

AGENDA
SPECIAL GENERAL ADMINISTRATION & PERSONNEL COMMITTEE
VILLAGE OF HOFFMAN ESTATES
April 23, 2018

Immediately Following Public Works & Utilities Committee

Members: **Karen Arnet, Chairman**
 Karen Mills, Vice-Chairman
 Gary Stanton, Trustee
 Anna Newell, Trustee
 Gary Pilafas, Trustee
 Michael Gaeta, Trustee
 Mayor William McLeod

I. Roll Call

NEW BUSINESS

1. Discussion regarding website design.

II. Adjournment

**COMMITTEE AGENDA ITEM
VILLAGE OF HOFFMAN ESTATES**

SUBJECT: Discussion regarding draft redesign of Village website

MEETING DATE: April 23, 2018

COMMITTEE: Special General Administration and Personnel

FROM: Suzanne Ostrovsky, Assistant to the Village Manager

PURPOSE: Discussion regarding draft redesign of Village website.

BACKGROUND: In November 2017, this Committee provided direction to Village staff to move forward with a redesign of the Village website, www.hoffmanestates.org. This complementary redesign, per the terms of the Village's contract with provider Vision Internet, is limited in scope to appearance only. The Village was given the option to select from four basic templates; minimal changes to the template are allowed. The Split Wireframe template was selected based on the input of this Committee, as well as a group of staff from all Village departments.

DISCUSSION: The selected template has been customized by Village staff and is ready for your review. The following priorities and Committee requests have been incorporated into the draft design:

- Wider images and a clean, updated look
- Easily navigable central buttons for commonly used items
- Minimal scrolling
- Opportunities to feature specific news stories/items of interest
- Custom search tool to optimize results and utility
- Monthly calendar with featured upcoming events
- Google Translate option to quickly translate the site into many different languages
- New "megamenu" to view all menu options with one action

With Committee approval, Vision will finalize the design and begin to migrate the Village's content to the new site. Village staff will then have the opportunity to edit content and revise menus to best serve the needs of Village residents. It is estimated that the site will go live in July 2018.

RECOMMENDATION: Staff requests the Committee's comments and approval regarding the draft redesign of the Village website.