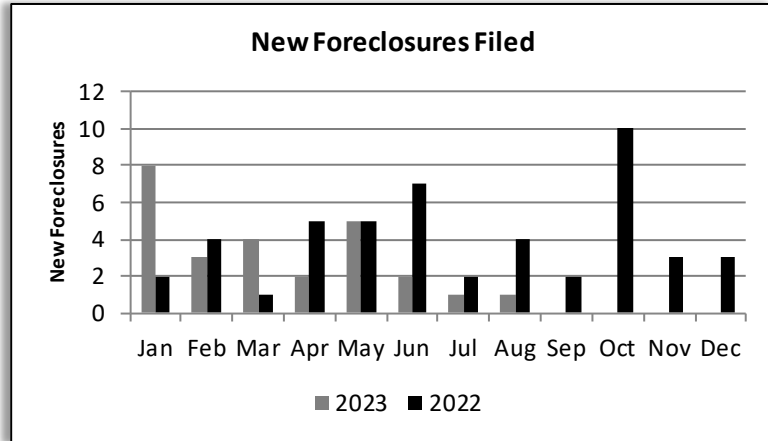
Food establishments are divided into the risk categories of high, moderate or low, and planned inspections are performed three, two, or one time each year respectively. A high risk establishment presents a high relative risk of causing foodborne illness based on the large number of food handling operations typically implicated in foodborne outbreaks and/or the type of population served by the facility. There are approximately 285 facilities that require a total of approximately 525 planned inspections throughout the year (this number fluctuates based on businesses opening/closing).

Health Inspections Performance	September	3 <sup>rd</sup> Quarter	Year to Date	Year Target
Percentage of annual food health inspections completed	8%	32%	82%*	100% of total

\*Note: The total number of inspection properties fluctuates and therefore the year to date number may not equal 100%.

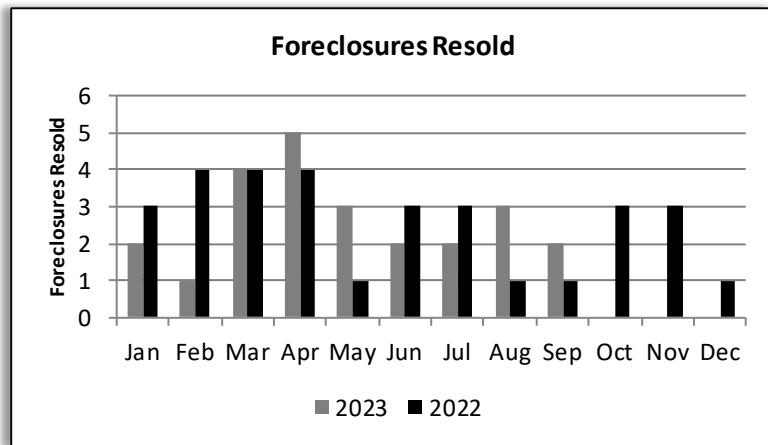
**New Foreclosures Filed**

Year	2023	2022
Jan	8	2
Feb	3	4
Mar	4	1
Apr	2	5
May	5	5
Jun	2	7
Jul	1	2
Aug	1	4
Sep	0	2
Oct		10
Nov		3
Dec		3
<b>Total</b>	<b>26</b>	<b>48</b>



**Foreclosures Resold**

Year	2023	2022
Jan	2	3
Feb	1	4
Mar	4	4
Apr	5	4
May	3	1
Jun	2	3
Jul	2	3
Aug	3	1
Sep	2	1
Oct		3
Nov		3
Dec		1
<b>Total</b>	<b>24</b>	<b>31</b>



**Historical Foreclosure Information**

Foreclosures Filed	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
		312	620	208	139	81	68	90	79	66	26	7

# ECONOMIC DEVELOPMENT & TOURISM MONTHLY REPORT

October 2023



## Economic Development

- Monthly Reoccurring Tasks:
  - Staff facilitated and participated in calls, emails, social media messages, texts and meetings with land owners, brokers, developers and property owners about potential development in Hoffman Estates.
  - Promoted the Village on social media and built a network to share about projects within the Village.

- The Economic Development Division has a new employee! Mary Oshana started as the Economic Development Specialist in October. She comes with a retail, construction, and workforce development background from the private sector. Staff are excited to welcome her to the team and roll up their sleeves to get to work.



- Staff continued a strong Business Retention and Expansion program by meeting with more companies, bringing the total to 24 on the year. The goal of these is to have an intentional touchpoint with major businesses in the community in order to facilitate growth or become aware of issues before they rise to problems. The revived program has been well received by the businesses.

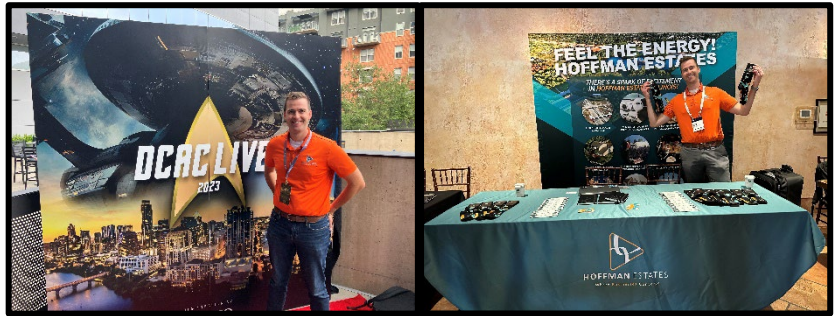
- Mr. Kramer attended the International Economic Development Council's annual conference. The event was a great way to network with other professionals from around the country. The Village also won an Excellence in Economic Development Award for Development and Reuse with Bell Works Chicagoland (see photos).



- Mr. Kramer continued to give of his time by volunteering as a mentor for students through ICSC and IEDC.
- Staff continued drafting a small business grant for the Stonington & Pembroke TIF district to attract specific businesses to the district while lowering the vacancy rate and meeting certain goals of the TIF.
- Completed all liaison duties for the Arts Commission including setting up event pages for the upcoming workshops, attending meetings and more, and the Economic Development Commission including planning and coordinating the quarterly meeting this month.

- Finalized plans for the ICSC Central show in Chicago on October 10, 2023.

- Staff attended two data center focused conferences this month – Bisnow’s DICE Midwest and the Data Center Anti-Conference (DC/AC). Both events were great to network with the community heavily investing in Hoffman Estates. The Village received several mentions as the place to grow in the Chicago market after Compass DataCenters purchased the former Sears Campus on September 12, 2023 (See photos).



- Economic Development staff attended the:
  - Monthly Hoffman Estates Chamber Board and Membership Committee meetings.
  - Annual Chicagoland Apartment Summit.
  - Quarterly “Meet the New Member” Lunch through the Chamber of Commerce (see photo).
  - Annual ICSC golf outing.
  - Annual Chamber of Commerce Legislative Luncheon.



## Tourism

- **Hotel Tax Revenue Comparative – September YOY**

In September 2022 the total hotel tax revenues directly reported were \$149,432, compared to September 2023 when revenues were \$146,948, a decrease of \$2,483. Online hotel tax revenues in September 2022 were \$2,481, yet in 2023 they were \$13,029, a dramatic increase of \$10,548. Combined revenues from both direct hotel bookings and online portals shows an increase in total hotel tax revenues of \$8,064 from 2022 compared to the same month of 2023. There continues to be a dramatic increase in the number of reservations booked online as opposed to individual hotel bookings signaling the continued trend for travelers to combine work and leisure travel (bleisure). Many companies that produce travelers are International. That segment of business travel has been slow to resume. Local companies are producing transient travelers, but the groups and meetings segment has not resumed to previous levels. Industry trends suggest a return to “normal” will occur in 2024.



- **Midlands Wrestling Tournament – December 28-31,2023 – NOW Arena**
  - Eight Hoffman Estates hotels are participating, only MainStay declining citing their lack of rooms with 2 beds. Each “partner” hotel has received the Tournament schedule and invitation listing allowing them to conduct direct outreach to universities to gain team bookings. The Tourism Office is working closely with event organizers to ensure teams that are invited book at only partner hotels. Several Village hotels have new owners, management groups and onsite GM/DOS teams. The Tourism office is working with these properties to acquaint them with the current agreement that does not include rebates or commissions and allows them to set their desired room rate in exchange for up to 5 complimentary rooms to house officials.
  
- **Leads for future events provided to NOW Arena for their consideration**
  - **Organization: USA Gymnastics**, Event Year: 2025, Event Title: 2025 US Championships, Event Year: 2025, Event Title: 2025 US Classic, Event Year: 2025, Event Title: 2025 USA Gymnastics Championships, Event Year: 2025, Event Title: 2025 Winter Cup, Event Year: 2026, Event Title: 2026 US Championships, Event Year: 2026, Event Title: 2026 US Classic, Event Year: 2026, Event Title: 2026 USA Gymnastics Championships, Event Year: 2026, Event Title: 2026 Winter Cup, Event Year: 2027, Event Title: 2027 US Championships, Event Year: 2027, Event Title: 2027 US Classic, Event Year: 2027, Event Title: 2027 USA Gymnastics Championships, Event Year: 2027, Event Title: 2027 Winter Cup, Event Year: 2028, Event Title: 2028 US Championships, Event Year: 2028, Event Title: 2028 Winter Cup
  - **National Gymnastics Association Regionals – 2023, 2024, 2025**

#### Meetings/Activities

- Tourism/ ED Meeting
- 4th of July Commission meeting
- Celtic Fest Commission
- Circulate Police Incident Reports to HE Hotels
- Meet with MEET Chicago NW
- Meet with Elgin/Fox Valley CVB
- Meet with Chicago Marriott NW GM and new Sales Leaders to acquaint them to Midlands
- Meet with Hyatt Place Sales Leader and GM - Midlands
- Meet with Hilton Garden Inn Sales Leader - Midlands
- Meet with Hampton Inn GM - Midlands
- Meet with Holiday Inn Express GM/Sales – Midlands
- Huffman Productions event walkthrough at Bell Works Chicagoland
- Webinar – Fueling high performance with wellness culture



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Development



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Retention