



2019 Annual Report

www.NextLevelNorthwest.org

Next Level Northwest (NLNW) is a 501 C-3 business acceleration public-private partnership serving the Northwest Chicagoland region. We support regional and local businesses through collaborative and innovative initiatives to help grow the economy. Our mission is to accelerate local businesses with the ultimate goal to strengthen and support the Northwest Chicagoland economy.

Achievements

- Added two new private Board Members and a Sponsor
- NLNW received the Gold Seal of Transparency for grant funding
- NLNW held five pitch nights in participating communities

Clients Assisted through NLNW Process

- Application
- Pitch Night
- Award Letter
- Client Coach Agreement
- Discovery Phase
- Performance Commitment Agreement
- Discovery Report
- Proposed Design for Client Action
- 30 Day Coach Report
- 60 Day Coach Report
- 90 Day Coach Report
- Summary Report
- Ongoing Mentoring



<https://relishcateringkitchen.com/>
19 W Wise Rd
Schaumburg
847.352.8840



Relish Catering Kitchen in Schaumburg was able to create 2 new jobs, expand their facility and grow their revenue nearly 15% due to the NLNW program

“Next Level Northwest encouraged me to look at the big picture of my business, improve my processes, and strategically plan for the future” John Eggert, Relish Catering Kitchen Schaumburg

Clients Assisted through NLNW Process



<http://radarepairs.com/>
160 Martin Ln
Elk Grove Village
224.261.7232



Rada Auto in Elk Grove Village saw revenue growth of 30% after completing NLNW program



<https://blinktees.com/>
2400 Hassell Rd #360
Hoffman Estates
847-497-8337



Blink Tees of Hoffman Estates created 2 new jobs, expanded their facility and projects year over year revenue growth of 70% due to the NLNW coaching

Clients active in the NLNW process now who are expected to complete their coaching in 2020 and begin their mentoring phase include:

- **Lakeshore Title Agency, 3501 Algonquin Rd, Rolling Meadows 847.758.0300**
<http://lstitle.com/>



Clients Assisted through NLNW Process

- **Country Style Donuts, 1519 Irving Park Rd, Hanover Park 847.893.6222**
<http://www.countrystyledonut.com/>



- **Crafted Wild Cabinetry, 101 Kelly St Unit A, Elk Grove Village 815.290.WILD**
<https://craftedwild.com/>



- **Miller Industrial, 621 E. Devon Ave, Elk Grove Village 847.616.8002**
<https://www.millerindustrial.com/>



NLNW Coaches and Partners

- **Sybil Ege, Oracle Business Planning**
- **Jeff Williams, Bizstarters**
- **Allen Gabe Law, P.C.**
- **Leif Jensen and Associates**
- **Red Caffeine**

2020 Goals

- Assist ten new businesses through the program
- Implement Marketing Program to enhance social media content, promote success stories, and support public relations
- Recruit one additional private business to serve on the Board of NLNW
- Secure grant and foundation money to help NLNW grow

NLNW Board

- **Raymond Rummel, Village of Elk Grove Village, President**
- **Paula Hewson, Village of Schaumburg, Vice-President**
- **Juliana Maller, Village of Hanover Park, Secretary**
- **Barry Krumstok, City of Rolling Meadows, Treasurer**
- **Jim Norris, Village of Hoffman Estates**
- **Chris Nelson, Comcast**
- **Teresa Faidley, Wintrust Bank**

NLNW Sponsors



Hanover Park^{USA}



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