

AGENDA

ECONOMIC DEVELOPMENT COMMISSION VILLAGE OF HOFFMAN ESTATES

VILLAGE HALL
HENNESSEY ROOM
1900 HASSELL ROAD
HOFFMAN ESTATES, IL 60169

**Mayor William D. McLeod
Chairman Gary Pilafas**

Date: March 1, 2023

Time: 2:00 p.m.

1. CALL TO ORDER

2. APPROVAL OF MINUTES

December 7, 2022

3. OLD BUSINESS

a. CRE Event – 2/9/23

4. NEW BUSINESS

- A. 2023 Work Plan Review
 - 1. CEO Breakfast – 3/23/23
 - 2. Foreign Delegation Tour
 - 3. Business Appreciation Event?
- B. Quarterly Development Update

5. OTHER BUSINESS

6. ADJOURNMENT

MINUTES
VILLAGE OF HOFFMAN ESTATES
ECONOMIC DEVELOPMENT COMMISSION
DECEMBER 7, 2022
VILLAGE HALL
1900 HASSELL ROAD
HOFFMAN ESTATES, IL 60169

Members in Attendance:

Trustee Pilafas
Kevin Kramer, Ex-Officio
Rich Payne
Tricia O'Brien
Kasi Paturi
Linda Dressler

Members Absent:

Norm Darling
Ralph Zucker
Daniel Lee

Village Board Members in Attendance:

Mayor McLeod, Ex-officio

Others in Attendance:

Bev Romanoff
Michael Walker
Eric Palm
Dan O'Malley

1. Call to Order

Trustee Pilafas called the meeting to order at 2:02 p.m.

2. Approval of Minutes

A motion was made by Commissioner Payne and seconded by Commissioner Dressler to approve the minutes of September 7 and November 7, 2022 meetings. Voice vote recorded all ayes. The minutes were approved.

3. New Business

A. Commissioner Introductions

The Commissioner welcomed Dan Jedrzejak as a new commissioner. Then all Commissioners introductions themselves.

B. Economic Development Strategic Plan Prioritization

Mr. Kramer asked for feedback from the commission to prioritize a few items as "High" to begin working on in 2023. The group felt the following were "High"

priorities and offered to help with many of them. 1J, 1K, 1L, 2A, 2F, 3E, 4A, 5A, 5G, 7G, 8G, 9D, 9H.

C. Review 2022 Work Plan Recap

Mr. Kramer recapped the work and events of 2022.

D. Create 2023 Work Plan

The Commission then discussed a plan for 2023. Mr. Kramer suggested another broker tour, this year for commercial brokers, during a Windy City Bulls game on February 9th. Chairman Pilafas talked about bringing a stakeholder focus group together to prioritize a few of the strategic plan tasks. Commissioner Dressler suggested hosting a variety of events at Bell Works, such as the broker tour or others. There was agreement to have a couple of appreciations events again along with a stronger business retention program for large and small businesses.

E. Quarterly Development Update

Mr. Kramer discussed the various projects and properties under development including, but not limited to, the recent ribbon cuttings of groups like Crumbl Cookies, the development of Popeye's and other properties. He also touched on the flurry of multi-family development possibilities and the fact that there is not much inventory in that market in Hoffman Estates.

4. Other Business

The commission discussed the 2023 meeting schedule. Commissioner O'Brien asked about having food at the meetings again. Mr. Kramer said he would see what he could do about that. Commissioner Dressler made a motion, and Commissioner Payne seconded, to approve the four meetings for 2023. Voice vote recorded all ayes.

5. Adjournment

A motion was made by Commissioner Dressler and seconded by Commissioner Payne. Voice vote recorded all ayes. The meeting finished at 3:11 p.m.

Economic Development Commission Work Plan 2023

EDC Meeting | EDC Events | EDC Tasks

Non-calendar focused tasks:

- Focus Group Meetings on the EDSP
 - Stakeholders, business/governing – show list of action items to get their feedback
- Help with formal BRE visits, meeting once a quarter with a business
- Explore creation of new sister city (Korea?)

1. January

- Begin formal business retention visits – walking surveys

2. February

- February 9: Realtor/Broker Tour – Commercial (with WCB Game at 11am) Morning tour, end with presentation and lunch at Arena

3. March

- March 1: EDC Meeting – 2pm
- CEO Roundtable Breakfast

4. April

- Host foreign delegation tour

5. May

- EDC Appreciation event from 3-5pm (in NOW Arena or at Hideaway).

6. June

- June 7: EDC Meeting – 2pm
- CEO Roundtable Breakfast

7. July

8. August

- EDC Appreciation event from 3-5pm (in NOW Arena or at Hideaway).

9. September

- September 6: EDC Meeting – 2pm
- Host foreign delegation tour

10. October

- CEO Roundtable Breakfast

11. November

- Realtor Tour – Residential (at Bell Works)

12. December

- December 6: EDC Meeting – 2pm